



AAMI
exchange

Cleveland, OH • June 7–10, 2019

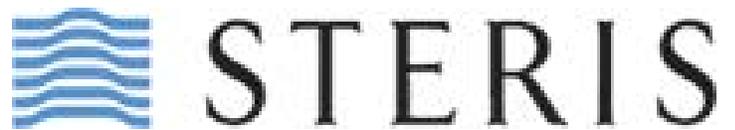
Preliminary Program



www.aami.org/aamiexchange

THANK YOU TO OUR SPONSORS!

PLATINUM



GOLD



SILVER



BRONZE



ADDITIONAL



INTRODUCING THE AAMI EXCHANGE

AAMI reimagined its premier health technology event from the AAMI Annual Conference & Expo to the AAMI Exchange. The Exchange will provide a forum for broad conversations among stakeholders on the ever-changing world of medical technology.

AAMI Exchange Promise:

- ◆ **Deliver new opportunities** to exchange ideas, expand networks, and experience new technologies to empower professionals around the world.
- ◆ **Engage attendees with innovative learning.** The immersive and interactive program will deliver tracks on cybersecurity, sterilization, global perspectives, HTM, and more.
- ◆ **Showcase new and emerging products and technologies,** an IoT experience, and a virtual reality theater in the exhibit hall.
- ◆ **Confirm AAMI's commitment to advancing health technology** through professional development.

AAMI EXCHANGE 2019
CLEVELAND
Quick Facts



**TOP 10 MOST
INNOVATIVE CITIES**
RATED BY CNN



700 BIOMEDICAL
COMPANIES
MAKE UP
\$5.6 BILLION
SECTOR
OF NORTHEAST
OHIO'S
GROSS REGIONAL
PRODUCT (GRP).



HOME
OF THE
CLEVELAND CLINIC
RANKED
#2
BEST HOSPITAL



SCHEDULE AT A GLANCE

Friday, June 7

7:00 a.m.–7:00 p.m.	Registration
8:00 a.m.–3:00 p.m.	AEM Workshop— NEW! (<i>separate fee</i>)
9:30 a.m.–5:00 p.m.	AAMI Xcelerator— NEW!
4:00 p.m.–5:00 p.m.	Global Reception
5:30 p.m.–7:00 p.m.	Welcome Reception in the Expo Hall
7:00 p.m.–8:00 p.m.	New Attendee Reception

Saturday, June 8

6:30 a.m.–6:00 p.m.	Registration
7:00 a.m.–10:15 a.m.	ACCE Symposium
7:15 a.m.–10:15 a.m.	Concurrent Education Sessions
8:00 a.m.–4:00 p.m.	Career Center
10:15 a.m.–10:30 a.m.	Coffee Break— <i>Sponsored by Siemens Healthineers</i>
10:45 a.m.–12:00 p.m.	Mainstage Presentation— Nicholas Webb
12:00 p.m.–5:00 p.m.	Expo Hall
4:00 p.m.–5:00 p.m.	Happy Hour in the Expo Hall <i>Sponsored by Avante Health Solutions</i>
6:00 p.m.–7:30 p.m.	Awards Celebration

Schedule subject to change.

Sunday, June 9

5:30 a.m.–6:00 p.m.	Registration
6:00 a.m.–7:00 a.m.	AAMI Foundation Fun Run & Walk Fundraiser
6:45 a.m.–8:15 a.m.	Industry Symposium— <i>Sponsored by HealthCare Business News</i>
8:00 a.m.–10:15 a.m.	Concurrent Education Sessions
8:00 a.m.–4:00 p.m.	Career Center
10:15 a.m.–10:30 a.m.	Coffee Break— <i>Sponsored by Siemens Healthineers</i>
10:45 a.m.–12:00 p.m.	Mainstage Presentation— Herman A. McKenzie, MBA, CHSP
12:00 p.m.–4:00 p.m.	Expo Hall— New Hours
4:15 p.m.–5:15 p.m.	Concurrent Education Sessions
7:00 p.m.–9:00 p.m.	AAMI Appreciation Reception—Rock & Roll Hall of Fame <i>Sponsored by Steris</i>

Monday, June 10

7:00 a.m.–10:00 a.m.	Registration
7:15 a.m.–10:15 a.m.	Concurrent Education Sessions
10:15 a.m.–10:30 a.m.	Coffee Break— <i>Sponsored by Siemens Healthineers</i>
10:45 a.m.–12:00 p.m.	Mainstage Presentation



EXCHANGE HIGHLIGHTS

Main Stage Presentations



Nicholas Webb

**Futurist, Technology CEO, Award-Winning Inventor,
Number One Bestselling Author**

Saturday, June 8, 10:45 a.m.–12:00 p.m.

Nicholas Webb is one of the world's top Innovation Strategists and Futurists. As the CEO at Lassen Scientific, Inc. Nicholas works with Fortune 500 companies throughout the world to help them lead their industries in Innovation, Strategy and Customer Experience (CX) Design. As a technologist, Nicholas has been awarded over 45 patents by the US Patent and Trademark Office for breakthrough technologies that include one of the world's smallest medical implants to a wide range of industrial and consumer products.

Herman A. McKenzie, MBA, CHSP

Important Updates from the Joint Commission

Sunday, June 9, 2019, 10:45 a.m.–12:00 p.m.

Don't miss your chance to hear from Herman McKenzie, MBA, CHSP, acting director of engineering for The Joint Commission. McKenzie has more than 25 years of health care experience having held managerial and director level roles in clinical engineering, plant operations and facilities services throughout the Chicagoland area. During this interactive session, answer questions submitted by AAMI attendees that affect the HTM community. Take home some important updates from the Joint Commission affecting your facility.



PROGRAM HIGHLIGHTS

AAMI Exchange Education Program

AAMI Exchange brings you the speakers and topics you need to be the best in your field. Core content along with cutting-edge conversations will leave you energized and informed.

With over 80+ education sessions, the 2019 program will deliver an immersive and interactive learning environment for professionals at all experience levels.

The program will feature tracks on:

- ◆ Health Technology Management
- ◆ Cybersecurity
- ◆ Sterilization
- ◆ Regulatory & Accreditation
- ◆ Artificial Intelligence & Virtual Reality
- ◆ Clinical Engineering
- ◆ Data Analytics



Leading the way in conversations that will impact the industry in years to come, AAMI is launching the first innovation competition in conjunction with BioEnterprise at the Global Center for Health Innovation.

The AAMI Xcelerator welcomes innovators, working with artificial intelligence, deep machine learning, automated learning, blockchain solutions to improve clinical outcomes. This will be a one-day event starting with thought-framing sessions in the morning, followed by the pitch competition in the afternoon.

For more information, visit
www.aami.org/aamiexchange



EXPO INNOVATIONS

The expo will showcase new and emerging products and technologies. Attendees will be able to visit with industry partners in the expo, visit the IoT experience or have a chance to experience new applications in the VR/AR theatre.

IoT Experience — NEW!

The theme of balance between opportunity vs security with all things IoT, primarily for connected medical devices will be the focus of the IoT experience. Attend sessions in the IoT theater, talk to thought leaders and experience products who are defining the future of IoT.

Join in the visioning on what the future can bring us and how we can ethically, socially, securely and economically develop solutions for current healthcare challenges. If interested in participating please contact us.

Participating Company:

stryker

Virtual Reality/Augmented Reality (VR/AR) Theater — NEW!

We envision this area to help highlight innovative use of this technology in the healthcare field, such as in HTM training and education applications. Try on a pair of goggles and see what the future may hold.

In addition, the networking events will facilitate relationship building and the sharing of best practices with peers from across the world.

Participating Company:



GE Healthcare



NETWORKING OPPORTUNITIES

Welcome Reception

5:30 p.m.–7:00 p.m., Friday, June 7

Expo Hall

Start your weekend off right and head to the Huntington Convention Center for an evening catching up with colleagues while enjoying good food and drinks. The welcome reception is a great opportunity to see who is at the Exchange, mingle with exhibitors and make some new business connections.

Awards Celebration

6:00 p.m.–7:30 p.m., Saturday, June 8 (invite only)

Hilton Cleveland Downtown

Each year the health technology community recognizes leaders and innovators whose efforts have moved the industry forward. Celebrate award and scholarship winners during this special AAMI Awards Celebration reception with an open bar and delicious food stations.

Appreciation Reception

7:00 p.m.–9:00 p.m., Sunday, June 9

Rock and Roll Hall of Fame

(Included with full registration or by purchasing a separate ticket)

As the weekend comes to an end, it's time to let your hair down and celebrate another successful conference! Join us at the Rock & Roll Hall of Fame for a night of music, fun, food, and drinks!



Sponsored by:



REGISTRATION

Full-Conference Registration	By March 20	After March 20
AAMI Member	\$750	\$850
Member of ACCE, HIMSS, JSMI, HTM-OH	\$750	\$850
Non member	\$950	\$1,050
Military/Government ¹	\$375	\$425
Full-Time Student ²	\$75	\$75
Team Rates (per person)		
AAMI Member on team of five or more ³	\$640	\$725
Non member on team of five or more ³	\$810	\$895

Full Conference Registration includes access to:

- ◆ Main Stage Presentations and over 80 Concurrent Education Sessions
- ◆ Expo Hall
- ◆ AAMI Exchange presentations will be made available
- ◆ AAMI's Career Center
- ◆ Welcome Reception
- ◆ Award Reception
- ◆ Appreciation Reception

One-Day Registration	By March 20	After March 20
AAMI Member	\$400	\$450
Member of ACCE, HIMSS, JSMI, HTM-OH	\$450	\$450
Non member	\$500	\$550

Expo Registration	Current Rates
Expo Plus Registrant Includes access to the Expo Hall, Career Center, and Main Stage Presentations for all days	\$50 (lunch & receptions not included)
Expo Only One-Day Registrant Includes access to the Expo Hall for one of the following days: Saturday, June 8 or Sunday, June 9	Free (lunch & receptions not included)

Policies

1. Military/Government registrants must provide a valid U.S. federal or military ID upon arrival at the AAMI Exchange registration desk.
2. Full-time student registrants will be required to present their valid student ID upon arrival at the AAMI Exchange registration desk.
3. Team rates apply when five or more full-conference paid registrations (excluding students). To be eligible to receive this discount, all individuals must be employees of the same company and at the same address.
4. Request for refunds must be received by Wednesday, May 1, 2019 and are subject to a \$75 administrative fee. No refunds will be issued for requests received after this date. Refunds will not be issued for "no-shows."

Register today at
www.aami.org/aamiexchange

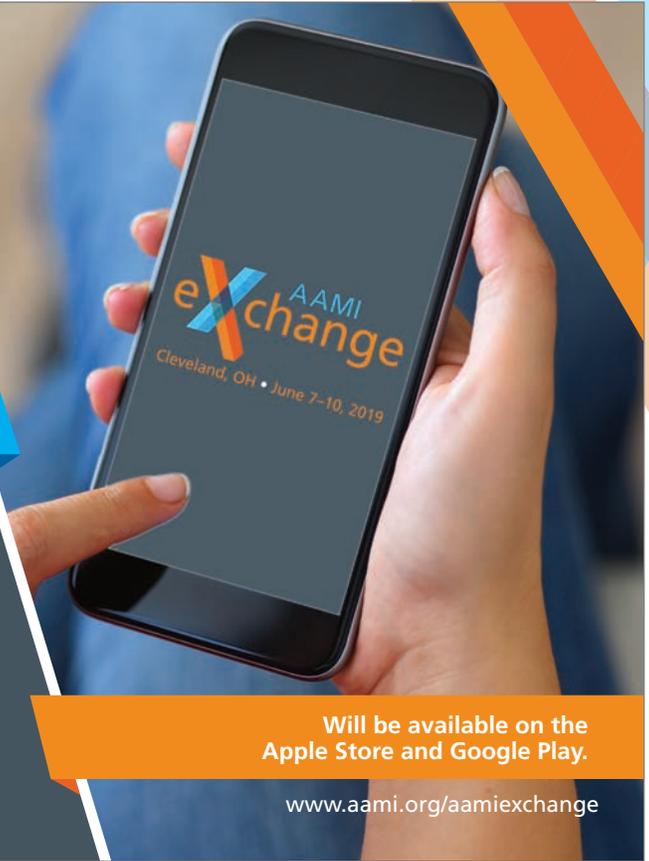


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COMING IN MAY 2019! THE AAMI EXCHANGE MOBILE APP

The AAMI Exchange app makes it easy to:

- ◆ Navigate the conference, expo hall, and career center
- ◆ Receive conference notifications
- ◆ Personalize your own schedule
- ◆ Network with fellow attendees
- ◆ Easily reference the onsite program guide
- ◆ Gamification
- ◆ Session presentations and surveys
- ◆ and so much more!



Will be available on the
Apple Store and Google Play.

www.aami.org/aamiexchange

2ND ANNUAL AAMI FOUNDATION FUN RUN & WALK

June 9, 2019 • Cleveland, OH

The AAMI Foundation Scholarship Program will hold its 2nd Annual Fun Run & Walk, a fundraiser, during the AAMI Exchange in Cleveland.

Pack your running/walking shoes and join us for an early morning run/walk/stroll to the First Energy Stadium, where we'll pass the Rock & Roll Hall of Fame and Science Center.

To participate or become a sponsor, visit
www.aami.org/aamiexchange



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