



Friday, March 15, 2013 | Old Chicago East | 6 – 9:30 a.m.

2013 SPONSORSHIP CATALOG

Presented by

Chi Epsilon ESA Philanthropic Sorority

Epsilon Sigma Alpha international mission statement: "aid to the handicapped"

**Proceeds benefit
children with special needs**

*This year's Blarney proceeds support Rainbows' Targeted Case Management services, which help families overcome barriers in their daily care for children ages birth – 21 with intellectual and developmental disabilities. **See page 2 for details about why your support matters!***

RAINBOWS
bringing potential to life



helping hands

Rainbows' case managers help families overcome barriers in caring for their growing child with special needs...



Morning, afternoon and weekend respite at Rainbows' Kids' Cove center



"Voices of the Rainbow" Choir and Camp Woodchuck Summer Program



Specialists in making families' choices and desires a reality...

As the largest provider of children's Targeted Case Management services in the state of Kansas, Rainbows understands the importance of providing families with the support they need to care for their growing child with special needs. Service components include:

- **Respite care**
- **On-going care**
- **Funding for durable medical equipment**
- **Funding for diapers, medications, home needs and supplies**
- **Advocacy, hands-on assistance and supportive advice**

Bigger and better for 38 years!



Sponsor and attend the traditional BLARNEY BREAKFAST AT OLD CHICAGO EAST

Grab a hearty breakfast, enjoy bottomless cups of coffee and participate in the festivities with bagpipers, Irish dancers and much, much more! More than 1,000 people celebrate each year at Wichita's most beloved St. Patrick's Day event.

Friday, March, 15, 2013 from 6 to 9:30 a.m.

Old Chicago East (Kellogg and Rock Road)

Why is your sponsorship needed?

For the kids, that's why! The early planners of this great day teamed up with the caring women of Chi Epsilon ESA Philanthropic Sorority to give meaning and purpose to shamrocks, leprechauns, and the yearning sound of bagpipes. Today Wichitans equate St. Patrick's Day with a way to help children with special needs. Thousands of dollars have been given through Chi Epsilon's dedicated work to provide essential therapies, quality specialized care, and support to families whose children benefit from services at Rainbows United, Inc.

Planning Committee

Margaret Shook, Chi Epsilon, Chapter of ESA
Barb Orsi, Chi Epsilon, Chapter of ESA
Cyndie Ewy, Chi Epsilon, Chapter of ESA
Rich Sylo, Old Chicago East
Bryan Frye, KAKE TV
Jay Ewy, Docuplex Graphics
Brad Horning, Entercom Radio
Don Hall, Entercom Radio
Sean Digiovanni, Northwestern Mutual
Michelle Eastman, Rainbows United
Amy McDonald, RainbowsUnited
Pat Butler, SERVPRO
Kelsey Parker, AmeriCorp VISTA Fellow



Sponsorship Contacts

Margaret Shook, Event Chair (316) 721-8226 or mshook@mail.com

Barb Orsi, Chi Epsilon, (316) 300-0287 or barborsi@yahoo.com

2013 Blarney Breakfast Sponsorship Levels and Benefits

ALL SPONSORSHIPS INCLUDE:

- Company name listed on RainbowsUnited.org
- Tax-deductible contribution receipt from Chi Epsilon ESA for sponsorship contribution exceeding benefits
- Mugs for the first 500 attendees

Pot O' Gold Sponsor - \$,5000 (Limit 1)

Publication deadline: January 15, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Company logo included on all promotional materials (Posters, tickets, flyers, etc.)
- Option to display company banner at the restaurant
- Company logo on promotional spots run on KAKE TV
- Guest appearance with Rainbows United for radio interview on KEYN
- Company name mention on radio spots run on KEYN



Golden Coffee Mug Sponsor - \$ 2,500 SOLD

Production deadline: January 15, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Company logo placed prominently on 500 official Blarney Breakfast coffee mugs
- Company name listed on placemat as the Golden Mug Sponsor
- Option to display banner at event
- Live mentions on KEYN leading up to and at the event.

Lil' Leprechaun Family Room Sponsor - \$2,000 SOLD

Publication deadline: February 1, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Company brand represented at entrance of children's themed room just for families! Special kid-oriented entertainment will be provided such as clowns, magicians, and special characters
- Option to display banner in Family Room
- Company representatives may provide marketing materials to be placed on the tables
- Children's coloring page placemat designed with your brand on one side to maximize company visibility. May contain special discounts or coupons. (Design subject to approval.)
- Company brand represented on 1,000 balloons distributed to event attendees
- Live mentions on KEYN leading up to and at the event.



Kegs-n-Eggs Bar Sponsor - \$1,500 **SOLD**

Publication deadline: February 1, 2013



Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- **Name listed on 100 commemorative beer mugs** (available for attendees to purchase with featured green beer special between 9 and 10 a.m. at the event)
- Company name and logo included on event placemats
- Table top signage placed throughout entire restaurant during event promoting Kegs-n-Eggs opportunity
- Name listed on Kegs-n-Eggs sponsor sign displayed at the event
- Option to display banner at event
- Live mentions on KEYN leading up to and at the event.

Tip Jar Match Sponsor – **SOLD**

Publication deadline: February 1, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Company brand on all tip jars and promoted to attendees as “double your contribution thanks to our tip jar match sponsor”
- Company brand on buttons worn by all celebrity and VIP coffee pourers
- Live mentions on KEYN radio

Lucky Placemat Sponsor - \$1,000 **SOLD**

Publication deadline: February 1, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Placemat designed with your brand on one side to maximize company visibility. May contain special discounts or coupons, final design subject to committee approval
- Company name listed as the Lucky Placemat Sponsor
- Option to display banner at event

Lil' Leprechaun Children's Cup Sponsor- \$1,000

Production deadline: February 1, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Company logo on approx. 500 children's cups
- Option to display banner at event

Button Sponsor- \$1,000

Publication deadline: February 1, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Buttons sold at event with “I started my day at the Blarney Breakfast!” greeting
- Company name or logo included on buttons
- Option to display banner at venue



Apron Sponsor - \$1,000

Publication deadline: February 15, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Button designed with your brand for all volunteers and VIP coffee pourers
- Option to display banner at event



Napkin Sponsor - \$500 (1 available) – New in 2013!

Publication deadline: February 15, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Keep everyone neat and tidy by providing 2,000 festive napkins for all guests
- Company name or logo included on napkins (one-color only)
- Option to display banner at event

Breakfast Pizza Bar Sponsor - \$500 (5 available)

Publication deadline: February 15, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- *Support this popular serve-yourself pizza bar – one of the most popular choices for breakfast attendees!*
- Company brand represented on banner at breakfast bar for all attendees to see

Shamrock Table Sponsor - \$250 (unlimited)

Publication deadline: February 24, 2013

Benefits:

- Ten (10) tickets to Blarney Breakfast (\$120 value)
- Company/individual name represented prominently with festive sign display at Old Chicago beginning March 1

Customized sponsorships also available!

Please contact Margaret Shook (316)721-8226 or Barb Orsi (316) 300-0287 for details.

Thank you to last year's sponsors...

Join us again in 2013!

Spirit AeroSystems
Servpro of
Northeast Wichita
Wichita Federal Credit Union
Dave Neal and
Associates Realtors
Cox Communications
Bob & Arlo Casper
Dawson Grimsley /
Davis-Moore
Bank of Kansas
The Waldinger Corp.
Deb & Kent Voth
Linder & Associates
Galichia Medical Group
Hale & Janie Ritchie
Walt & Margaret Shook
Bill & Lisa Farris
John Newton
Steve & Janis Cox
Jerry Newman
& Diane Cottingham
Vornado Air
Waste Management
LS Industries
First Data

Kere & Ronda Noel
US Foods
Loffredo Produce
Dr. Ben Lee
Phil & Linda Enegren
Law Offices of Peter Orsi
Stannard Foundation
Ross Hollander
CrossFirst Bank
Mojack Distributors
Griffith Development
Southwest Paper
Company
Wells Fargo Advisors
Mark Douglas
Management Team
Killian Electric
Logan Landscaping and
Tree Service
PEC (Professional
Engineering Consultants
FamCam.com

Blarney Partners

**CHI EPSILON
CHAPTER OF ESA**



Kakeland

DOCUPLEX
GRAPHICS

CLASSIC HITS
103.7 KEYN

POWER
93.9

Chris Cakes of Wichita

--SIGN AND RETURN THIS SPONSORSHIP FORM TODAY--

2013 Blarney Breakfast Sponsorship Agreement Form



Date: _____

Company: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

Web address: _____

How would you like your name listed in publicity materials? _____

Please select your 2013 Blarney Breakfast Sponsorship Commitment below:

- ☐ Pot O' Gold Sponsor - \$5,000
- ☐ Golden Coffee Mug Sponsor - \$2,500 **SOLD**
- ☐ Lil' Leprechaun Family Room Sponsor- \$2,000 **SOLD**
- ☐ Kegs-n-Eggs Bar Sponsor - \$1,500 **SOLD**
- ☐ Tip Jar Match Sponsor **SOLD**
- ☐ Lucky Placemat Sponsor - \$1,000 **SOLD**
- ☐ Lil' Leprechaun Children's Cup Sponsor - \$1,000
- ☐ Button Sponsor - \$1,000
- ☐ Apron Sponsor - \$1,000
- ☐ Napkin Sponsor - \$ 500
- ☐ Breakfast Pizza Bar Sponsor - \$500
- ☐ Shamrock Table Sponsor - \$250

Return your sponsorship form and payment today. Envelope enclosed for your convenience.

Please make check payable to Chi Epsilon ESA c/o Margaret Shook, 2512 Meadow Grove Circle, Wichita, KS 67205. (316) 721-8226 or mshook@mail.com. CREDIT CARD PAYMENTS MAY BE ARRANGED.