Submitted By:
- Samuel R. Cook - sacook2@vt.edu

Board Members:
- Luke Eric Lassiter (President elect) - lelassiter@gmail.com
- Shannon Sparks (Secretary/Treasurer) - sparks2@wisc.edu
- Holly K. Norton (Communications Officer) - hnorton001@regis.edu
- Samuel R. Cook (President) - sacook2@vt.edu
- Anthony Kwame Harrison (Member-at-Large) - kwame@vt.edu
- John Mike coggeshall (Member-at-Large) - raucus@clemson.edu

Membership:
Provide the most recent membership numbers.
Number of Members: 748

List any factors you think may be increasing or decreasing your Section membership.
Apparent decline in membership is largely due to AAA's recent purging of records that included people whose membership had long expired. We anticipate a rise in membership over the next year. Like all other sections, we will not be able to make an accurate determination until after the 2015 meeting proposal submission deadline.

Finances:
Provide the most recent financial balances for Section budgets (and publication sponsored budgets).
Financial Balance: 82,072.67

Publication Sponsored budgets.
$3,959 for General Anthropology Bulletin is based roughly on one year.

List any factors you think are affecting your Section's finances.
Our finances are relatively stable, reflecting no significant decline in membership.

Sessions:
List the titles of your Section's AAA meeting invited sessions, co-sponsored sessions, and any special events your Section sponsored or in which it participated.

Session Type: Invited
Session: 2 invited sessions

Session Type: Volunteered
Session: 40 volunteered sessions

Session Type: Special Events
Session: GAD Awards Ceremony and Distinguished Lecture, Featuring Richard Kurin, Under Secretary for the Smithsonian Institute.

Awards
List awards presented this year on behalf of your Section.
Award: Diana Forsythe Prize
Date: 12/05/2014
Recipient: S. Lochlain Hain
Affiliation: Stanford University

Award: GAD Cros-Field Prize
Date: 12/05/2014
Recipient: Charles Briggs
Affiliation: University of California Berkeley

Meetings
Did your section request a meeting registration waiver or community engagement grant?
No
If granted, who/what was it/they used for?
n/a
List spring meeting activities
n/a

Mentorship:
Mentorship efforts (at or beyond the AAA meetings) to any of the following (e.g., special activities, funding, awards, guidance/advising on professional matters, etc.)
Undergraduate and/or graduate students.
we are currently seeking to fill an executive board vacancy for student representative.
Early career scholars.
GAD actively seeks early career scholars for participation on the executive board and committees.
Independent scholars.
n/a

Outreach:
Additional outreach efforts (at or beyond the AAA meetings) to other sections, interest groups, and scholarly societies, government agencies, public education/community engagement, and underrepresented minorities.
GAD conducts regular outreach to cooperate with other sections. We have jointly awarded the Diana Forsythe Prize with SAW for more than a decade. Our program chair works with other sections to jointly invite sessions on the AAA program. Our committees often work across section lines to organize special sessions at AAA and occasionally other professional meetings.

Communications:
Status and use of Section internal communications such as a website, list serve, or newsletter (if applicable): Please list internal communication tools you use and what they are used for.

The General Anthropology Bulletin is published biannually and is part of AnthroSource. GA publishes articles that are primarily of general interest to the discipline and are useful for teaching.

Anthropology Now is an independent journal published by Paradigm Press. GAD has a collaborative relationship with Paradigm that provides GAD members subscriptions to AN and GAD contributes two members to the AN editorial board.

GAD continues to use its website, member listserv, and social media such as Facebook and Twitter to post information of interest to members and to the public. The website is used primarily as a repository for information including a list of board members, calls for nominations for awards, and bylaws of GAD. GAD is involved in a project we call Open Anthro that is aimed at providing more resources for outreach of anthropological findings to professional anthropologists, students, and the general public. Our initial efforts have focused on making and providing video recordings of our distinguished lecturers. We are in the process of implementing a new podcast series to publicize exciting new finds across all field of the discipline.

Presently, we are expanding our presence on Twitter with positive results.

Governance:

Changes in bylaws or governance structure.

No changes

Initiatives:

What Initiatives does your Section have underway or planned for the coming year: membership, publication annual meeting, mentorship, other?

GAD plans to continue outreach efforts through Open Anthro, podcasts, and by lining these to our expanding Twitter presence. as the editorial team for General anthropology bulletin changes we will seek new ways to engage the discipline through this concise publication, and through our growing partnership with Anthropology Now.

Ask AAA:

Please tell us what your chief concerns and issues are, especially if they are not previously noted.

What issues would you like raised or recommendations would you like to make to the Section Assembly Executive Committee (SAEC)? Please be specific.

Seek ways to simplify programming and coordination of sessions between sections. Avoid executive decisions concerning scheduling of section business meetings, etc. Treat the Section Assembly as policymakers.
What issues would you like raised or recommendations would you like to make to the AAA Executive Board? Please be specific.

see above

What issues would you like raised or recommendations would you like to make to the AAA Staff? Please be specific.

n/a