

# 2018 SCHEDULE [conference.cfma.org/agenda](http://conference.cfma.org/agenda)

SATURDAY, JUNE 23	
8:00 a.m.-2:00 p.m.	Chapter Summit <i>SPONSORED BY: VIEWPOINT</i>
8:00 a.m.-5:00 p.m. 9 CPE Credits	Mini-Conference I: CRIS Course: Commercial Liability Insurance for Contractors <i>(includes one hour lunch)</i>
	Mini-Conference II: CCIFF Overview Seminar <i>(includes one hour lunch)</i>
8:00 a.m.-12:00 p.m. 4.5 CPE Credits	Mini-Conference III: Risk Management Triage: Can a CFM Be Saved?
	Mini-Conference IV: The CFM Challenge
1:00 p.m.-5:00 p.m. 4.5 CPE Credits	Mini-Conference V: Strategic Financial Leadership: Redefining How to Maximize Company Value
	Mini-Conference VI: Suicide Prevention
	Mini-Conference VII: Heavy/Highway: Best Practices in Equipment & Fleet Management

SUNDAY, JUNE 24	
7:00 a.m.-1:00 p.m.	Golf Tournament <i>SPONSORED BY: B2W SOFTWARE</i>
8:00 a.m.-10:00 a.m.	5K Walk Run for Charity <i>SPONSORED BY: COINS</i>
8:00 a.m.-12:00 p.m. 4.5 CPE Credits	Mini-Conference VIII: Work-in-Progress: A Deep Dive & Advanced Perspective of WIP
	Mini-Conference IX: Contracts 101
	Mini-Conference X: 7 Steps for Ethical Growth®
12:00 p.m.-2:00 p.m.	Construction Technology Forum <i>PARTICIPATING VENDORS: B2W SOFTWARE, CMIC, COINS, EXPLORER SOFTWARE, SAGE, AND VIEWPOINT</i>
	First-Time Attendee Mixer <i>SPONSORED BY: VIEWPOINT &amp; BKD</i> Volunteer Appreciation Mixer <i>SPONSORED BY: BKD</i> Spring Creek Mixer
3:45 p.m.-5:15 p.m.	CFMA Board of Directors Meeting
4:00 p.m.-5:30 p.m.	Exhibition Open
5:30 p.m.-7:30 p.m.	Welcome Reception with Exhibitors <i>SPONSORED BY: VIEWPOINT</i>
8:00 p.m.-10:00 p.m.	ICCIFF Reception

## Session Key

MINI-CONFERENCE
DAWN PEER GROUP
GENERAL SESSION
IGNITE SESSION
ACCOUNTING & FINANCE <i>SPONSORED BY: BKD</i>
HUMAN RESOURCES & OPERATIONS
HEAVY/HIGHWAY OR SPECIALTY TRADE
LEADERSHIP & MANAGEMENT <i>SPONSORED BY: COMDATA</i>
RISK MANAGEMENT & SURETY <i>SPONSORED BY: SAGE</i>
TECHNOLOGY <i>SPONSORED BY: VIEWPOINT</i>
ADVANCED

MONDAY, JUNE 25		
7:00 a.m.-8:15 a.m. 1.5 CPE Credits	Dawn Peer Group I: CFMA Benchmarker 2018 Preliminary Results <i>SPONSORED BY: SAGE</i>	
	Dawn Peer Group II: The Path to Your CCIFF Designation <i>SPONSORED BY: SAGE</i>	
	Dawn Peer Group III: Presentation Pointers/ Public Speaking 101 <i>SPONSORED BY: SAGE</i>	
	Dawn Peer Group IV: Specialty Trades: When & How to Walk Off a Job & How to Identify the Leading Indicators <i>SPONSORED BY: SAGE</i>	
	Dawn Peer Group V: Heavy/Highway: How to Mentor & Elevate Talent in Your Company <i>SPONSORED BY: SAGE</i>	
8:30 a.m.-10:15 a.m. 1.5 CPE Credits	Welcome & General Session I: Why Winners Win <i>SPONSORED BY: BKD &amp; VIEWPOINT</i>	
10:30 a.m.-11:45 a.m. 1.5 CPE Credits	<b>ACCOUNTING &amp; FINANCE</b> <i>SPONSORED BY: BKD</i> The Power of Planning: Preparing & Communicating Year-End Financial Results	
	<b>HUMAN RESOURCES &amp; OPERATIONS</b> Resilience at Work: Why Positive Psychology Is a Health & Safety Priority	
	<b>HEAVY/HIGHWAY</b> Improving Your Bottom Line with Equipment Management Metrics Overview	
	<b>LEADERSHIP &amp; MANAGEMENT</b> <i>SPONSORED BY: COMDATA</i> General Session I Breakout	
	<b>TECHNOLOGY</b> <i>SPONSORED BY: VIEWPOINT</i> The Ultimate Mobile Device Program for Your Company	
	<b>ADVANCED</b> Driving Profits Using WIP Throughout the Construction Cycle	
	12:00 p.m.-1:15 p.m.	Chairman's Luncheon <i>SPONSORED BY: BKD &amp; VIEWPOINT</i>
1:15 p.m.-2:30 p.m.	Dessert & Prizes with Exhibitors	
2:45 p.m.-4:00 p.m.	<b>HUMAN RESOURCES &amp; OPERATIONS</b> Gain a Competitive Advantage Through Health & Welfare Plan Management	
	<b>SPECIALTY TRADE</b> Effective Cost Projections: Create a WIP Tool for Cash Flow & Project Performance Management, Part I	
	<b>LEADERSHIP &amp; MANAGEMENT</b> <i>SPONSORED BY: COMDATA</i> Get Rock Solid Employee Engagement: Why Companies Still Fail	
	<b>RISK MANAGEMENT &amp; SURETY</b> <i>SPONSORED BY: SAGE</i> Do I Have These Protections in My Contracts?	
	<b>TECHNOLOGY</b> <i>SPONSORED BY: VIEWPOINT</i> Futurist: Digital Transformation	
	<b>ADVANCED</b> Session to Be Announced	
	4:15 p.m.-5:30 p.m. 1.5 CPE Credits	<b>ACCOUNTING &amp; FINANCE</b> <i>SPONSORED BY: BKD</i> 2018 Tax Update: How to Strategically Position Your Company in Today's Tax World
		<b>HUMAN RESOURCES &amp; OPERATIONS</b> Improve Hiring & Retention with Better Vetting
		<b>SPECIALTY TRADE</b> Effective Cost Projections: Create a WIP Tool for Cash Flow & Project Performance Management, Part II
		<b>LEADERSHIP &amp; MANAGEMENT</b> <i>SPONSORED BY: COMDATA</i> The Leadership Connection
4:00 p.m.-5:00 p.m.	<b>RISK MANAGEMENT &amp; SURETY</b> <i>SPONSORED BY: SAGE</i> 10 Tips for Closing Gaps & Saving Money in Workers' Comp	
	<b>ADVANCED</b> Mentoring Programs: A Renewed Approach to Growth, Culture & Collaboration	
5:30 p.m.-7:30 p.m.	Executive Committee & Chapter Connection Program Mixer	
5:30 p.m.-7:30 p.m.	Networking Reception & Prize Drawings with Exhibitors	

TUESDAY, JUNE 26		
7:00 a.m.-9:30 a.m. 3 CPE Credits	Dawn Peer Group VI: Large-Firm CFO Roundtable <i>(Over \$100 Million)</i>	
	Dawn Peer Group VII: Medium-Firm CFO Roundtable <i>(\$25-100 Million)</i>	
	Dawn Peer Group VIII: Small-Firm CFO Roundtable <i>(\$1-25 Million)</i>	
9:45 a.m.-10:15 a.m.	IGNITE Session <i>SPONSORED BY: BKD</i> Top 10 Contractor Tax Mistakes	
	IGNITE Session Recruiter-Proof Your Organization	
	IGNITE Session <i>SPONSORED BY: COMDATA</i> Balance: #LifeGoal or #BS?	
	IGNITE Session <i>SPONSORED BY: VIEWPOINT</i> The History & Evolution of ERP Solutions	
10:30 a.m.-12:00 p.m. 1.5 CPE Credits	IGNITE Session Advisory Boards-What Are They Really & How Do They Work?	
	General Session II: 3 Behaviors of Self-Aware CFOs <i>SPONSORED BY: VIEWPOINT &amp; BKD</i>	
12:00 p.m.-2:00 p.m.	Luncheon & Grand Prize Drawing with Exhibitors	
2:15 p.m.-3:30 p.m. 1.5 CPE Credits	<b>ACCOUNTING &amp; FINANCE</b> <i>SPONSORED BY: BKD</i> Improving Cash Flow & Inequitable Payment Practices	
	<b>HUMAN RESOURCES &amp; OPERATIONS</b> Sexual Harassment	
	<b>HEAVY/HIGHWAY</b> Utilizing KPIs to Achieve Improved Financial Results: Are You Achieving KPI Synergy?	
	<b>LEADERSHIP &amp; MANAGEMENT</b> <i>SPONSORED BY: COMDATA</i> Impactful Organizational Alignment	
	<b>RISK MANAGEMENT &amp; SURETY</b> <i>SPONSORED BY: SAGE</i> Mock Trial: Change Dispute Between General Contractor & Subcontractor	
	<b>ADVANCED</b> Anatomy of a Surety Bond Claim: The Rest of the Story	
	3:45 p.m.-5:30 p.m. 2 CPE Credits	<b>ACCOUNTING &amp; FINANCE</b> <i>SPONSORED BY: BKD</i> Emerging Issues Update
		<b>SPECIALTY TRADE</b> The Numbers That Matter to the People Who Matter: Internal Reporting, Metrics & KPIs
		<b>RISK MANAGEMENT &amp; SURETY</b> <i>SPONSORED BY: SAGE</i> Active Shooter: Are You Prepared?
		<b>TECHNOLOGY</b> <i>SPONSORED BY: VIEWPOINT</i> Evaluate Your IT Investment & Establish an IT Budget
7:30 p.m.-10:30 p.m.	<b>ADVANCED</b> Engaging Stakeholders to Effectively Negotiate Contracts	
	Closing Night Party <i>SPONSORED BY: CMIC</i>	

All sessions and events are subject to change.  
(current as of 12-13-17)

## Up to 34.5 CPE Credits Available!

WEDNESDAY, JUNE 27	
8:00 a.m.-9:30 a.m. 1.5 CPE Credits	General Session III: Economic Update
9:45 a.m.-11:00 a.m. 1.5 CPE Credits	<b>ACCOUNTING &amp; FINANCE</b> <i>SPONSORED BY: BKD</i> Death of a Contractor
	<b>HUMAN RESOURCES &amp; OPERATIONS</b> Encore
	<b>HEAVY/HIGHWAY</b> Economic Update
	<b>LEADERSHIP &amp; MANAGEMENT</b> <i>SPONSORED BY: COMDATA</i> Leading Through Guiding for Managers
	<b>RISK MANAGEMENT &amp; SURETY</b> <i>SPONSORED BY: SAGE</i> Encore
11:15 a.m.-12:30 p.m. 1.5 CPE Credits	<b>ADVANCED</b> Vehicle Accident Investigation & Reconstruction
	<b>ACCOUNTING &amp; FINANCE</b> <i>SPONSORED BY: BKD</i> Encore
	<b>HUMAN RESOURCES &amp; OPERATIONS</b> Update Your Approach to Employee Onboarding
	<b>SPECIALTY TRADE</b> Leading Indicators of a Bad Project: Managing by KPIs
	<b>LEADERSHIP &amp; MANAGEMENT</b> <i>SPONSORED BY: COMDATA</i> Encore
12:30 p.m.-12:45 p.m.	<b>RISK MANAGEMENT &amp; SURETY</b> <i>SPONSORED BY: SAGE</i> Risks & Rewards of Public-Private Partnerships
	<b>TECHNOLOGY</b> <i>SPONSORED BY: VIEWPOINT</i> Examination of a Breach: How do Cyber-attacks Actually Happen?
12:30 p.m.-12:45 p.m.	Box Lunch
12:45 p.m.-2:15 p.m. 1.5 CPE Credits	General Session IV: Construction Disruption



MIAMI/FONTAINEBLEAU HOTEL  
**JUNE 23-27, 2018**  
CFMA'S ANNUAL CONFERENCE & EXHIBITION