

Measuring and Increasing Market Value



ORGANIZATIONAL CAPABILITIES AUDIT | THE RBL GROUP

In a troubled economy, monitoring internal and external stakeholder confidence in the future is imperative. The capabilities to increase confidence include quality of leadership, talent, learning, collaboration, and speed among others. These intangibles not only produce confidence, they also contribute to superior market value. They are the capstone intangible—they define what the organization is good at doing and what the organization stands for, forming the identity and personality of the organization. Often, however, leaders fall into the trap of focusing on what is easy to measure instead of what is in greatest need of repair or has the highest potential return.



The Organizational Capabilities Audit shows overall scores for each capability, as well as a summary of highest and lowest rated items.

The Organizational Capabilities Audit facilitates the identification of the capabilities needed to support the strategy as well as the specific actions the organization needs to take to increase value. The audit encourages leaders to direct specific changes that strengthen people and organization, as well as how to use the results to increase stakeholder confidence in the future.

FOR MORE INFORMATION

For further information about the Organizational Capabilities Audit, please call us at **801.616.5600** or email us at **rblmail@rbl.net**.

ORGANIZATIONAL CAPABILITIES

Leadership

We are good at building leaders that generate confidence in the future.

Strategic Unity

We are good at creating a shared agenda around our strategy.

Customer Connectivity

We are good at fostering enduring relationships of trust with target customers.

Corporate Social Responsibility

We are good at establishing a strong reputation for sustainability, philanthropy, and employability in our industry and community.

Shared Mindset

We are good at ensuring customers and employees have a consistent and positive experience of our firm identity.

Collaboration

We are good at working together across boundaries to ensure leverage and efficiency.

Learning

We are good at generating, generalizing, and implementing ideas with impact.

Innovation

We are good at doing something new in both content and process.

Talent

We are good at attracting, motivating, developing, and retaining talented and committed people.

Speed

We are good at making important changes rapidly.

Efficiency

We are good at reducing the costs of our business practices.

Accountability

We are good at creating and enforcing standards that lead to high performance and execution.