



World Anthropology Day
February 18, 2016

Need help planning your Anthropology Day activities? Here are a few ideas to get you started:

Host an event that highlights the work of your Anthropology Department

To plan an event, start with these five easy steps:

1. Ask the Department Chair to solicit the participation of the department
2. Hold a planning meeting to decide what kind of event you want to host, the focus and key research you will highlight, collections, and who will organize your event.
3. Students and faculty can showcase their latest research, projects, artifacts, and share trends in anthropology.
4. Set a location, day and time, and publicize around campus and in your community (utilize the customizable flyer and press release template available online: <http://americananthro.org/WorldAnthroDay>)
5. If you host an open house or museum talk, issue a press release to your local media and online calendars. Families with college-bound teens often visit departments to learn about majors. Local K-12 social studies teachers may bring their classes for a field trip. Museum talks and activities may attract broad audiences.

Initiate an Anthropology Club community service project

Get your Anthropology Club involved in the local community through a service project. Get in touch with your Campus Service Commission to learn about the needs in your community and to coordinate a project. Don't have a Campus Service Commission? Check out the opportunities on national community service boards, like VolunteerMatch.org.

Distribute posters and provide a presentation about anthropology to children in your local schools

If you know somebody who works within the local school district, ask them for help in pinpointing the proper contact to communicate your interest in sharing anthropology with the school children. If you aren't familiar with anybody in your local schools, start by contacting the school principal or the district superintendent's office. You'll want to do this as soon as possible. Many schools plan their schedules in advance and may need approval to permit guests on the premises or to do a field trip to your campus.

Share age-appropriate information about your studies or about anthropology in general. Bring along any tools or artifacts you use to help depict your work. Use the talking points included in your Anthropology Day toolkit as a starting point to plan your presentation.

Host a field trip to your worksite or lab

Help your peers and the public get to know anthropology by inviting them into your worksite or lab. Provide a presentation on what you do. If feasible, let your audience explore the location and provide an activity for them so they can see what a day on the job is like. Utilize the customizable flyer to promote the event in the community or where your target audience congregates.

Write an article in your campus paper about your work in anthropology

For the love of anthropology, why did you choose this field? What do you enjoy most about it? How do you fit into the wide scope that encompasses the discipline? First inquire with the paper to find out if there is a word limit and if you can include images of your work. Then inspire readers to understand how anthropology is relevant to everyone. Need some inspiration yourself? [Click here](#) to read about why other anthropologists love anthropology.

However you decide to celebrate Anthropology Day, be sure to register your event with the American Anthropological Association by e-mailing Anne at akelsey@americananthro.org with your mailing information and a brief description of the activity you'd like to carry out. Registered events will receive limited quantities of buttons, t-shirts, hats and balloons to share with your audience.