

Due to the Strategic Marketing Alliance between Hudson Ink and PHCC...

Look At the **GREAT FREE MARKETING STUFF** You Get Just For Being A PHCC Member

Simply Check the Items or Services You'd Like to Receive:

- Free Sales&Marketing Insider Newsletter** – Get hot tips and strategies for plumbing and HVAC every other week. It's like an ongoing coach, keeping you fired up. By checking here, you agree to accept communication from Hudson, Ink in either method shown here **By Fax, number below** **By email, address below**
- Free Ad Critique** – Looking to try out a new ad? Wondering about an old one? Simply fax it to Hudson, Ink and we'll send you a custom critique with tips to improve your ad. This service alone is valued at \$140
- Free Website Review** – Let our specialists give you an honest review, with specific recommendations on increasing traffic, conversions and longer visits. A few tips here could save or make you thousands.
- 12-month Marketing Strategy Planner** – Shows you the marketing hot buttons for each month, in each media (and what to pull back on!) plus planning for the next month. Valued at \$79 but an *invaluable* resource.
- Free HomeXpert Newsletter Sample** – The most effective Customer Retention tool available. Quit “thinking about it”; get on a newsletter program today. The sample and report are yours free.
- Marketing Budget Calculator** – Want to know how much to spend, when to spend it, and where? Let the Budget Calculator figure it out for you! You simply answer a few questions and your budget is revealed.
- Free Access to Teleseminars** – We host Teleseminars with the sharpest and highest paid experts on many profit-pumping subjects. You will be invited for free and be offered a recording of the call.
- 10% Discount on Hudson, Ink Products** – Not available to the public. Members get discounts on Marketing Packages, Yellow Page designs, and more! Your PHCC membership pays you back!
- Contractors.com** – Get started with this partner online lead generation service, a partner of HGTV.
- Discounted Welcome Wagon Service – Get started on this program with a discount usually reserved only for national franchises!
- FREE Report “27 Media Revenue Streams for Your Contracting Business”** – Learn exactly which media are money makers and which are money wasters. Plus, get inside info on how to make them work for you.
- FREE CD on “The Coming Wave in Contractor Marketing”** – Don't let this sneak up on you. Act now or get left behind.

HERE'S HOW YOU CAN CLAIM YOUR **FREE MARKETING TOOLS**, RIGHT NOW:

1. Mark the item(s) you want above with a check mark. *Note that Item #1 requires a choice.*
2. Fax this page back to Hudson, Ink at **1-334-262-1115**. Be sure and fill this out below since items are sent by fax, mail and email:

Name: _____ Company: _____

Address: _____ City/St/Zip: _____

Phone: _____ Fax: _____

Email: _____ # employees _____

OR, send an email to freephccstuff@hudsonink.com with your polite request.