

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

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E-mail: concepts@writingthatworks.com

Announcing the Winners of

APEX 2011



The Twenty-third Annual Awards for Publication Excellence A Competition For Communications Professionals

Dear APEX Entrant:

Thank you for participating in APEX 2011, the Twenty-third annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With more than 3,300 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in 11 major categories, with 957 Awards of Excellence recognizing exceptional entries in 130 subcategories.

The panel of judges for APEX 2011 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2011 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2011

The Twenty-third Annual Awards for Publication Excellence Competition

Sponsored by the Editors of Writing That Works: The Business Communications Report

How were awards presented?

APEX 2011 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

3,329 entries were evaluated, in the following distribution:

Newsletters: 311; Magazines & Journals: 529; Magapapers & Newspapers: 144; Annual Reports: 105; Brochures, Manuals & Reports: 265; Video & Electronic Publications: 296; Web & Intranet Sites: 181; Campaigns, Programs & Plans: 302; Writing: 643; Design & Illustration: 306; One-of-a-Kind Publications: 247.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 957 APEX Awards of Excellence recognize excellence in 130 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2011 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a bimonthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Smart Publishing - Fall 2010
Stratton Publishing
& Marketing Inc.
Alexandria, VA

Steven Clark
Tron - December 17, 2010
The Walt Disney Company
Burbank, CA

Isabelle Cohen-DeAngelis
Natural Gas & Electricity - January 2011
Wiley
Hoboken, NJ

FOR PROFIT SMALL OFFICE

Lise Lapointe
SecurInfo Information Security Awareness Newsletter
Terranova Training Inc.
Laval, QC

NONPROFIT

AICPA Insiders Team
AICPA Insiders Redesign
American Institute of CPAs
Durham, NC

NONPROFIT SMALL OFFICE

Mark Thomas
Bullet Points Newsletter
The National Shooting Sports Foundation
Newtown, CT

MAGAZINES & JOURNALS

FOR PROFIT

On Investing - Winter 2010
Custom Solutions from SmartMoney
New York, NY

Riley Bandy
Orange Magazine
Imagination Publishing
Chicago, IL

Laura Petrides Wall and Brian Cook
Toyota Connections - Spring/Summer 2011
Pace Communications
Greensboro, NC

fresh - July/August 2010
Special Food Festival Issue
The Pohly Company
Boston, MA

Custom Publishing
SilverKris - November 2010
SPH Magazines Pte Ltd
Singapore

FOR PROFIT SMALL OFFICE

Warren Miller and Karen Kramer
BergerWorld - Disaster & Emergency Services: Preparedness, Response & Recovery
The Berger Group of Companies
Morristown, NJ

McKnight's Long-Term Care News Staff
McKnight's Long-Term Care News - October 2010
McKnight's Long-Term Care News
Northfield, IL

NONPROFIT

Anne Elizabeth Powell
Civil Engineering Magazine - March 2010
American Society of Civil Engineers
Reston, VA

Edith Rianzares
American Spirit
Daughters of the American Revolution
Washington, DC

NONPROFIT SMALL OFFICE

Mary Koik
Hallowed Ground - Summer 2010
Civil War Trust
Washington, DC

Anna Stubna
Ruffed Grouse Society Magazine - 50th Anniversary Issue
Ruffed Grouse Society
Coraopolis, PA

MAGAPAPERS & NEWSPAPERS

FOR PROFIT

Eric Raible
Cardiology Today - March 2011
Cardiology Today
Thorofare, NJ

FOR PROFIT SMALL OFFICE

Lisa Hoffman
Emergency Medicine News - October 2010
Wolters Kluwer
New York, NY

NONPROFIT

Sandia Lab News Team
Sandia Lab News - January 14, 2011
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

Anne Hegland and AAP News Staff
AAP News - March 2011
American Academy of Pediatrics
Elk Grove Village, IL

ANNUAL REPORTS

FOR PROFIT

Timothy Sommer
Graybar 2009 Annual Report
Graybar
St. Louis, MO

MSA Annual Report 2010
Lockheed Martin - Creative & Strategic Services
Richland, WA

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Amanda Jackman
A Community of Care - 2010 Annual Report
St. Joseph's Health Care
London
London, ON

UPMC Marketing Communications
UPMC 2009 Community Benefits Report
UPMC
Pittsburgh, PA

NONPROFIT SMALL OFFICE

Megan Schade
The Way We Work: 2009-2010 Report to the Community
New York Methodist Hospital
Brooklyn, NY

Peel Board Communications
Share the Smile - 2010 Report to the Community
Peel District School Board
Mississauga, ON

BROCHURES, MANUALS & REPORTS

FOR PROFIT

Jill Mahnane
Personal Choice Retirement Account Welcome Kit
Charles Schwab & Co., Inc.
San Francisco, CA

Michael Mazanec
Perspectives
RED GmbH
Krailling, Germany

Kohl's
Kohl's Spring 2011 - In the Know
Time Inc. Content Solutions
New York, NY

Greg Spears
How to Turn Your Retirement Savings Into Retirement Income
Vanguard
Malvern, PA

**FOR PROFIT
SMALL OFFICE**

*Life Gets Better®
Marketing Brochure*
Country Meadows
Retirement Communities
Hershey, PA

Yvonne W. Pover
Manage Your Practice Well,
by Dianne Glasscoe Watterson, MBA
Skardon Pover, Inc.
Visual Communications
Alexandria, VA

NONPROFIT

Rob Seide
*The California Pacific Heart
& Vascular Center's Guide
to Heart Health Services*
California Pacific
Medical Center
San Francisco, CA

CUES Marketing Department
*CUES Golden Mirror Awards -
Call for Entries*
Credit Union Executives Society
Madison, WI

**NONPROFIT
SMALL OFFICE**

Jacklyn P. Boice
*AFP 50th Anniversary
Scrapbook*
Association of Fundraising
Professionals
Arlington, VA

E. Thomas Hall
*Pocket Program:
National Leadership
and Skills Conference*
SkillsUSA
Leesburg, VA

**ELECTRONIC MEDIA
& VIDEO**

FOR PROFIT

Kristen Smolen
*2011 Lincoln MKX Product
Launch DVD*
Ford Motor Company
Dearborn, MI

Nicole Durham
*City of Baltimore
Testimonial Video*
Great-West Retirement Services
Greenwood Village, CO

*Freedom Flex Multimedia -
Retirement is Personal.
Your Clients' Retirement Plans
Should Be Too.*
Jackson National
Life Insurance
Denver, CO

John von Brachel
*Merrill Lynch Advisor -
www.ml.com/mladvisor*
Merrill Lynch
Pennington, NJ

*Coal is the Future:
Peabody is the Partner Video*
Peabody Energy
St. Louis, MO

Donald Winters
*TD Ameritrade Investment
Education Campaign*
TD Ameritrade
Omaha, NE

**FOR PROFIT
SMALL OFFICE**

Adele Sommers, Ph.D.
*Bob's Excellent
Presentation Adventures*
Business Performance Inc.
Atascadero, CA

NONPROFIT

Barbara McBreen
Biorenewable Research
Iowa State University College
of Agriculture and Life Sciences
Ames, IA

**NONPROFIT
SMALL OFFICE**

Mensa Staff
*Mensa for Kids Educational
Resources: Online Activity Plans
and Lesson Plans*
Mensa Education
& Research Foundation
Arlington, TX

Terry Simzer
Advanced Instructional Tools
Upper Canada District
School Board
Brockville, ON

**WEB & INTRANET
SITES**

FOR PROFIT

Kris Kurtenbach
*Department of Defense
Education Activity -
Students at the Center Web Site*
Collaborative Communications
Group
Washington, DC

Robyn Leung and
Julianne O'Daniel
www.everygenome.com
Illumina, Inc.
San Diego, CA

Kathryn DeMott
InternalMedicineNews.com
Internal Medicine News,
International Medical
News Group
Rockville, MD

InterWorks Web Team
www.interworks.com
InterWorks, Inc.
Stillwater, OK

**FOR PROFIT
SMALL OFFICE**

Jennifer Loftus
www.AstronSolutions.jobs
Astron Solutions
New York, NY

*Driving Dynamics Website -
www.drivingdynamics.com*
Driving Dynamics, Inc.
Newark, DE

Tom Ceconi
HR360.com
HR 360, Inc.
Stamford, CT

NONPROFIT

InfoZone Intranet Redesign
NCCI Holdings, Inc.
Boca Raton, FL

Helen Mosher
and SIGNAL Staff
www.afcea.org/signal/
SIGNAL Magazine
Fairfax, VA

**NONPROFIT
SMALL OFFICE**

Chip Boyd
www.stc.org
Society for Technical
Communication
Fairfax, VA

**CAMPAIGNS,
PROGRAMS & PLANS**

FOR PROFIT

Bill LaViolette
The Do-It-Yourself Workbook
I&MI Media
Les Issambres, France

IEEE Long Term Care
Marsh U.S. Consumer
Urbandale, IA

Linda Yoakum
*Retirement Education:
Plan, Save, Invest, Retire*
FedEx Corporation
Memphis, TN

Andy Schulz
Comcast Benefits Guide
IFRACTAL
Philadelphia, PA

*Transamerica's Total Plan
Management Program*
Transamerica Retirement
Services
Los Angeles, CA

**FOR PROFIT
SMALL OFFICE**

Norris Murray
Telling Amy's Story
DAWSON + MURRAY +
TEAGUE Communications
Dallas, TX

NONPROFIT

Arthritis Today
*Arthritis Today
Body Part Look-Up Tool*
Arthritis Foundation
Atlanta, GA

Bonita Brodt
*Excellence Matters
Magnet Campaign*
Northwestern Memorial
Hospital
Chicago, IL

**NONPROFIT
SMALL OFFICE**

Peter Birt
*2010 Campaign -
Valuing Registered Nurses*
Ontario Nurses' Association
Toronto, ON

WRITING

FOR PROFIT

Maureen Shawn Kennedy
*The Role of the Nurse in
Combating Human Trafficking*
American Journal of Nursing
New York, NY

Thomas L. Singleton
*Sustainable Water Resource
Management Plan*
PBS&J, an Atkins Company
Tallahassee, FL

*Financial Education Articles -
Supporting Military Families
with Financial Knowledge
and Education*
Pioneer Services
Kansas City, MO

FOR PROFIT SMALL OFFICE

Chris Abbruzzese
*Is Your Bond Fund a Wolf
in Sheep's Clothing?*
Arnerich Massena, Inc.
Portland, OR

Barbara F. Orwig
*ACK! - American Careers
for Kids*
Career Communications, Inc.
Overland Park, KS

Gary Halpern
*Louie Psihoyos: Weapon of Mass
Construction - PhotoMedia,
Fall 2010*
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

Boe Workman
Live Your Best Life
AARP
Washington, DC

Cathy McNamara
*Special Needs: Treating Patients
with Fetal Alcohol Spectrum
Disorders*
Academy of General Dentistry
Chicago, IL

Robert F. Black
Hammer, Brush, & Sickle
American Society for
Engineering Education
Washington, DC

Mark Tarallo
*2010 in Politics: A Momentous -
and Moneyed - Year*
CEO Update
Washington, DC

NONPROFIT SMALL OFFICE

Christopher Murphy
*International Educator
Magazine's Series on
International Development and
International Higher Education*
NAFSA: Association of
International Educators
Washington, DC

Valerie Hunt
Keep My Neck Stable!
National Athletic
Trainers' Association
Dallas, TX

DESIGN & ILLUSTRATION

FOR PROFIT

Erik Mausser
Ahead in the Cloud Advertorial
Bloomberg L.P.
New York, NY

Cerner Marketing
Cerner.com Web Standards
Cerner Corporation
Kansas City, MO

*Howard Magazine -
Winter 2011*
TMG Custom Media
Washington, DC

*U.S. Trust Capital Acumen -
Fall 2010*
U.S. Trust, Bank of America
Private Wealth Management
New York, NY

FOR PROFIT SMALL OFFICE

Technical Publications Group
*2011 Pella Architectural
Design Manual*
Pella Corporation
Pella, IA

NONPROFIT

Reece Quiñones
ASCD New Member Calendar
ASCD
Alexandria, VA

Will Henderson
2011 iBeat Cancer Calendar
Ball Memorial Hospital
Muncie, IN

Candice Taylor
Stealth Fighters
Military Officers Association
of America
Alexandria, VA

Isabella Mathews
and Julie Fournier
*Your Best Ideas - REALTOR®
Magazine, April 2010*
National Association
of REALTORS®
Chicago, IL

NONPROFIT SMALL OFFICE

Robert Cao-Ba
*ASU Magazine -
Robots Robots Everywhere*
Arizona State University
Alumni Association
Tempe, AZ

Maureen Wisener
*Feather River Hospital
2011 Calendar*
Feather River Hospital
Paradise, CA

Connie Conklin
SWE Magazine - Fall 2010
Society of Women Engineers
Cleveland Heights, OH

ONE-OF-A-KIND PUBLICATIONS

FOR PROFIT

Marc Sirockman
*Understanding Multiple
Sclerosis Interactive Easel*
Artcraft Health Education
Flemington, NJ

*Dominion's First Century:
A Legacy of Service*
Dominion Resources, Inc./
CorporateHistory.net/
CDI, Inc.
Richmond, VA

Andreau T. Blanchard
Aéropostale 2011 Annual
Enrollment Clickable PDF
Mercer
New York, NY

*2010 US Open Tournament
Magazine*
USTA/ H.O. Zimman, Inc.
Lynn, MA

FOR PROFIT SMALL OFFICE

Marian Calabro
*Soap in the Veins:
50 Years at Dempsey Uniform
and Linen Supply*
CorporateHistory.net LLC
Hasbrouck Heights, NJ

Van Cott - The Energy Issue
newsLINK Marketing &
Professional Publishing
Services, LLC and
Van Cott, Bagley, Cornwall
& McCarthy, P.C.
Salt Lake City, UT

NONPROFIT

Elena Thompson
*Haiti Earthquake Relief -
One Year Report*
American Red Cross
Washington, DC

Kathryn Buettner
*Today's Challenges - Tomorrow's
Solutions - The Power of NIU*
Northern Illinois University
DeKalb, IL

NONPROFIT SMALL OFFICE

Rachel Coker
*Binghamton Research:
A Shot of Innovation*
Binghamton University
Binghamton, NY

Dave Bourne
Celebrating 73 Success Stories
The Scarborough Hospital
Scarborough, ON

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Shirley Williams
AARP - Legal Counsel
for the Elderly
Washington, DC

Communications and
Marketing Department
American Society of
Anesthesiologists
Park Ridge, IL

Brad Pokorny
Bahá'í International
Community
New York, NY

Blue Cross and Blue Shield
of Nebraska
Omaha, NE

Proposals, Media, and
Marketing Department
C4IT Business Unit, SAIC
Lexington Park, MD

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Kelly Ann Doktor
City of Holyoke/Holyoke High
School Media Center
Holyoke, MA

Kelly S. Kuntz &
Gisela V. McBride
Country Meadows Retirement
Communities
Hershey, PA

Norris Murray
DAWSON + MURRAY +
TEAGUE Communications
Dallas, TX

Ric Edelman
Edelman Financial
Services, LLC
Fairfax, VA

Jennifer M. Davis
Georgia Defense Lawyers
Association
Atlanta, GA

Martha Moss
Gloucester County
Gloucester, VA

John Sandy
High Real Estate Group LLC
Lancaster, PA

Institute for Continuing
Healthcare Education
Philadelphia, PA

Larry Gray
Institutional Real Estate, Inc.
San Ramon, CA

Margaret Townsley
KET, Enterprise Division
Lexington, KY

Dominique Blouin
Morneau Shepell Ltd.
Montreal, QC

Clement Ducro
Nanyang Junior College
Singapore

Lynne Harris
NISH
Vienna, VA

Peter Birt
Ontario Nurses' Association
Toronto, ON

Jill Antonides
Palo Alto Medical Foundation
Mountain View, CA

Corporate Communications
Department
SHAZAM, Inc.
Johnston, IA

Tom Lunde
STC Chicago
Palatine, IL

Venetia L. Miles
Township High School District
214
Arlington Heights, IL

UPMC Marketing
Communications
UPMC
Pittsburgh, PA

Nicholas King
Wiley
Hoboken, NJ

Wendy Goldstein
Winthrop University Hospital
Department of Public Affairs
Mineola, NY

2. Newsletters - Electronic & Web

Carolina Chapter of Society for
Technical Communication
Cary, NC

Child Welfare
Information Gateway
Children's Bureau/ACF/HHS,
ICF International
Fairfax, VA

Chute Gerdeman
Columbus, OH

Jill Galinski
Excellus BlueCross BlueShield
Rochester, NY

Hollister Creative
Wynnewood, PA

Mari Dini, Larry Edwards,
& Sandra Thomas
The JMML Foundation
Mililani, HI

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Lois McBean
National Dairy Council
Ann Arbor, MI

Katrina Holt
National Maternal and Child
Oral Health Resource Center
Washington, DC

Frank Belluscio
New Jersey School Boards
Association
Trenton, NJ

UnitedHealthcare/Carrot
Vienna, VA

Kandis R. Fuller
Univera Healthcare
Buffalo, NY

Rhonda Shappert
Winning Through Pageantry
Grove City, OH

Erin Ryan
WorldatWork
Scottsdale, AZ

Janet DeSaverio
Xcel Energy, Inc.
Denver, CO

3. Newsletters - E-Mail

Rick Allen
ASCD
Alexandria, VA

Lori Feldman
Aviva, LLC
Wildwood, MO

Suzanne Rovick
Bank of America
Boston, MA

Peter Radowick
City of Houston Convention
& Entertainment Facilities
Department
Houston, TX

Rachel Phillips
Intelligence and National
Security Alliance
Arlington, VA

Eddie Stowe
McKesson Provider
Technologies
Alpharetta, GA

MEADS International
Communications
MEADS International
Maitland, FL

Web Team
Military Officers
Association of America
Alexandria, VA

Tim Fulton
TCF Business Development
Atlanta, GA

4. Custom-Published Newsletters

Custom Solutions from
SmartMoney
New York, NY

Mahap Msiza
New Media Publishing
Cape Town, South Africa

Pace Communications
Wells Fargo Advisors
Greensboro, NC

Carol Worthington-Levy
Worthington Levy Creative
San Jose, CA

5. Newsletter Writing

Brightworth
Atlanta, GA

Christina Johnson
California Sea Grant
La Jolla, CA

CEO Update
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Todd L. Herman
Todd Herman Associates
Greensboro, NC

Jeff Stratton
Wiley
Hoboken, NJ

WordSouth
Public Relations, Inc.
Rainsville, AL

6. Newsletter Design & Layout

Patient News
Niagara Falls, NY

Karen Ow
Texas Medical Liability Trust
Austin, TX

7. One to Two Person- Produced Newsletters

Chrissy Kiernan
American Institute of
Certified Public Accountants
New York, NY

Suzy Logan
American Thoracic Society
New York, NY

Phillip C. Giles
Artex Risk Solutions, Inc.
Pinehurst, NC

C.F. Evans Construction
Orangeburg, SC

Corporate Communications
CardWorks
Woodbury, NY

Brenda J. Proffitt
Clarity Communications
Albuquerque, NM

Linda A. Olson
Eastern University
St. Davids, PA

Fluor HSE Communications
Fluor Corporation
Greenville, SC

Rana Abbas
Global Linguist Solutions
Falls Church, VA

Stephen M. Monroe,
Jane Zarem
Irving Levin Associates, Inc.
Norwalk, CT

Heather Hibshman
PA Breast Cancer Coalition
Ephrata, PA

Nicholas Smith,
Akilah Dressekie
Rouge Valley Health System
Toronto, ON

Gene Manfra
Secaucus Public Schools
Secaucus, NJ

Cynthia Gomez
Wiley
Hoboken, NJ

Carole K. Liston
Write Solutions
Joplin, MO

8. 'Green' Newsletters

Kristin Clarke
American Society of
Association Executives
Dunn Loring, VA

Louise Poirier
Hart Energy
Houston, TX

Edward Hutchinson
Hutchinson Mechanical
Services, LLC
Cherry Hill, NJ

9. New Newsletters

Association of
Corporate Counsel
Washington, DC

Institute for Continuing
Healthcare Education
Philadelphia, PA

Kendall SummerHawk
KendallSummerHawk.com
Tucson, AZ

Mitch Goldich
Sigma Phi Epsilon
Richmond, VA

10. Most Improved Newsletters

Anita K. Parran
AARP Missouri
Kansas City, MO

George Francy, Peggy Talbot
ADD Systems/Graphics 88
Flanders, NJ

Anthony J. Jannetti, Inc.
Pitman, NJ

Liz Massey, Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Alison Mallouk
Continuum Health Partners
New York, NY

Richard Cordray
Hewlett Packard Company
Plano, TX

Heather Evans
Human Resources Association
of New York
Trenton, NJ

Jessica Chappell
IFRACTAL
Philadelphia, PA

Niki Pace
MS/AL Sea Grant
Legal Program
University, MS

NEHS News Team
National Association of
Secondary School Principals
Reston, VA

Reliv International
Chesterfield, MO

Kathi Elliott
Seattle Children's Hospital
Seattle, WA

Donna Kutt Nahas
South Nassau Communities
Hospital
Oceanside, NY

Deanna Kehler
The Vanguard Group
Malvern, PA

Russ Bleemer
Wiley
Hoboken, NJ

Magazines & Journals

11. Magazines & Journals - Print

Liz Spittler
American Dietetic Association
Chicago, IL

Bahá'í National Center
Evanston, IL

Warren Miller, Karen Kramer
The Berger Group of Companies
Morristown, NJ

Jill Langer
Boeing Commercial Airplanes
Seattle, WA

Lavenia A. Norford
Bridgewater Retirement
Community
Bridgewater, VA

Doug Heidrick
Calvert Hall College
High School
Baltimore, MD

Cindy Stevens
Consumer Electronics
Association
Arlington, VA

Andrea M. Pearman
Diversified Marketing
Strategies
Crown Point, IN

Cynthia McCurren, Ph.D., RN
Grand Valley State University
Grand Rapids, MI

Cellular Analysis Business Unit
Life Technologies
Eugene, OR

Michael W. Fincham,
Erica Goldman
Maryland Sea Grant
College Park, MD

Clinton R. Coleman
Morgan State University
Baltimore, MD

Sandra E. Shumway
National Shellfisheries
Association
Groton, CT

NC Sea Grant
Communications Team
North Carolina Sea Grant
Raleigh, NC

Soroptimist International
of the Americas
Philadelphia, PA

John H. Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

Lauren S. McClintock
TD Bank, America's Most
Convenient Bank®
Mt. Laurel, NJ

Lisa Yamada
Toyota Motor Sales, USA, Inc.
Torrance, CA

Michelle Tiernan
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Ruth Papazian
Wolters Kluwer Health
New York, NY

Kevin Graham
Xcel Energy
Denver, CO

12. Magazines & Journals - Print Over 32 Pages

Christine Spiegel
Alpha Phi International
Evanston, IL

Sarah Reiss
The American Academy
of Anti-Aging Medicine
Boca Raton, FL

Suzette van der Sterre
American Academy of Audiology
Reston, VA

American Industrial Hygiene
Association
Fairfax, VA

Noelle A. Boughanmi, MS
American Podiatric
Medical Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

American Society
of Clinical Oncology
Alexandria, VA

Liz Massey, Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Matthew Seelinger
The Army Historical Foundation
Arlington, VA

Marge Scherer
ASCD
Alexandria, VA

Association for Career and
Technical Education
Alexandria, VA

Association of
Corporate Counsel
Washington, DC

Maryann Gorman
ASTM International
West Conshohocken, PA

Hong Zhao
Beaches Living
Toronto, ON

Paula Lykins
California Pacific
Medical Center
San Francisco, CA

Construction Financial
Management Association
Princeton, NJ

Credit Union
Management Team
CUES
Madison, WI

Timothy Wilkinson,
Howard Prince
Elayn Hunt Correctional Center
St. Gabriel, LA

Lance Ritchlin
Financial Planning Association
Denver, CO

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Suzanne Lopez-Isa
Hispanic Outlook in Higher
Education Magazine
Paramus, NJ

Peter Sztatmary
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Geoff Bilau, Jeff Ortiz
IAPMO
Ontario, CA

Keyana Tennant
IEEE
Piscataway, NJ

Judy Giannetto
Illinois CPA Society
Chicago, IL

Katherine Judge
Institute of Scientific &
Technical Communicators
Croydon, United Kingdom

Ron Clark
LOMA Resource
Atlanta, GA

LP Gas Magazine Staff
Cleveland, OH

Jenn Michaels
MGM Resorts International
Las Vegas, NV

Col. Warren S. Lacy, USA-Ret.
Military Officers
Association of America
Alexandria, VA

Deb Kirchner
Millikin University
Decatur, IL

National Association of
Certified Valuation Analysts
Salt Lake City, UT

NFL / H.O. Zimman, Inc.
Lynn, MA

Marilyn Ranson, Diane Barney
NorthBay Healthcare
Fairfield, CA

Deborah Feldman
Northeastern Law Magazine
Boston, MA

Mitzi Lutz
Northwest Missouri
State University
Maryville, MO

Michele Reed
Oswego Alumni Association
Oswego, NY

Staff, Pennsylvania
Township News
Pennsylvania State Association
of Township Supervisors
Enola, PA

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Registry of Interpreters
for the Deaf, Inc.
Alexandria, VA

Stephani Hawkins
Sabre Airline Solutions
Southlake, TX

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

Mark Arend
Site Selection Magazine
Norcross, GA

Patrick E. Spencer, Joy Jacob
Symantec Corporation
San Ramon, CA

Jack Morgan
Textile Rental Services
Association
Alexandria, VA

TMG Custom Media
Washington, DC

Janice M. Fink
The University of Alabama
National Alumni Association
Tuscaloosa, AL

Terri Stubblefield
The University of Oklahoma
Norman, OK

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Willamette Management
Associates
Chicago, IL

Young Adult Library
Services Association/
American Library Association
Chicago, IL

Baseline Staff
Ziff Davis Enterprise
New York, NY

13. Magazines & Journals - Electronic & Web

CEO Advisors, LLC
Redford, MI

The Krell Institute
Ames, IA

Kelley Johnson
Novell Inc.
Provo, UT

Nancy Fitzpatrick
Quota International
Washington, DC

Elizabeth Pohland
Society For Technical
Communication
Fairfax, VA

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Patrick E. Spencer
Symantec Corporation
San Ramon, CA

14. Custom-Published Magazines & Journals

Jacqueline W.M. Wong
Digital Impressions
Bandar Seri Begawan,
Brunei Darussalam

GLC Custom Media
Northbrook, IL

Marilyn Barnett
MARS Advertising
Southfield, MI

Tom Martinelli
Martinelli-Slocum Publishing
Poughkeepsie, NY

John von Brachel
Merrill Lynch
Pennington, NJ

Mahap Msiza
New Media Publishing
Cape Town, South Africa

NFL / H.O. Zimman, Inc.
Lynn, MA

The Pohly Company
Boston, MA

Theresa L. Houck
Putman Media, Inc.
Itasca, IL

Pace Communications
Seminole Gaming
Greensboro, NC

Custom Publishing
SPH Magazines Pte Ltd
Singapore

Marvin K. Gardner
Stowaway Magazine
Provo, UT

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

15. Magazine & Journal Writing

Julia Lobaco
AARP VIVA
Washington, DC

Gabriella Daley Klatt
American Correctional
Association
Alexandria, VA

Dean Holzkamp
Colorado Medical Society
Denver, CO

Ford Product Team, Retailer
Education & Training
Ford Motor Company
Troy, MI

Peter Szatmary
The Honor Society
of Phi Kappa Phi
Baton Rouge, LA

Strategic Finance Staff
IMA
Montvale, NJ

Beth Elkin
JDA Software
Dallas, TX

Md.MD for Life Editorial Team
LifeBridge Health
Baltimore, MD

Tina Snyder
Manufacturing Jewelers
& Suppliers of America
Attleboro Falls, MA

Sheri W. Greenhoe
Michigan State Medical Society
East Lansing, MI

Communications Department
Multiple Sclerosis Association
of America
Cherry Hill, NJ

Kathy Hart
NC State Alumni Association
Raleigh, NC

Communications Department
Pennsylvania Bar Association
Harrisburg, PA

USTA / H.O. Zimman, Inc.
Lynn, MA

Adam Jablonowski
Wayne County Medical Society
of Southeast Michigan
Detroit, MI

Frances Hesselbein
Wiley
Hoboken, NJ

Mike Santarini
Xilinx, Inc.
San Jose, CA

16. Magazine & Journal Design & Layout

Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Arthritis Foundation
Atlanta, GA

Warren Miller, Karen Kramer
The Berger Group of Companies
Morristown, NJ

Barbara Burrows
Home Digest
Oakville, ON

The Humane Society
of the United States
Gaithersburg, MD

Riley Bandy
Imagination Publishing
Chicago, IL

Catherine Morris
The John Marshall Law School
Chicago, IL

Sophie Hanson
MCG - newsLINK and
Utah Manufacturers Association
Salt Lake City, UT

Angela Anderson
Mills-Peninsula Health Services
Mountain View, CA

Becky Keeling
The National Alliance
for Insurance Education
& Research
Austin, TX

NFL / H.O. Zimman, Inc.
Lynn, MA

Anne Loftin Weston
Pace Communications
Greensboro, NC

Carol Yachanin
Penton Custom Solutions,
Penton Media, Inc.
Cleveland, OH

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Louisa Beckett
Southern Boating Magazine
Fort Lauderdale, FL

Texas Monthly
Custom Publishing
Austin, TX

The Design Center
Towson University
Towson, MD

William J. Pepicello
Wiley
Hoboken, NJ

Mike Santarini
Xilinx, Inc.
San Jose, CA

17. One to Two Person-Produced Magazines & Journals

Joseph Kelly, Larry Price
ABA Bank Compliance
Magazine
Washington, DC

Collin R. Bakse
Airlift/Tanker Association
Belleville, IL

Stacey L. Bell
American Gas Association
Riverview, FL

Kenneth E. Spence
Association of Healthcare
Internal Auditors
Wheat Ridge, CO

Amanda Holdsworth
Cleary University
Howell, MI

Sharon Laidlaw, Bill Dimmick
Dairy Farmers of Ontario
Mississauga, ON

Misti Huedepohl
Henry B. Tippie
College of Business
Iowa City, IA

April W. Klimley
Klimley Communications
Red Bank, NJ

Denise Gable
National Parking Association
Washington, DC

Courtney Accurti
Pennsylvania State Association
of Boroughs
Harrisburg, PA

18. Magazine Series

Flow Control Magazine
Grand View Media Group
Philadelphia, PA

19. 'Green' Magazines & Journals

Jeffrey M. Allen
American Bar Association
Chicago, IL

Margaret Van Patten
Connecticut Sea Grant
Groton, CT

Dickinson College
Carlisle, PA

Curt Robinson, Ph.D.
Geothermal Resources Council
Davis, CA

BizVoice Magazine
Indiana Chamber of Commerce
Indianapolis, IN

Monica Allard Cox
Rhode Island Sea Grant
Narragansett, RI

Rocky Mountain Water
Environment Association/
Rocky Mountain Section AWWA
Englewood, CO

Matthew Monaghan
SAE International
Warrendale, PA

SAGE
Thousand Oaks, CA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

20. New Magazines & Journals

Joseph E. Criscuoli
Eta Alumni Association
of Phi Sigma Kappa
Laurel, MD

Riley Bandy
Imagination Publishing
Chicago, IL

Laura Jean Whitcomb
Kearsarge Magazine LLC
Grantham, NH

Tom Martinelli
Martinelli-Slocum Publishing
Poughkeepsie, NY

NISH Marketing
NISH
Vienna, VA

Cara Hvisdas
SLACK Incorporated
Thorofare, NJ

University of La Verne
College of Education and
Organizational Leadership
Los Angeles, CA

Pace Communications
Wells Fargo
Greensboro, NC

Charlita Shelton
Wiley
Hoboken, NJ

21. Most Improved Magazines & Journals

Walt Albro, Larry Price
ABA Bank Marketing Magazine
Washington, DC

Publications Department
American Academy
of Periodontology
Chicago, IL

Nader Rifai
American Association
for Clinical Chemistry
Washington, DC

Roger Brooks
American Mensa, Ltd.
Arlington, TX

Carolyn Schmid
The Association for Advanced
Life Underwriting
Reston, VA

Cygnus Business Media
Fort Atkinson, WI

Pubic Affairs Division
Defense Threat
Reduction Agency
Dulles, VA

Kristen Smolen
Ford Motor Company
Dearborn, MI

Faye Porter
HealthTrust
Brentwood, TN

Benefits Magazine Team
International Foundation
of Employee Benefit Plans
Brookfield, WI

Phyllis Cheah Yit Chow
MediaCorp Pte Ltd
Singapore

The College Store Staff
National Association
of College Stores
Oberlin, OH

Mark Jordan
National Association of
Secondary School Principals
Reston, VA

Northwest Center for
Public Health Practice,
University of Washington
Seattle, WA

Pace Communications
Seminole Gaming
Greensboro, NC

Anne Perusek
Society of Women Engineers
Cleveland Heights, OH

Lori Marchetti
Towson University
Towson, MD

Publications Staff
University of Medicine and
Dentistry of New Jersey
Newark, NJ

Magapapers & Newspapers

22. Magapapers & Newspapers - Print

ASCO Integrated Media
& Technology Department
American Society
of Clinical Oncology
Alexandria, VA

TCT Daily Editorial Staff
Cardiovascular Research
Foundation
New York, NY

DBA Publications Committee
& Jessica D. Smith
Dallas Bar Association
Dallas, TX

Bill Roebuck
Machinery & Equipment MRO
Toronto, ON

The Nation's Health
Washington, DC

Office of Public Affairs
Northern Arizona University
Flagstaff, AZ

Peabody Energy
St. Louis, MO

**23. Custom-Published
Magapapers &
Newspapers**

Orthopedics Today Staff
SLACK Incorporated
Thorofare, NJ

Custom Publishing
SPH Magazines Pte Ltd
Singapore

**24. Magapaper &
Newspaper Writing**

Michelle Hogan
Nephrology Times
New York, NY

Mark Michelson
Printing Impressions
Philadelphia, PA

Bridgette Blair
Public Citizen
Washington, DC

Endocrine Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

**25. Magapaper &
Newspaper Design &
Layout**

Darrick Hurst, Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

**26. One to Two Person-
Produced Magapapers
& Newspapers**

No awards presented.

**27. Most Improved
Magapapers &
Newspapers**

Publishing & Communications
American Association
of Critical-Care Nurses
Aliso Viejo, CA

Stephanie Cajigal
John Wiley & Sons
Hoboken, NJ

Nancy Hemphill, ELS
Primary Care Optometry News -
January 2011
Thorofare, NJ

Annual Reports**28. Annual Reports -
Print**

Christy Petterson
Georgia World Congress Center
Atlanta, GA

Public Affairs Staff
Idaho Housing and Finance
Association
Boise, ID

Lisa Mayles
LifeShare Community
Blood Services
Elyria, OH

Prescott College
Prescott, AZ

Salesforce.com Foundation
San Francisco, CA

Western Reserve Land
Conservancy
Novelty, OH

Constituent Communications/
Creative Services
WGBH
Boston, MA

**29. Annual Reports -
Print Over 32 Pages**

The Humane Society
of the United States
Gaithersburg, MD

Bruce Swart
The John Marshall Law School
Chicago, IL

Clay Dillingham, Barbara Maes
Los Alamos National Laboratory
Los Alamos, NM

Northern Virginia Electric
Cooperative & CM Advertising
Manassas, VA

St. John's University
Queens, NY

Ingrid Griesel
Words'worth
Parkview, South Africa

**30. Annual Reports -
Electronic & Web**

Healthcare of Ontario
Pension Plan
Toronto, ON

Chrisie Scott
Meridian Health
Wall, NJ

Kim Kosko, Rory Joyce
New Jersey Sea Grant
Consortium
Fort Hancock, NJ

Bonita Brodt
Northwestern Memorial
Hospital
Chicago, IL

Julie Harrison Blissert
State University of New York
at Oswego
Oswego, NY

**31. Annual Report
Writing**

Peabody Energy
St. Louis, MO

WordSouth
Public Relations, Inc.
Rainsville, AL

**32. Annual Report
Design & Layout**

Mary Bevan
Concurrent Technologies
Corporation
Johnstown, PA

Cari Weller, Heather Hise
Goodwill Industries
of Kentucky, Inc.
Louisville, KY

Holland Hospital
Holland, MI

Rachel Kort
MRIGlobal
Kansas City, MO

Communications
The United Church of Canada
Toronto, ON

Ryke Cordisco
University of South Florida
Alumni Association
Tampa, FL

Dana Ausec
USA Hockey, Inc.
Colorado Springs, CO

33. One to Two Person– Produced Annual Reports

Cushman & Wakefield, Inc.
New York, NY

Rae A. Todd
Platte River Power Authority
Fort Collins, CO

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

34. Most Improved Annual Reports

No awards presented.

Brochures, Manuals & Reports

35. Education & Training Brochures, Manuals & Reports

Ascensus
Brainerd, MN

Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA

Technical Publications
Datron World
Communications, Inc.
Vista, CA

Kimberly Lopez
Ford Motor Company
Troy, MI

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Jackson National Life Insurance
Denver, CO

United Educators
Chevy Chase, MD

Duncan McNiff
The Vanguard Group
Valley Forge, PA

36. Marketing & Public Relations Brochures, Manuals & Reports

Marketing and Communications
Department
Adventist Health/
Central Valley Network
Hanford, CA

Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO

Jackson National Life Insurance
Denver, CO

Lockheed Martin -
Creative & Strategic Services
Richland, WA

The Rashi School
Dedham, MA

Kathy Malanowski
Towson University
Design Center
Towson, MD

UPMC Marketing
Communications
UPMC
Pittsburgh, PA

37. Public Service Brochures, Manuals & Reports

IBJ Custom Publishing
Indianapolis, IN

Hugh R. Furneaux
Lantana Consulting Group
Toronto, ON

Heather Clark, Randy Montoya,
Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

38. Media Kits

Carlos Soto
American Counseling
Association
Alexandria, VA

Arthritis Foundation
Atlanta, GA

Karin Pitrone, Brent Miller
BNP Media
Troy, MI

Stratton Publishing
& Marketing Inc.
for Professional Housing
Management Association
Alexandria, VA

39. Corporate Capability & Identity Materials

Mari Abrams, Kelly Hauck,
Danny Huybrechts
Glendale Adventist
Medical Center
Glendale, CA

OR&R Outreach Group
NOAA's Office of Response
and Restoration
Seattle, WA

40. Product & Software Manuals

Frank Advertising
Cranbury, NJ

Carl Olson
IneoQuest Technologies Inc.
Mansfield, MA

Lynn Burge
Master-Bilt
New Albany, MS

Catherine Zlomek
National Association of
Criminal Defense Lawyers
Washington, DC

Technical Communications
SMART Technologies ULC
Calgary, AB

41. Employee & Benefit Materials

Communication Consulting
Aon Hewitt
Irvine, CA

Compensation & Benefits
BB&T
Winston-Salem, NC

Diane Thorne
Mehigan, Bellone
& Associates, Inc.
Schenectady, NY

Jean O'Leary
Memorial Sloan-Kettering
Cancer Center
New York, NY

Jared Spencer
Mercer
New York, NY

SAIC/Vanguard Participant
Education Team
SAIC & Vanguard
Wayne, PA

Rebecca L. DeLuccia
Hawthorne, NJ

42. Member & Customer Materials

Pennsylvania School Boards Association
Mechanicsburg, PA

Ann P. Schreiber
SkillsUSA
Leesburg, VA

Joan Wallner
UnitedHealthcare
Edina, MN

43. Financial & Investment Materials

Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA

Suzanne Spisak
Comerica Bank
Dallas, TX

Linda Seaton
Illumina, Inc.
San Diego, CA

44. Health & Medical Materials

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Terri Knapp, Pat Daley
Elsevier
Maryland Heights, MO

Wendy Haan
Hope Health
Kalamazoo, MI

Peter Sonnenreich
Kikaku America International
Washington, DC

PRM Consulting Group
Atlanta, GA

Kathleen McConnell, RPh, MBA
SciStrategy Communications
West Conshohocken, PA

45. Meeting & Event Materials

Brian Ferrell, CMP
factor 110
Oklahoma City, OK

FSA Management Group
Louisville, KY

The DOJ Team
Kauffman & Associates, Inc.
Spokane, WA

Beverly Valdez
Social & Scientific Systems, Inc.
Silver Spring, MD

VIA Marketing Team
VIA Marketing
Merrillville, IN

46. Catalogs, Directories & Guides

Marketing Communications
Graybar Electric
St. Louis, MO

Lisa Wentzell
Oswego Visitors Bureau
Oswego, IL

Society of American Archivists
Chicago, IL

47. Books & eBooks

Gabriella Daley Klatt
American Correctional Association
Alexandria, VA

Association of Jesuit Colleges and Universities
Washington, DC

Marisa Vancos
Direct Supply
Milwaukee, WI

Ric Edelman
Edelman Financial Services, LLC
Fairfax, VA

Emily Webber
Emily A. Webber LLC
Yacolt, WA

Enrique Azevedo
Illumina, Inc.
San Diego, CA

Jackson National Life Insurance
Denver, CO

Randy White
National Council of Teachers of Mathematics
Reston, VA

Kathleen A. Calzone,
Agnes Masny, Jean Jenkins
Oncology Nursing Society
Pittsburgh, PA

Upside Learning Solutions
Pune, India

48. 'Green' Materials

Automotive Aftermarket Industry Association
Bethesda, MD

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Marketing Department
KMC Controls
New Paris, IN

Gloria Putnam and E-Ching Lee
North Carolina Sea Grant
Raleigh, NC

James Burgin
Pendulum Management Company and U.S. Army ARMS Program
Charlestown, IN

Dr. Natalie Carroll
Purdue University, Youth Development and Ag Education
West Lafayette, IN

Jeff Zack
RF | Binder
New York, NY

Dawn-Marie De Four-Gill
The University of the West Indies
Port of Spain, West Indies

49. Special Purpose Brochures, Manuals & Reports

Pace Communications
AAA Northern California, Nevada & Utah
Walnut Creek, CA

John Rodgers
American Red Cross - National Headquarters
Washington, DC

Publications & Communications
CARF International
Tucson, AZ

John Dedeke, Anna Kummer
Elsevier
Maryland Heights, MO

Funk/Levis & Associates
Eugene, OR

Lila Ivey
Hospice of Marion County
Ocala, FL

MailerMailer
Khera Communications
Rockville, MD

Peter Sonnenreich
Kikaku America International
Washington, DC

Legal Services Society
Vancouver, BC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Diane Thorne
Mehigan, Bellone
& Associates, Inc.
Schenectady, NY

Melodie Wisniewski
National Organization of
Mothers of Twins Clubs, Inc.
Franklin, TN

Publix Super Markets, Inc. -
Corporate Communications
Lakeland, FL

Stephanie Sulmer
Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Ronald F. Pol
Team Factors Ltd.
Wellington, New Zealand

Publications Department
University of Medicine and
Dentistry of New Jersey
Newark, NJ

Charmain Lines
Words'worth
Parkview, South Africa

Candice Kiel
The Write Type
Reno, NV

50. Most Improved Brochures, Manuals & Reports

Mark Tschirhart
ARPAC
Schiller Park, IL

Timothy Sommer
Graybar
St. Louis, MO

Healthcare of Ontario
Pension Plan
Toronto, ON

Hospital for Special Surgery
New York, NY

Technical Publications Group
Pella Corporation
Pella, IA

Electronic Media & Video

51. Education & Training Electronic Media & Video Publications

AKLearning
Portland, OR

APTECH LIMITED
Mumbai, India

Kelly Sarmiento
Centers for Disease Control
and Prevention, Division of
Injury Response
Atlanta, GA

Documentation Team
Children's Hospital Boston
Boston, MA

Leila Ortega, Chris Basiaga,
Dusti Mrotek
Cisco WebEx University
Rancho Cordova, CA

C&DS Learning
Solutions Group
Cognizant
Groton, CT

Jim Mandler
Continuum Health Partners
New York, NY

Matthew Gaubert, Tony Garner
DM Petroleum Operations
New Orleans, LA

Mark Beagle
Lockheed Martin
Richland, WA

Barbara Lewis
Lutheran Social Services
of Michigan
Detroit, MI

New Level Partners
Princeton, NJ

Ava Crawford, Christine Rogers
North Carolina Healthy Start
Foundation
Raleigh, NC

Pioneer Services
Kansas City, MO

Larry Port
Rocket Matter, LLC
Boca Raton, FL

Tij Nerurkar
Tata Interactive Systems
Edison, NJ

Lisa Wall, David van
Hoogenhuize, Emily Leung
Toronto Real Estate Board
Don Mills, ON

Bruce Haghighat
Tricore Interactive
Princeton, NJ

Diane Haltigan
The Vanguard Group
Wayne, PA

WordSouth
Public Relations, Inc.
Rainsville, AL

52. Marketing & Public Relations Electronic Media & Video Publications

Josh Pfenning
Lockheed Martin
Richland, WA

Angela Marshall
Nassau BOCES
Garden City, NY

Thomas Kercheval
SkillsUSA
Leesburg, VA

Transamerica Retirement
Services
Los Angeles, CA

53. Public Service Electronic Media & Video Publications

Terry Simzer
Upper Canada District
School Board
Brockville, ON

54. Electronic & Web Publications

Ralph A. Chaump, Jr.,
Carl W. Rosst
The Guardian Life Insurance
Company of America
New York, NY

Howard University - Office of
University Communications
Washington, DC

National Institute on Aging
JBS International, Inc.
North Bethesda, MD

Mark A. Thompson
National Educator Program
Denver, CO

Pace Communications
AAA Living
Greensboro, NC

Michelle Franzen Martin,
Sarah Freeman
Wayne State University
Alumni Association
Detroit, MI

55. Multimedia & Interactive Publications

C&DS Learning
Solutions Group
Cognizant
Groton, CT

Freedom Fertility Pharmacy
Byfield, MA

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Katherine Lowe
The Vanguard Group
Valley Forge, PA

56. Slide Shows

American Specialty Health
San Diego, CA

Willow Nero
Military Officers
Association of America
Alexandria, VA

Nina Cosgriff
Northern Virginia
Electric Cooperative
Manassas, VA

Peabody Energy
St. Louis, MO

57. Web Videos

American Honda Motor Co., Inc.
Torrance, CA

Alissa Pierson
Arizona State University
Alumni Association
Tempe, AZ

Mary Jo Dales
IMNG/GMNN
Rockville, MD

MetLife Retirement Marketing
Irvine, CA

Lise Lapointe
Terranova Training Inc.
Laval, QC

Upside Learning Solutions
Pune, India

John Karl
UW Water Resources Institute
Madison, WI

Don Shearer
The Vanguard Group
Malvern, PA

58. Blogs, Forums & Wikis

Jennifer Loftus
Astron Solutions
New York, NY

Cathy Streiner
The Corporate Pen
Fleming Island, FL

Lockheed Martin -
Creative & Strategic Services
Richland, WA

REALTOR® Magazine/National
Association of REALTORS®
Chicago, IL

Charley Moore
Rocket Lawyer, Inc.
San Francisco, CA

Dave Bourne
The Scarborough Hospital
Scarborough, ON

Chris Gardner
U.S. Army Corps of Engineers,
New York District
New York, NY

Lisa Manyon
Write On - Creative Writing
Services, LLC
Lewiston, ID

59. Apps & Social Media

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Rachael Bell
New Jersey Society of CPAs
Roseland, NJ

60. 'Green' Electronic Media & Video Publications

Marine Public Education Office
Delaware Sea Grant
College Program
Newark, DE

Oregon Sea Grant
Oregon State University
Corvallis, OR

61. Special Purpose Electronic Media & Video Publications

Mary Ellen Abraham
Ford Motor Company
Troy, MI

Deanna Rockefeller
Lockheed Martin
Richland, WA

Andreau T. Blanchard
Mercer
New York, NY

Mark Thomas
The National Shooting Sports
Foundation
Newtown, CT

Terry Simzer
Upper Canada District
School Board
Brockville, ON

William Baird
The Vanguard Group
Wayne, PA

Ann Hopkins
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Pace Communications
Wells Fargo
Greensboro, NC

Web & Intranet Sites

62. Web Sites

Gayane Minasyan
American Association
of School Administrators
Arlington, VA

Wick Davis
American Society of
Consultant Pharmacists
Alexandria, VA

Electronic Communications
Association of American
Medical Colleges
Washington, DC

Michael D. O'Neill
BioQuick Online News
Vienna, VA

CDC-Healthy Aging Research
Network
Seattle, WA

City of Portage
Portage, MI

Dark Horse
Marketing Group Inc.
New Rochelle, NY

The Green Sheet, Inc.
Rohnert Park, CA

Emmanuel Sullivan
Gypsy Media Group
New York, NY

Bill LaViolette
I&MI Media
Les Issambres, France

Dan Kruse
IFRACTAL
Philadelphia, PA

The Marcus Group, Inc.
Little Falls, NJ

Marsh U.S. Consumer
Urbandale, IA

Karen Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

SUID/SIDS Resource
Center Staff
National Center for Education
in Maternal and Child Health at
Georgetown University
Washington, DC

Energy Challenge
Communication Team
Otter Tail Power Company
Fergus Falls, MN

UBM TechWeb
UBM
San Francisco, CA

Web Services
UCF College of Medicine
Orlando, FL

63. Intranet Sites

No awards presented.

64. Home Pages

Rod J. Rohrich, M.D.
American Society
of Plastic Surgeons
Dallas, TX

REALTOR® Magazine
Chicago, IL

65. Microsites & Individual Web Pages

Hanser & Associates
West Des Moines, IA

Kendall SummerHawk
KendallSummerHawk.com
Tucson, AZ

Lehigh Valley Health Network
Allentown, PA

Dave Van Etten
Los Alamos National Laboratory
Los Alamos, NM

Annie Haste
National Athletic
Trainers' Association
Dallas, TX

John Roy
Northern Virginia
Electric Cooperative
Manassas, VA

Stetson Law Web Team
Stetson University
College of Law
Gulfport, FL

U.S. Trust, Bank of America
Private Wealth Management
New York, NY

66. Web & Intranet Site Content & Writing

Billhighway
Troy, MI

Alison Hau
The Creative Group
Menlo Park, CA

Lehigh Valley Health Network
Allentown, PA

Lisa Angelettie
LisaAngelettieBlog.com
Jenkintown, PA

Joanna Pineda
Matrix Group International, Inc.
Arlington, VA

Al M. Fleming
Office of Family Assistance,
Administration for Children
and Families
Washington, DC

67. Web & Intranet Site Design & Illustration

Leigh Raque
Humana Military
Healthcare Services
Louisville, KY

Kim Woodard
InterWorks, Inc.
Stillwater, OK

Sheila McCallum
Sheila McCallum Fundraising
Online
Durban, South Africa

68. One to Two Person-Produced Web & Intranet Sites

Tanya Alexander, Sterling Tulk
College of the North Atlantic
Stephenville, NL

Debra Woog
connect2 Corporation
Arlington, MA

Drexel University
Alumni Association
Philadelphia, PA

Debra Finkel
Finkel & Binder
Communications LLC
Creve Coeur, MO

Eleanor B. Meredith,
Christie Liberante
Irving Levin Associates, Inc.
Norwalk, CT

Paul V. Arnold
Noria Corporation
Fort Atkinson, WI

Monica Allard Cox
Rhode Island Sea Grant
Narragansett, RI

Sheila McCallum
Sheila McCallum Fundraising
Online
Durban, South Africa

The Technical Editing SIG
of STC
Society for Technical
Communication
Sanford, NC

Ruxandra Giura
The Wildlife Society
Bethesda, MD

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

69. Special Purpose Web & Intranet Sites

Robin Hicks
Aon Hewitt
Winston-Salem, NC

Patricia Strong
BLH Technologies, Inc.
Rockville, MD

Dean Bruce
Ford Motor Company
Troy, MI

O'Neill Institute Staff
Georgetown Law and
Georgetown School of
Nursing & Health Studies
Washington, DC

Jane L. Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Karen Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

Michelin, Vanguard and
Jackson Marketing Group
Wayne, PA

Lois Trench-Hines
OncUView.tv
West Conshohocken, PA

Transamerica Retirement
Services
Los Angeles, CA

70. New Web & Intranet Sites

American Institute of
Certified Public Accountants
New York, NY

American Specialty Health
San Diego, CA

Jennifer Carsen
Employer Resource Institute
Alameda, CA

Taha Ebrahimi
The Navigators Group, Inc.
Rye Brook, NY

Harvey Golomb
Nxt1 Inc.
Boulder, CO

71. Most Improved Web & Intranet Sites

Jennifer Loftus
Astron Solutions
New York, NY

BoatU.S. Magazine
Alexandria, VA

Cerner Marketing
Cerner Corporation
Kansas City, MO

CUES Marketing Department
Credit Union Executives Society
Madison, WI

Maria Casini, Camille DeSantis
Guard Dog Brand Development
New York, NY

Heather Evans
Human Resources Association
of New York
Trenton, NJ

Military Housing
and Lodging Institute
Leesburg, VA

National Association of
Neonatal Nurses
Glenview, IL

Noelle Wojciehowski
NoWater Communications
Loxley, AL

Web Site Development Team
Pennsylvania State System
of Higher Education
Harrisburg, PA

PIK Creative Team
Projects In Knowledge
Little Falls, NJ

Campaigns, Programs & Plans

72. Education & Training Campaigns, Programs & Plans

Marketing Communications
Graybar Electric
St. Louis, MO

The Center for Sales Excellence
Prudential Annuities
Shelton, CT

Molly A. Luffy
Revenue Revolution
Hilliard, OH

Hugo Fortier
SoBel Communication Inc.
Longueuil, QC

Karen Edgar
Tilcon
Wharton, NJ

73. Marketing & Public Relations Campaigns, Programs & Plans

Anna J H Fang
Anna Fang Public Relations
Central Hong Kong

Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Jeff Jacomowitz
Continuum Health Partners
New York, NY

Marketing & Communications
Credit Union Association
of New York
Albany, NY

Eric Miller
Eric Miller & Associates
Lawrenceville, NJ

Hanser & Associates
West Des Moines, IA

Ms Susanne Ho
KMB
Hong Kong

MSR Communications
San Francisco, CA

Neville Gomes
Multimedia Aquarius PVT. LTD.
Mumbai, India

Maria Robertson
School Nutrition Association
National Harbor, MD

Sibson Communications
Sibson Consulting
New York, NY

74. Public Service Campaigns, Programs & Plans

The Arthritis Foundation
Atlanta, GA

Jane Christyson
Cleveland Metroparks
Cleveland, OH

Colorado Municipal League
Denver, CO

Vanguard Participant
Education
The Vanguard Group
Valley Forge, PA

75. Employee & Benefit Communications

Sara Rutherford
Aon Hewitt
Winston-Salem, NC

Chevron Phillips Chemical
and Hill, Barolet & Associates
Katy, TX

Gabino Cabanilla
Coachella Valley Water District
Coachella, CA

Marketing & Public Relations
Florida Hospital DeLand
DeLand, FL

Robert Colbert
ON Semiconductor
Gilbert, AZ

Kelly Ponko
OneAmerica
Indianapolis, IN

Pioneer Services
Kansas City, MO

Katie McGlade
The Vanguard Group
Wayne, PA

76. Member & Customer Communications

AAPG Communications
Department
American Association
of Petroleum Geologists
Tulsa, OK

Meeghan De Cagna
American Medical
Student Association
Reston, VA

77. Financial & Investment Campaigns, Programs & Plans

David Lynch
Commonwealth
of Massachusetts
Boston, MA

MetLife Retirement Marketing
Irvine, CA

Mike Trainer
S+A Cherokee
Cary, NC

Joseph Russo
The Vanguard Group
Valley Forge, PA

78. Health & Medical Campaigns, Programs & Plans

Ashley Miller
Alere Health
McKinney, TX

Nancy Sander
Allergy & Asthma Network
Mothers of Asthmatics
McLean, VA

Safety Net Clinical Services
Excellus BlueCross BlueShield
Syracuse, NY

Angela Anderson
Mills-Peninsula Health Services
Mountain View, CA

David Trudell
Porter Adventist Hospital
Denver, CO

Social & Scientific Systems, Inc.
Silver Spring, MD

Iva Keene
Swiss Infertility Solutions
Valais, France

Diane Slayton
UnitedHealthcare
Edina, MN

79. Meeting & Event Campaigns, Programs & Plans

Bret Lovejoy
American Council on the
Teaching of Foreign Languages
Alexandria, VA

RERS Event Team
BRTRC
Fairfax, VA

Mark McMullen
Georgia State Council
of the Knights of Columbus
Mableton, GA

Janice Mauren,
Margaret Trietsch
Health Care Service
Corporation
Richardson, TX

80. Government Agency Communications

Kellie O'Connell Miller
Chicago Housing Authority
Chicago, IL

Flinn Fagg, AICP
City of Las Vegas Planning
Department
Las Vegas, NV

City of West Richland
and Ashbeck Design
West Richland, WA

Carroll Harrington
Harrington Design
Palo Alto, CA

National Energy Technology
Laboratory
Pittsburgh, PA

81. Total Publication Programs

Knowledge and Learning
Products Division
ASI Government, Inc.
Arlington, VA

Manufacturing Jewelers
& Suppliers of America
Attleboro Falls, MA

Communications Team
National Athletic
Trainers' Association
Dallas, TX

PRM Consulting Group
Atlanta, GA

82. 'Green' Campaigns, Programs & Plans

Ellen Fisher
City of New Smyrna Beach
Utilities Commission
New Smyrna Beach, FL

Neville Gomes
Multimedia Aquarius PVT. LTD.
Mumbai, India

WellCare Health Plans, Inc.
Tampa, FL

83. Special Purpose Campaigns, Programs & Plans

Dan Crandall
Cleveland Metroparks
Cleveland, OH

Ann Fox
Defense Threat
Reduction Agency
Dulles, VA

Carrie L. Geer
Elmira College
Elmira, NY

Beth Erickson, Lisa Houghton
Jobe Communications/
Lisa Houghton Design
La Crosse, WI

Elena Fernandez
Los Alamos Neutron
Science Center
Los Alamos, NM

Sharon Moen, Chris Benson
Minnesota Sea Grant
Duluth, MN

Sapna Parekh
Palo Alto Medical Foundation
Mountain View, CA

Kirk Maurer
The Vanguard Group
Wayne, PA

Writing

84. Education & Training Writing

Robert F. Black
American Society for
Engineering Education
Washington, DC

Child Welfare
Information Gateway
Children's Bureau/ACF/HHS,
ICF International
Fairfax, VA

Kim Freeman
Ford Motor Company
Troy, MI

Elena Cohen
JBS International, Inc.
North Bethesda, MD

Bonnie Love
WorldWide Drilling
Resource, Inc.
Bonifay, FL

85. Marketing & Public Relations Writing

Cerner Marketing
Cerner Corporation
Kansas City, MO

Kathryn Buettner
Northern Illinois University
DeKalb, IL

Peabody Energy
St. Louis, MO

86. Public Service Writing

Jennifer Johnson
Massachusetts Nurses
Association
Canton, MA

Lynne Harris
NISH
Vienna, VA

Herb Lupton
Northern Virginia
Electric Cooperative
Manassas, VA

87. Media Kit, News Release & Publicity Writing

Clifton Barnes
CB3Media
Cary, NC

88. Web Writing

Kristin Clarke
American Society of
Association Executives
Dunn Loring, VA

Cerner Marketing
Cerner Corporation
Kansas City, MO

Illumina Science Writers
Illumina, Inc.
San Diego, CA

John Vance
Levine & Associates
Washington, DC

Steve Williams
Wilson Monnig Creative LLC
St. Peters, MO

89. Feature Writing

Raina Keefer
American College of Radiology
Reston, VA

Jonathan Rollins
American Counseling
Association/ Counseling Today
Alexandria, VA

Man-Chung Tang, Dr.-Ing.,
P.E., Hon.M.ASCE
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Milton N. Burgess, P.E.
American Society of
Plumbing Engineers
Des Plaines, IL

ACC Docket
Association of
Corporate Counsel
Washington, DC

Jacklyn P. Boice
Association of
Fundraising Professionals
Arlington, VA

Ann Dermody
BoatU.S. Magazine
Alexandria, VA

Daniel L. Crouch
CAMICO IMPACT
San Mateo, CA

Patricia L. Harman
Cleaning & Restoration
Magazine
Cockeysville, MD

Rich Rosfelder
Commercial Investment
Real Estate Magazine
Chicago, IL

T. Foster Jones Costco Wholesale Issaquah, WA	Dorothy Wagener National Association of College and University Business Officers Washington, DC	Alison Knopf Wiley Hoboken, NJ	Sandra Guy Society of Women Engineers Cleveland Heights, OH
Mike Hubert, Dave Branch Dental Product Shopper Manalapan, NJ	Kimberly Jenkins National Association of State Boating Law Administrators Lexington, KY	Jennifer Hicks Woodshop News Dayville, CT	Christine Esposito Terracom Public Relations Chicago, IL
Joanne M. Lozar Glenn EduInk Alexandria, VA	Mike Price National Ground Water Association Westerville, OH	Ranger Kidwell-Ross WorldSweeper.com Bow, WA	Michele Drayton Turnaround Management Association Chicago, IL
Jack MacRae Forest Preserve District of DuPage County Wheaton, IL	Martha King National Multiple Sclerosis Society New York, NY	Julie Jacobs Scotch Plains, NJ	Janie Blankenship VFW Magazine Kansas City, MO
Timothy Sommer Graybar St. Louis, MO	Priscilla B. Knight Northern Virginia Electric Cooperative Manassas, VA	90. Feature Series Writing	91. How-to Writing
The Green Sheet, Inc. Rohnert Park, CA	Brian Cook Pace Communications Greensboro, NC	Pace Communications AAA Northern California, Nevada & Utah Walnut Creek, CA	Lynne Shallcross American Counseling Association/ Counseling Today Alexandria, VA
Brady L. Kay Houseboat Magazine Idaho Falls, ID	Brandy Rollins Penton Custom Solutions Cleveland, OH	Lois A. Bowers Advanstar Communications North Olmsted, OH	Monica Reinagel, Liz Spittler American Dietetic Association Chicago, IL
Jed Scheuermann IAPMO Ontario, CA	Brian McCurdy Podiatry Today Malvern, PA	Tanya Alexander College of the North Atlantic Stephenville, NL	Suzy Logan American Thoracic Society New York, NY
Jacqui Cook Illinois College of Optometry Chicago, IL	Erica Christoffer REALTOR® Magazine Chicago, IL	D. Teddy Diggs EDUCAUSE Boulder, CO	Nicholas L. Hayes The Risk Management Association Philadelphia, PA
Tabatha Wethal Law Enforcement Technology Fort Atkinson, WI	Stephanie Z. Pavlou SLACK Incorporated/ O&P Business News Thorofare, NJ	John von Brachel Merrill Lynch Pennington, NJ	Dr. Jacqueline V. Parham Virginia University of Lynchburg Lynchburg, VA
Michael W. Fincham Maryland Sea Grant College Park, MD	Jim Olsztynski Supply House Times/ BNP Media Deerfield, IL	Martha King National Multiple Sclerosis Society New York, NY	Pace Communications Wells Fargo Greensboro, NC
Jessie States Meeting Professionals International Dallas, TX	Robert Widener VFW Magazine Kansas City, MO	Fay Ellis, Orly Avitzur, M.D. Neurology Today New York, NY	Kelly Sullivan Wiley Hoboken, NJ
Don Vaughan Military Officers Association of America Alexandria, VA	Steven Clark The Walt Disney Company Burbank, CA	David Plaskow New Jersey Society of CPAs Roseland, NJ	

92. How-to Series Writing

Walt Albro
ABA Bank Marketing Magazine
Washington, DC

Denise Fay
Achieve Marketing
Drogheda, Ireland

American Institute of
Certified Public Accountants
New York, NY

Willona Sloan
ASCD
Alexandria, VA

David L. Perkins, Jr.
The Business Owner Journal
Tulsa, OK

Podiatry Today Staff
HMP Communications
Malvern, PA

Frances Strassman
More Than Order
Berkeley, CA

93. News Writing

Clifton Barnes
ABA Bar Leader Magazine
Cary, NC

Shawn Farley
American College of Radiology
Reston, VA

Steven Johnson
Electric Co-op Today, ECT.coop
Arlington, VA

Miriam Cintron
Gazette
Chicago, IL

Tom Schuman
Indiana Chamber of Commerce
Indianapolis, IN

Cheryl Y. Bradley
NASW Press
Washington, DC

Hanna Goss
NOAA Coastal Services Center
Charleston, SC

Donna Snellings
Northern Virginia
Electric Cooperative
Manassas, VA

Rabiya S. Tuma, Ph.D.
Oncology Times
New York, NY

Kurt Ullman
The Rheumatologist
Hoboken, NJ

Beth Rosenberg
Soundings Trade Only
Gainesville, FL

Colleen Gallagher
The Vanguard Group
Valley Forge, PA

Mary Lynn Rose
WorldWide Drilling
Resource, Inc.
Bonifay, FL

94. News Series Writing

Daniel M. Keller,
Eric T. Rosenthal
Oncology Times
New York, NY

95. Interviews & Personal Profiles

Robert King
Association for the
Advancement of Medical
Instrumentation
Arlington, VA

Louise Arnheim, Kelly Mahon
Association of American Medical
Colleges
Washington, DC

USPHS Partners in
Recruitment Outreach Team
Booz Allen Hamilton
Rockville, MD

Allan Richter
Energy Times
Melville, NY

Keyana Tennant
IEEE
Piscataway, NJ

Bill Githens
The Risk Management
Association
Philadelphia, PA

John J. Fried
The Vanguard Group
Malvern, PA

Claudine McCarthy
Wiley
Hoboken, NJ

Mike Berriochoa
Pasco, WA

96. Regular Departments & Columns

Robert Hall
ABA Bank Marketing Magazine
Washington, DC

American Journal
of Critical Care
American Association
of Critical-Care Nurses
Aliso Viejo, CA

Laurie A. Shuster, Jenny Jones
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Association for
Library Service to Children
Chicago, IL

Marianne M. Jennings, J.D.
Association of Healthcare
Internal Auditors
Wheat Ridge, CO

Katherine Russo, Cindy Moser
Institute for Work & Health
Toronto, ON

James M. Berklan
McKnight's Long-Term Care
News
Northfield, IL

Thad Plumley
National Ground Water
Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Jessica Pupillo
St. Louis Sprout & About
Ballwin, MO

Ronald F. Pol
Team Factors Ltd.
Wellington, New Zealand

Steven Clark
The Walt Disney Company
Burbank, CA

Frances Hesselbein
Wiley
Hoboken, NJ

Edwin Leap, M.D.
Wolters Kluwer
New York, NY

97. Editorial & Advocacy Writing

Alan Armstrong, Joseph Kelly
ABA Trust & Investments
Magazine
Washington, DC

Sandy Smith
EHS Today, Penton Media Inc.
Cleveland, OH

Barbara Spector
Family Business Magazine
Philadelphia, PA

Healthcare of Ontario
Pension Plan
Toronto, ON

John O'Connor
McKnight's Long-Term Care
News
Northfield, IL

98. Financial & Investment Writing

Robert F. Black
American Society for
Engineering Education
Washington, DC

Michael Corcoran
Bloomberg L.P.
New York, NY

Shahin Shojai
Capco
London, England

Sara Drummond
Commercial Investment
Real Estate Magazine
Chicago, IL

Custom Solutions from
SmartMoney
New York, NY

Michael Callahan
FORUM Magazine
Toronto, ON

Jennifer Molloy, Ph. D.
Institutional Real Estate, Inc.
San Ramon, CA

MCG - newsLINK and
Washington Bankers
Association
Salt Lake City, UT

U.S. Trust, Bank of America
Private Wealth Management
New York, NY

Greg Spears
The Vanguard Group
Malvern, PA

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

99. Health & Medical Writing

Critical Care Nurse
American Association
of Critical-Care Nurses
Aliso Viejo, CA

Mary Roberts Henderson
American College of Radiology
Reston, VA

Virginia Anderson
American Society
of Clinical Oncology
Alexandria, VA

Liz Massey,
Christopher Vaughan
Arizona State University
Alumni Association
Tempe, AZ

Arthritis Today
Arthritis Foundation
Atlanta, GA

Lisa James
Energy Times
Melville, NY

Dennise Brogdon
The Hughston Foundation
Columbus, GA

Knowledge Application Program
JBS International, Inc.
North Bethesda, MD

USAID | DELIVER PROJECT
JSI
Arlington, VA

MedPage Today
Little Falls, NJ

Kim Krisberg
The Nation's Health
Washington, DC

Ashley E. Strauss, M.D.
The New Physician
Reston, VA

Doug Brunk
Pediatric News
Rockville, MD

Jane Johnson, Erin Bolton
Pivot Communications
Salt Lake City, UT

Melissa Foster
SLACK Incorporated
Thorofare, NJ

Theresa Zimmerman
Wiley
Hoboken, NJ

Gretchen Henkel
Writing and Editorial
Consulting
Los Osos, CA

100. Speech & Script Writing

Jonathan Peterson
AARP
Washington, DC

Peel Board Communications
Peel District School Board
Mississauga, ON

Ron Kirkpatrick, Lora Jones
Toyota Motor Sales, USA, Inc.
Torrance, CA

101. Sports Writing

Kathy Hart
NC State Alumni Association
Raleigh, NC

The Tufts Daily Sports Section
Editors and Writers
Tufts University
Medford, MA

102. Technical Writing

Kathleen Pierce, Lynn Carrier
Illumina, Inc.
San Diego, CA

Elaine Soldani
KLA-Tencor
Milpitas, CA

Harry G. Samuels
Learning Services
Bradenton, FL

Cindy Haley, Heidi Slade
Tyler Technologies
Plano, TX

103. Technology & Science Writing

Julianne Turko
AGEISS Inc.
Evergreen, CO

Robert F. Black
American Society for
Engineering Education
Washington, DC

Robert L. Reid
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Michael Corcoran
Bloomberg L.P.
New York, NY

Neal Singer
Sandia National Laboratories
Albuquerque, NM

Robert K. Ackerman
SIGNAL Magazine
Fairfax, VA

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

Marketing & Product Teams
VUE Software
Coconut Creek, FL

Washington River Protection
Solutions
Richland, WA

104. 'Green' Writing

Robert F. Black
American Society for
Engineering Education
Washington, DC

Juan Josse, M.ASCE,
Andrew Dale
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Mark Thayer, CPD
American Society
of Plumbing Engineers
Des Plaines, IL

Lis Massey,
Amy Roach Partridge
Arizona State University
Alumni Association
Tempe, AZ

Sara Schreiber
Law Enforcement Technology
Fort Atkinson, WI

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Carol J. Forrest
Rose Hill Communications, Inc.
Wheaton, IL

Maryann Lawlor, Rita Boland,
Henry S. Kenyon
SIGNAL Magazine
Fairfax, VA

Pace Communications
Wells Fargo
Greensboro, NC

105. Writing Series

Publications & Communications
CARF International
Tucson, AZ

National Clearinghouse
on Families & Youth
JBS International, Inc.
North Bethesda, MD

Lockheed Martin -
Creative & Strategic Services
Richland, VA

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

Richard K. Kolb
VFW Magazine
Kansas City, MO

106. Special Purpose Writing

Association of Jesuit
Colleges and Universities
Washington, DC

Scott Vander Heiden
Direct Supply
Milwaukee, WI

Michelle Shaffran
Ford Motor Company
Troy, MI

Jim Barber
Georgia Power
Atlanta, GA

Michael Pinchera
Meeting Professionals
International
Dallas, TX

107. Best Rewrites

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Beverly Beckert
Penton Custom Solutions
Cleveland, OH

Design & Illustration

108. Design & Layout

Participant Marketing
Alere Health
McKinney, TX

Jeff Roth
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Martha Terry
Binghamton University
Binghamton, NY

Creative Services Department
BoatU.S. Magazine
Alexandria, VA

Cerner Marketing
Cerner Corporation
Kansas City, MO

CIRE Staff/TMG
Commercial Investment
Real Estate Magazine
Chicago, IL

Jennifer Sailer
Evoke Idea Group, Inc.
St. Charles, IL

GLC Custom Media
Northbrook, IL

Kristina Jogi
LifeBridge Health
Baltimore, MD

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Candice Taylor
Military Officers
Association of America
Alexandria, VA

Lisa Schnabel
National Association of
Secondary School Principals
Reston, VA

Maxine Morris
National Board for Professional
Teaching Standards
Arlington, VA

Norma Villafaña
PBS&J an Atkins Company
Miami, FL

Office of Public Relations
Southern Polytechnic
State University
Marietta, GA

Warren Tingen
Tanner Health System
Carrollton, GA

TMG Custom Media
Washington, DC

Pat Dideriksen
Towson University
Towson, MD

Steven Clark
The Walt Disney Company
Burbank, CA

Thomas G. Uhlein
William Paterson University/
Uhlein Design
Wayne, NJ

109. Illustration & Typography

Robert F. Black
American Society for
Engineering Education
Washington, DC

Sima Nasr
ASCD
Alexandria, VA

College of Education,
Community Outreach Office
Grand Valley State University
Grand Rapids, MI

Belinda Klein, MA
The Hughston Foundation
Columbus, GA

Laura Petrides Wall
Pace Communications
Greensboro, NC

TMG Custom Media
Washington, DC

110. Infographics

Lockheed Martin -
Creative & Strategic Services
Richland, WA

111. Covers

Robert F. Black
American Society for
Engineering Education
Washington, DC

Georgia Park
ASCD
Alexandria, VA

Association of
Corporate Counsel
Washington, DC

Warren Miller, Karen Kramer
The Berger Group of Companies
Morristown, NJ

Brad Pierson
Colorado Medical Society
Denver, CO

D. Teddy Diggs
EDUCAUSE
Boulder, CO

Processing Staff
Grand View Media Group
Birmingham, AL

Scott Pollack
McKnight's Assisted Living
Northfield, IL

John von Brachel
Merrill Lynch
Pennington, NJ

Frank Ruopoli
NOAA Coastal Services Center
Charleston, SC

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Larry Preslar
SPARK Publications
Mathews, NC

TMG Custom Media
Washington, DC

Steven Clark
The Walt Disney Company
Burbank, CA

112. Spreads

Robert F. Black
American Society for
Engineering Education
Washington, DC

Candice Taylor
Military Officers
Association of America
Alexandria, VA

Christopher Murphy
NAFSA: Association of
International Educators
Washington, DC

Dorothy Wagener
National Association
of College and University
Business Officers
Washington, DC

Isabella Mathews
National Association of
REALTORS®
Chicago, IL

TMG Custom Media
Washington, DC

113. Photography

Lockheed Martin -
Creative & Strategic Services
Richland, WA

NFL / H.O. Zimman, Inc.
Lynn, MA

Brown Cannon, III
Pace Communications
AAA Living
Greensboro, NC

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

Proto Magazine
Time Inc. Content Solutions
New York, NY

Steven Clark
The Walt Disney Company
Burbank, CA

Vincent Giarrano
Wolters Kluwer
New York, NY

114. Corporate Identity & Graphic Standards Materials

Corinne Cooper
Professional Presence
Communication Consulting
Tucson, AZ

115. Print Ads & Advertorials

Cristin Conner
American Paint Horse
Association
Fort Worth, TX

Michele Merrell
Brightstar
Fort Lauderdale, FL

Marketing & Communications
Credit Union Association
of New York
Albany, NY

William Weger
Image One PR
Rockville, MD

ViewPoint Bank
Marketing Team
ViewPoint Bank
Plano, TX

116. Exhibits, Displays & Signage

Jane Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Susan P. Sanborn
Toyota U.S.A.
Automobile Museum
Torrance, CA

University Housing Marketing
University of Illinois
Champaign, IL

**117. Calendars,
Posters & Certificates**

Jeff Roth
American Society
of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Marketing Communications
Graybar Electric
St. Louis, MO

Patricia M. Burgio, APR
Lancaster Central
School District
Lancaster, NY

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Megan Mallory
Pulmonary Hypertension
Association
Silver Spring, MD

Sylvia Westgard
Township High School District
214
Arlington Heights, IL

Kathie Bryan
UnitedHealthcare
San Diego, CA

Tiffany Roskamp-Bunt
University of Montevallo
Montevallo, AL

**118. 'Green' Design
& Illustration**

American Specialty Health
San Diego, CA

Jeff Ortiz
IAPMO
Ontario, CA

**119. Special Purpose
Design & Illustration**

Candice Taylor
Military Officers
Association of America
Alexandria, VA

Thomas G. Uhlein
William Paterson University/
Uhlein Design
Wayne, NJ

120. Best Redesigns

ACR Publications Department
American College of Radiology
Reston, VA

Deb Ashbeck
Ashbeck Design
Seattle, WA

Amy L. Dvorak
Association of Legal
Administrators
Lincolnshire, IL

Ford Product Team,
Retailer Education & Training
Ford Motor Company
Troy, MI

Global Training & Learning
Hilti AG
Tulsa, OK

Hospital for Special Surgery
New York, NY

Janet Dudar, Gail Schnitzer
IEEE Pulse - Magazine of the
IEEE Engineering in Medicine
and Biology Society
Piscataway, NJ

ICO Communications Staff
Illinois College of Optometry
Chicago, IL

Jane Altman,
Cinnamon Tillotson
Illumina, Inc.
San Diego, CA

Deann French, Rachel Romines
Independent Insurance Agents
of Illinois
Springfield, IL

Candice Taylor
Military Officers
Association of America
Alexandria, VA

Thomas Cavallaro,
Karen Stanwood
Mindworks Communications/
SLACK Incorporated
Thorofare, NJ

Kelley Johnson
Novell Inc.
Provo, UT

Larry Preslar
SPARK Publications
Matthews, NC

Cyndie Buckle
Texas Tech University
Hospitality Services
Lubbock, TX

Theresa Wright
The Vanguard Group
Malvern, PA

Simone Miranda
Walt Disney World Resort
Lake Buena Vista, FL

**One-of-a-Kind
Publications****121. One-of-a-Kind -
Print Publications**

Erin Anderson
Costco Wholesale
Issaquah, WA

Sheri Strombeck,
Jennifer Krueger
Direct Supply, Inc.
Milwaukee, WI

Sophie Hanson
MCG - newsLINK
and AIA Montana
Salt Lake City, UT

Donna J. St. John, Beth Bedard
National Active and Retired
Federal Employees Association
Alexandria, VA

LaTina Lewis
Northern Virginia
Electric Cooperative
Manassas, VA

Pioneer Services
Kansas City, MO

Kris Schultz
S+A Cherokee
Cary, NC

Marie Lee, Brett DeBoer,
Courtney Lehmann
University of the Pacific
Stockton, CA

Terry Simzer
Upper Canada District
School Board
Brockville, ON

WGBH Educational Outreach
Boston, MA

**122. One-of-a-Kind -
Electronic & Web
Publications**

Jackson National Life Insurance
Denver, CO

SAGE
Thousand Oaks, CA

Laura Borden
The Vanguard Group
Malvern, PA

123. One-of-a-Kind - Custom-Published Publications

Maryland Grier
Connecticut Health Foundation
Hartford, CT

The Consulate General of
Luxembourg in New York
New York, NY

Marilyn Barnett
MARS Advertising
Southfield, MI

Fay Ellis
Neurology Today
New York, NY

Fabi Preslar
SPARK Publications
Matthews, NC

124. One-of-a-Kind - Marketing & Public Relations Publications

Alexi Papandon
National Association of
Professional Insurance Agents
Alexandria, VA

Jane Johnson, Erin Bolton
Pivot Communications
Salt Lake City, UT

125. One-of-a-Kind - Public Service Publications

Karen Plunkett
American Lung Association
in Tennessee
Nashville, TN

Kristin Kretschmer
JCDS, Boston's Jewish
Community Day School
Watertown, MA

Randy White
National Council of
Teachers of Mathematics
Reston, VA

126. One-of-a-Kind - Health & Medical Publications

Marketing and
Communications Department
Adventist Health/
Central Valley Network
Hanford, CA

Jill Schlabig Williams
Association for the Advancemmt
of Medical Instrumentation
Arlington, VA

Lauren L. Darr
Left Paw Press
Greens Fork, IN

Ava Crawford,
Tania Connaughton-Espino
North Carolina Healthy Start
Foundation
Raleigh, NC

Laura J. Pinchot
Oncology Nursing Society
Pittsburgh, PA

Patricia Kirby, Rajesh Relan
Radius Magazine
Carmel, IN

Creative Services
Science Applications
International Corporation
Oak Ridge, TN

Infectious Disease News
Editorial Staff
SLACK Incorporated
Thorofare, NJ

127. One-of-a-Kind - Emergency & Public Safety Publications

Emily Cox
San Diego Police Officers
Association
San Diego, CA

128. One-of-a-Kind - Government Publications

Kris Kurtenbach
Collaborative Communications
Group
Washington, DC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Mary Priller
Mundelein Park
& Recreation District
Mundelein, IL

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

129. One-of-a-Kind - Technology & Science Publications

National Energy
Technology Laboratory
liPittsburgh, PA

Jane Johnson, Erin Bolton
Pivot Communications
Salt Lake City, UT

130. One-of-a-Kind - 'Green' Publications

Keyana Tennant
IEEE
Piscataway, NJ

Karyn Waters
Publix Super Markets, Inc. -
Corporate Communications
Lakeland, FL

Stratton Publishing
& Marketing Inc.
Alexandria, VA

The Wilderness Society
Washington, DC

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A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the *entering* organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category. Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from <http://www.apexawards.com/orderapexcertificates.htm>





Order Form: APEX 2011 ADDITIONAL Certificates

**Your chance to give a “pat on the back”
to deserving staff, freelancers and vendors.**

If you won an APEX 2011 Award (or Awards), you may want to order **additional** award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. **Make sure to type or print clearly.**

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:

Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty: _____ APEX 2011 Award of Excellence certificates.

Qty: _____ APEX 2011 Grand Award certificates.

_____ Total # of certificates @ \$ _____ each = \$ _____ (total enclosed)

**Cost: \$15 each (Until October 6, 2011)
\$18 each (From October 7 on)
(includes shipping via 1st Class Mail)**

4. Payment must accompany order.

Check enclosed (in U.S. funds, drawn on a U.S. bank)

Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

Name: _____

Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

6. Mail this order form, with payment, to:

APEX 2011 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153-1648

Or **fax** this order form with your credit card order to:
703/643-2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2011 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order *additional* certificates.

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Publications Manager (job title)
Ace Software, Inc. (name of organization)

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Qty: _____ APEX 2011 Grand Award certificates.

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**Cost: \$15 each (Until October 6, 2011)
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Charge my Visa MasterCard American Express

Card # _____

Name on card: _____

Expiration date: _____

Signature: _____

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Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the **exact** address you provide.

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Org: _____

Address: _____

City/State-Prov./Zip: _____

Phone: _____

E-mail: _____

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Springfield, VA 22153-1648

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