

F A S H I O N P A S S I O N

F

12

Friday, November 18, 2016

SPONSORSHIP CATALOG



FASHION PASSION 12

Event Chairs

Pat & Sylvia Do

Honorary Chairs

George & Jocelyne Laham

On this night, join 650+ guests to celebrate 12 years of Fashion For A Purpose to benefit a truly beautiful cause - children with special needs at Rainbows.

We know you'll WANT to be a part of it, *because helping children is always in!*

Event features

- High Fashion Runway Show
- Fashion Showroom
- Fashionable Fashiontinis
- Black Label Bar
- Exclusive Live and Silent Auction
- A Night of Intrigue Like no Other!

Growth of net proceeds

2005 -\$16,000
2006 -\$64,117
2007 -\$82,893
2008 -\$110,000
2009 -\$111,000
2010 - \$150,000
2011 - \$190,000
2012 - \$231,000
2013 - \$255,000
2014 - \$300,000
2015 - \$290,000
2016 - Our best year yet!



Your sponsorship helps fund core services for more than 3,500 children with special needs, ages birth through 21, and their families.



Services such as...

- Targeted Case Management Services
- Early Intervention Services for Infants and Toddlers
- Mental Health Services
- Autism Spectrum Disorder Programs
- Educational & Childcare Services
- Community Based Education/Training Services (CBETS)
- Specialized Foster Care
- Family Support Services

PRESENTING SPONSOR

\$15,000 (SOLD)

-
- Sixteen (16) tickets (2 tables of 8) of reserved seating with premier runway table placement for the Fashion Passion Runway Show and Auction (\$2,000 value)
 - “Presented by” company name mentioned during all Fashion Passion radio publicity as available
 - Premier runway and reception signage throughout event venue- including entry way banner, GOBO lights, and table tents
 - Sponsor logo represented on the following Fashion Passion materials: posters, invitation, fliers, event program, and collateral materials
 - Opportunity for company representative to be featured during Fashion Passion program
 - Opportunity for company products/services to be distributed during Fashion Passion event
 - Recognition and company logo during Fashion Passion multimedia program
 - Company name mentioned 3 times during live presentation
 - Recognition in August and November monthly donor newsletter
 - Logo on Fashion Passion website and social media outlets



PLATINUM SPONSORS

\$10,000

Couture Sponsor (1 available)

- Personalized “step and repeat” photo backdrop with company logo and Fashion Passion logo for formal pictures during the evening

Fashion Showroom Sponsor (SOLD)

- Naming rights for the “Fashion Showroom” auxiliary room at Beech with prominent signage through the room (auxiliary room will feature food and other event related show cases)

Fashiontini Sponsor (SOLD)

- Sponsor brand prominently displayed at the Fashiontini bar stations, on large signage and drink coasters

Black Label Bar Sponsor (1 available)

- Sponsor brand prominently displayed at the Black Label bar stations, on large signage and napkins

In addition to the above, all PLATINUM sponsors receive the following:

- Eight (8) tickets (1 table of 8) of reserved seating with premier runway table placement for the Fashion Passion Runway Show and Auction (\$1,000 value)
- Premier runway and reception signage throughout event venue including logo on entry way banner and large poster in Runway Room
- Sponsor logo represented on the following Fashion Passion materials: posters, invitation, fliers, event program, and collateral materials
- Opportunity for company products/services to be distributed during Fashion Passion event
- Recognition and company logo during Fashion Passion multimedia program
- Company name mentioned during live presentation
- Recognition in August and November monthly donor newsletter
- Logo on Fashion Passion website and social media outlets

DIAMOND SPONSORS

\$5,000



Purchase With A Purpose Match Sponsors (5 available)

- Sponsor brand prominently displayed at Purchase With A Purpose station, where stories and photos are shared about Rainbows' services, and onstage during the Purchase With A Purpose presentation

Libation Creation Sponsor (1 available) - *New this year!*

- Sponsor brand prominently displayed at Libation Creation station and on Libation Creations that guests will purchase

In addition to the above, all DIAMOND sponsors receive the following:

- Eight (8) tickets (1 table of 8) of VIP seating for the Fashion Passion Runway Show and Auction (\$1,000 value)
- Runway and reception signage throughout event venue including name on entry way banner and large poster in Runway Room
- Sponsor name represented on the following Fashion Passion materials: invitation, event fliers, event program, and collateral materials
- Recognition and company name during Fashion Passion multimedia program
- Company name mentioned 1 time during live presentation
- Logo on Fashion Passion website and social media outlets

GOLD SPONSORS

\$3,000



Hospitality Sponsors (2 available)

- Sponsor logo prominently displayed on event hospitality volunteers and event servers attire

T-Shirt Sponsor (1 available)

- Sponsor logo prominently displayed on promotional pre-event t-shirts, which are sold to committee members, volunteers and are available for purchase on the Fashion Passion website

Live Auction Sponsor (unlimited available)

- Recognition and company logo during Fashion Passion Live Auction multimedia program

Elegant Eats Sponsor (4 available)

- Sponsor logo prominently displayed on signage at the buffet stations

Sweet Treats Sponsor (4 available)

- Sponsor logo prominently displayed on signage at the coffee and dessert stations

In addition to the above, all GOLD sponsors receive the following:

- Eight (8) tickets (1 table of 8) of reserved seating for the Fashion Passion Runway Show and Auction (\$1,000 value)
- Sponsor name on entry way banner and poster in Runway Room
- Sponsor name represented on the following Fashion Passion materials: invitation, event fliers, event program, and collateral materials
- Recognition and company name during Fashion Passion multimedia program
- Name on Fashion Passion website and social media outlets

SILVER SPONSORS

\$1,500



Image Sponsor (unlimited available)

- Sponsor logo displayed at special “images” positioned throughout the event center

Silent Auction Sponsor (unlimited available)

- Sponsor logo displayed at a section of the silent auction display

In addition to the above, all SILVER sponsors receive the following:

- Four (4) tickets of reserved seating for the Fashion Passion Runway Show and Auction (\$500 value)
- Sponsor name inside of the invitation and inside the event program
- Sponsor name on Fashion Passion website and social media outlets



TABLE SPONSORS



Chic Seat Tables - \$2,000 (limited number of tables available)

- Eight (8) tickets (1 table of 8) of *reserved* seating for the Fashion Passion Runway Show and Auction (\$1,000 value)
- Business or personal name represented on the following Fashion Passion materials:
invitation and event program
- Name on Fashion Passion website and social media outlets

Trendsetter - \$1,000 (limited number of tables available)

- Four (4) tickets of *reserved* seating for the Fashion Passion Runway Show and Auction (\$500 value)
- Business or personal name represented on the following Fashion Passion materials:
invitation and event program
- Name on Fashion Passion website and social media outlets

Host Committee - \$500 (limited number of tables available)

- Two (2) tickets of *reserved* seating for the Fashion Passion Runway Show and Auction (\$250 value)
- Business or personal name represented on the following Fashion Passion materials:
invitation and event program
- Name on Fashion Passion website and social media outlets

FASHION PASSION 12

Please Select the 2016 Sponsorship Commitment

- | | |
|--|--|
| <input type="checkbox"/> \$15,000 SOLD Presenting Sponsor | <input type="checkbox"/> \$1,500 Silver Sponsors (circle package below): |
| <input type="checkbox"/> \$10,000 Platinum Sponsor (circle package below): | Image Silent Auction |
| Couture Fashion Showroom Fashion Show Black Label Bar | <input type="checkbox"/> \$2,000 Chic Seat Sponsor |
| <input type="checkbox"/> \$5,000 Diamond Sponsor (circle package below): | <input type="checkbox"/> \$1,000 Trendsetter |
| Purchase with a Purpose Match Libation Creation | <input type="checkbox"/> \$500 Host Committee |
| <input type="checkbox"/> \$3,000 Gold Sponsors (circle package below): | |
| Hospitality T-Shirt Live Elegant Eats Sweet Treats | |

2016 Sponsorship Agreement Form

Company Name _____

Contact Name _____

Contact Title _____

Address _____

City/Zip _____

Phone _____

E-Mail _____

How would you like your company name listed in publicity materials? _____

Sponsor commitments due July 29, 2016 | Please email your company logo to akessler@rui.org
Mail, email or fax your reply today. You can also sign up online at RainbowsUnited.org.



3223 North Oliver Avenue, Wichita, KS 67220
Fax: 316.267.5444 Questions: 316.267.KIDS (5437)
RainbowsUnited.org/FashionPassion

Payment Options

Payment In Full Included: Check | Credit Card
Payment Plan

Month:	Amount:
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Please Make Checks Payable to Rainbows United, Inc.

CREDIT CARD:
Number _____
Exp. Date _____
Verification Code _____
Signature _____
Printed Signature _____

Presented by Friends of the Heart

The purpose of Friends of the Heart is to enrich the lives of children and families served by Rainbows United through: 1) volunteerism; 2) friends raising; and 3) fundraising.