

Alex Jonathan Brown.

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Objective.

“All I know right now is that I want to do all of it better. Everything better. Better, better.” - Merlin Mann.

Work.

Hunt Big Sales

Fishers, IN

Production Manager, May 2010 - July 2011

Led development and production of video series, podcasts, and marketing materials. Led redesign of consulting products including presentations, workbooks, and handouts. Managed social networking profiles and groups on behalf of the company. Designed and distributed e-mail newsletters to list of more than 15,000 members. Managed partner firms through website development and e-commerce integration. Edited and updated posts for two blogs, including one on a national business website.

Praxis Consulting

Muncie, IN

Communication Specialist, October 2009 - January 2011

Began as support staff, handling sensitive data within client systems. Proposed creation of and promoted to new Communication Specialist position. Oversaw production of all written materials, including marketing, internal communication, and press releases. Led company-wide communication training focusing on more effective electronic communication. Worked alongside the sales team to re-design the supplemental materials used in the sales process, including presentation decks, handouts, and workbooks. Co-coordinated company's presence at the industry's national convention, including mailings and event planning.

Northeast Indiana Public Radio

Fort Wayne, IN

Interim Program Director, June 2009-October 2009

Wrote, produced, and anchored local broadcasts of *All Things Considered*. Produced underwriter spots that aired throughout the schedule, and managed the automation of all pre-taped content.

Ball State University

Muncie, IN

Professional Communication Instructor - August 2007-May 2009

Taught the fundamentals of public speaking, presentation structure, visual aid design, and research methods. Guest lectured on Powerpoint techniques to more than 1500 students in a university-mandated course.

Indiana State University

Opinions Editor/Editor-in-Chief, Indiana Statesman, August 2005-May 2007

Wrote a weekly Opinion column while managing staff of ten writers and writing Staff Editorials on behalf of the newspaper's staff. Promoted to Editor-in-Chief. Led thirty writers and editors in producing a thrice-weekly newspaper serving the 10,000-member student body.

Education.

Ball State University.

Master's of Arts, Communication Studies, 2009

Indiana State University.

Bachelor's of Arts, Radio/TV/Film, 2007

Minor in Creative Writing

Skills.

Writing.

Experienced in writing in a number of styles, including editorial, news reporting, sports reporting, radio, television, and online. Once won a haiku contest about Helvetica.

Online.

Experience managing Facebook, Twitter, and LinkedIn accounts on a professional level. Experienced with a number of online publishing formats, including Wordpress.

Video Production.

Proficient in iMovie and Final Cut Pro X, Experienced with Final Cut Pro 7.

Experience producing video podcasts, recording live events, and packaging video content for sale online.

Audio Production.

Proficient in Audacity, experienced with Logic and ProTools. Experience producing podcasts, recorded talks, and promotional spots and commercials.

Presentations.

Proficient in Powerpoint and Keynote. Experience delivering presentation training to public speaking instructors at Ball State.