HIMSS 2012
Nursing Informatics Symposium
Poster Presentations

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Posters at HIMSS 2012 Nursing Informatics Symposium

The poster presentations at the HIMSS Nursing Informatics Symposium are intended to identify the impact of nursing informatics from a variety of scientific, practical and topic oriented methodologies.
Overview

• About Posters
• Poster Submission Requirements
• Criteria for Selection
• Poster Composition Suggestions
• Tips for Success
• Next steps
About Posters
Papers v. Posters

- **Papers** are designed to appeal to an editor of a scholarly journal, and to meet the *formal* organizational and informational requirements of publication.

- **Posters** are designed to appeal to peers and colleagues at conferences and/or public displays, and to meet the organizational and informational requirements of conferences and/or public displays.
Papers v. Posters (con’t)

• The audience of a paper is a *person*; the audience of a poster is *people*.

• A poster presentation allows for question-and-answer sessions, and the in person exchange of ideas and information regarding your research.

• A paper presents *all* the information; a poster presents the *most important* information.
Poster Submission Requirements
Wanted: Your Contribution to Nursing Informatics

Posters should address hot topics that increase the awareness and demonstrate the impact of nursing informatics for peer-to-peer knowledge sharing. Topics should focus on practical implications, innovations and current industry trends.
Complete Submission Survey

1. Provide title of poster
2. Provide author(s)
3. Provide organization information
4. Under objective: provide a two sentence description
5. Your poster should be able to demonstrate at least one functional area of the informatics nurse practice (ANA NI Scope & Standards):

- Administration, leadership and management
- Analysis
- Compliance & integrity management
- Consultation
- Coordination, facilitation and integration
- Development
- Educational & professional development
- Policy development & advocacy
- Research & evaluation
Survey con’t

6. Submit Topic profile: 300 word description of proposed poster and impact.
7. Please note & double check submission: posters are required to be vendor neutral.
8. Submit!
Criteria for Selection
How will posters be selected?

A panel of HIMSS nursing leadership and industry experts will select 20 posters that will be displayed at the NI Symposium and Community Reception according to:

– Topic profile & objectives provided
– Timeliness of topic
– Demonstrated impact to NI practice
Presenting your poster at HIMSS 2012 Nursing Informatics Symposium

If selected:

• HIMSS will provide poster display board and push pins
• Poster size 4’ x 8’
• Bring your poster with you to the event
• Be vendor neutral
• You are responsible for shipping your poster to/from event
Poster Composition

Suggestions
Poster Composition Suggestions

• Title
• Introduction
• Objectives
• Methods
• Results
• Summary
• References

The most attention should be paid to the intro, results & summary! This is where 95% of your audience will be looking!
Title

- Eye catching
- Simple
- Specific
- Author(s)
- Organization(s)
- Max 10 words (not including author info)
Introduction

• Get your viewer interested!
• Place your issue in the context of literature and current industry trends.
• Provide description and justification of general approach.
• Why your topic is important.
Objectives/Purpose

• Succinct!
• Identify the purpose and reason.
• Identify relevance to nursing informatics (see ANA NI Scope & Standards).
• Max 1 -2 sentences.
Methods/Materials

- Identify methodology (why did you do it this way).
- Identify demographics/audience.
- Identify measurement and design.
Results/Findings

• Display succinctly what you found.
• Consider the use of figures and tables.
• Consider the use of flow charts and graphics.
• Mention statistical analyses, if applicable.
• List ALL captions with illustrations.
Summary

• Be concise and clear!
• Identify what you found & its importance.
• If applicable: include parallels and discrepancies with previous research and theory.
• Identify what is next for the topic and for the NI profession.
References

• Follow APA format: http://www.apastyle.org/

• Acknowledge those professionals that contributed.
Tips for Success
Use Microsoft PowerPoint

• The easiest and most attractive way to construct your poster is by using Microsoft PowerPoint. You will basically be making a single huge slide.

• Consider using landscape format.
# Do’s & Don’ts

<table>
<thead>
<tr>
<th>Do</th>
<th>Don’t</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Use color and fonts efficiently</td>
<td>• Use dark backgrounds</td>
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<tr>
<td>• Make your poster visually appealing</td>
<td>• Highlight a specific vendor product</td>
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<tr>
<td>• Use bullets</td>
<td>• Misquote your research or topic</td>
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<td>• Use a larger font size for headers</td>
<td>• Forget to acknowledge your collaborators (including executive sponsor)</td>
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<td>• Ask for help from your colleagues</td>
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Presenting your Poster

- Prepare talking points
- Bring business cards/contact information
- Bring hard copies of your Topic profile
- Set up poster at the scheduled time
Next Steps
Timeline

• Call for posters: October 3 – 28, 2011
• Evaluation: November 4 – 30, 2011
• Selections announced: December 1, 2011
•Recommended poster completion: February 3, 2012
• Poster display:
  
  * February 19, 2012 1:00pm – 6:30pm (set-up at 12:00pm)
  * February 20, 2012 8:00am – 5:00pm
Important Information

• If selected, poster presenters should plan to set-up their posters in room Marcello 4404 at the Venetian Sands Expo Center starting at 12pm on Sunday, February 19, 2012

• Only the primary poster author will receive a complimentary registration to the HIMSS12 NI Symposium and Community Reception

• All travel expenses are the poster author’s responsibility

• Further logistical information will be sent upon acceptance
NI Knowledge Repository

• HIMSS Nursing informatics activities do not begin and end at HIMSS Annual Conference & Exhibition.
• All submissions deemed appropriate will be hosted at the HIMSS NI Website www.himss.org/ni
• Goal: Contribute to the growing nursing informatics knowledge base
Questions?

• Network with colleagues within the HIMSS Nursing Informatics Community to gain feedback on your poster idea
• Contact Summer O’Neill soneill@himss.org