Submitted By:
- John Brett - john.brett@ucdenver.edu

Board Members:
- John Brett (President) - john.brett@ucdenver.edu
- Sera Young (Vice President) - sera.young@cornell.edu
- Kenneth Maes (Secretary/Treasurer) - Kenneth.Maes@oregonstate.edu

Membership:

Provide the most recent membership numbers.
Number of Members: 233

List any factors you think may be increasing or decreasing your Section membership.
We, like most sections in AAA suffered a substantial drop in membership over the last year. We don't have a clear sense as to why. There was a lot of discussion at the executive committee and business meetings about this and we are planning on a major "marketing" campaign to get the word out on SAFN and what we do.

Finances:

Provide the most recent financial balances for Section budgets (and publication sponsored budgets).
Financial Balance: 49,076.05

Publication Sponsored budgets.
not applicable

List any factors you think are affecting your Section's finances.
We have a very robust surplus. The primary reason is that we are non-publishing section yet we receive a portion of the publishing revenues. We are beginning discussions on revenue if and when those funds decrease or stop.

Sessions:

List the titles of your Section's AAA meeting invited sessions, co-sponsored sessions, and any special events your Section sponsored or in which it participated.

Session Type: Invited Co-Sponsored with Culture and Agriculture
Session: Theorizing Local Food: From Envisioning New Realities to Moral Economy (double session)

Session Type: Invited Co-Sponsored with Society for Visual Anthropology
Session: Reconsidering Visual Methods in the Anthropology of Child Feeding

Session Type: Invited Co-Sponsored with Society for the Anthropology of Europe
Session: Food Activism in Europe: Networks, Alliances, Strategies

Session Type: Invited Co-Sponsored with Archaeology Division
Session: The 'Hidden Intelligence' of Kitchens: Techniques and Traditions of Making Meals

Session Type: Invited Co-Sponsored with NASA
Session: Less Palatable, Still Valuable: Taste, Agrobiodiversity, and Culinary Heritage
Session Type: Invited Co-Sponsored with EPC recommendation  
Session: Culturing Nutrients

Session Type: Volunteered  
Session: In Need of Re-Definition: Food Concepts for the 21st Century

Session Type: Volunteered  
Session: Contested Communities: Locality and Food in an Environment of Insecurity

Awards
List awards presented this year on behalf of your Section.

Award: Christine Wilson  
Date: 12/06/2014  
Recipient: Tiana Hayden  
Affiliation: New York University  
Project/Paper/Accomplishment: The Taste of Precarity: Language, Legitimacy, and Legality among Mexican Street Food Vendors

Award: Christine Wilson  
Date: 12/06/2014  
Recipient: Serena Stein  
Affiliation: Princeton Univ  
Project/Paper/Accomplishment: URBAN FOODSCAPES: Urban Food Security and Everyday Lives in an Informal Settlement of Maputo, Mozambique

Award: Thomas Marchione Prize  
Date: 12/06/2014  
Recipient: Serena Stein  
Affiliation: Princeton Univ  
Project/Paper/Accomplishment: Systemic Soy: Promoting Soybean Agriculture and the Future of Food in Mozambique and Brazil

Meetings
Did your section request a meeting registration waiver or community engagement grant?
No
If granted, who/what was it/they used for?
not applicable
List spring meeting activities
not applicable

Mentorship:
Mentorship efforts (at or beyond the AAA meetings) to any of the following (e.g., special activities, funding, awards, guidance/advising on professional matters, etc.) Undergraduate and/or graduate students.
not applicable
Early career scholars.
not applicable

Independent scholars.
not applicable

Outreach:
Additional outreach efforts (at or beyond the AAA meetings) to other sections, interest groups, and scholarly societies, government agencies, public education/community engagement, and underrepresented minorities.

We have not done specific outreach beyond our relatively successful webpage/blog (about 200 unique visits per day) and our list-serv. As a consequence of our drop in membership, the incoming president and I will develop some outreach/marketing materials to highlight the work of SAFN.

Communications:
Status and use of Section internal communications such as a website, list serve, or newsletter (if applicable): Please list internal communication tools you use and what they are used for.

We have a website/blog (http://foodanthro.com/) where we host information on the Society, our prizes, etc. and post interesting food related posts. We regularly get requests for comment/help from media outlets through this site. We also have a list-serv which we use to broadcast specific information of interest to our membership and beyond. The list-serv is an open membership platform. All internal communications is handled via email.

Governance:
Changes in bylaws or governance structure.
No changes

Initiatives:
What Initiatives does your Section have underway or planned for the coming year: membership, publication annual meeting, mentorship, other?

We will continue to work to increase the size of the Thomas Marchione prize which has increased from $15,000 to over $21,000 over the last year.

We will engage in a range of activities to increase our membership. We will poll our membership to better understand our membership's perceptions and solicit ideas for the future.

We have a substantial surplus of funds which we are going to put into a quasi-endowment to create a graduate student research prize.

We will continue to formalize our relationships with other non-AAA food related organizations, specifically the Agriculture and Human Values group and the Association for the Study of Food and Society.

Ask AAA:
Please tell us what your chief concerns and issues are, especially if they are not previously noted.

What issues would you like raised or recommendations would you like to make to the Section Assembly Executive Committee (SAEC)? Please be specific.
I think the central question for most of us is the membership issue. Acknowledging that part of the drop was administrative, most sections are nevertheless concerned with what appears to be slipping membership.

**What issues would you like raised or recommendations would you like to make to the AAA Executive Board? Please be specific.**

Same as above.

**What issues would you like raised or recommendations would you like to make to the AAA Staff? Please be specific.**

As a past-president, I'd just like to say Thank you! for your efforts and support.