



# ASMBS CME Policies, Procedures and Guidelines for Presenters



**A REVIEW FOR ALL PRESENTERS OF  
ASMBS-SPONSORED EDUCATIONAL ACTIVITIES**

# WELCOME



**THANK YOU FOR YOUR INTEREST IN JOINING  
THE FACULTY OF AN ASMBS CME ACTIVITY.**

This review covers three topics pertaining to the responsibilities of a presenter:

- **Overview**
- **ASMBS Policies for Presenters**
- **Corrective Action**

If you have any questions or concerns regarding any portion of this presentation, please contact us at (325) 331-4900.



# WHO IS A PRESENTER?



## **PRESENTERS ARE ANYONE WHO:**

- **Presents an abstract, oral, poster or video.**
- **Presents during a course or hands-on skills lab.**
- **Presents information via the internet either live or archived.**
- **Presents as an invited lecturer or special speaker.**





## WHY ARE THERE GUIDELINES FOR PRESENTERS?

- The ASMBS is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide AMA PRA Category 1 Credit™ for educational activities.
- With the numerous changes that have occurred over the past several years, ASMBS has focused on keeping activities in compliance with the various rules and policies that are maintained by ACCME and AMA.
- In compliance with all ACCME and AMA policies, this review is required of all presenters in order to deliver information at any and all ASMBS educational activities.

# THEREFORE...



**AS AN ACCREDITED PROVIDER, THE ASMBS MUST ADHERE TO THE POLICIES, PROCEDURES AND GUIDELINES SET FORTH BY:**



**ACCME  
AMA**



**FDA**



# WHAT IS ACCME AND WHAT DO THEY DO?



■ ACCME establishes the policies pertaining to the development, planning, and execution of CME programs. They accredit societies, associations and companies to designate credit. ASMBS is accredited to issue CME credit by ACCME.

■ Accreditation is a process in which programs that were executed during the past accreditation period are reviewed and evaluated to assure that all criteria mandated by ACCME has been fulfilled in each activity of an organization.

■ ACCME guidelines can be reviewed at : [www.accme.org](http://www.accme.org)



# ROLE OF THE AMA AND FDA IN CME ACTIVITY



## AMERICAN MEDICAL ASSOCIATION

- The credit issued, AMA PRA Category 1 Credit™, is designated by the American Medical Association. The AMA has rules in addition to those guidelines required by ACCME regarding what types of programs may be allotted for credit and policies for faculty members.
- The AMA's Physician Recognition Award and credit system can be downloaded and reviewed at: [www.ama-assn.org/ama1/pub/upload/mm/455/pr2006.pdf](http://www.ama-assn.org/ama1/pub/upload/mm/455/pr2006.pdf).

## FOOD AND DRUG ADMINISTRATION

- The FDA has policies regarding the independence of educational materials and programming from industry influence.
- The FDA has policies pertaining to off-label use of products. FDA guidelines state, "Off-label use may be discussed within CME programs only – and only if the faculty member discloses that it's an off-label use."

# HOW DOES THIS AFFECT YOU?



- All presenters must comply with the policies, procedures and guidelines set forth by the ASMBS in accordance with ACCME standards.
- Presenters who do not comply with these policies, procedures and guidelines will not be permitted to present at ASMBS activities – no exceptions!





# Presenter Responsibilities



- Develop content that meets the needs of the learner with the goal of providing information that improves patient outcomes.
- Comply with ASMBS policies. Presenters will be **required** to complete this Online Review of ASMBS Policies, Procedures and Guidelines.
- Comply with ACCME “Standards for Commercial Support” which can be reviewed at [www.accme.org](http://www.accme.org).
- Adhere to the AMA Council on Ethical and Judicial Affairs (CEJA) statutes that address the ethical obligations that address physician participation in CME which can be viewed at [www.ama-assn.org/ama/pub/category/15889.html](http://www.ama-assn.org/ama/pub/category/15889.html).
  - 8.061 “Gifts to physicians from industry”
  - 9.011 “Ethical issues in CME”





# DEVELOPING CONTENT

## THE PROCEDURES

- Develop content that meets the needs of the learner with the goal of providing information that could improve patient outcomes.
- In order to determine and resolve conflict of interest prior to the activity, all presentations must be submitted to ASMBS for review.
- Use only personally created material. Corporate slide packages are forbidden.
- Commercial or private organization logos or corporate/brand names on your slides are prohibited.



# PRESENTER DISCLOSURE POLICIES



- ACCME guidelines and ASMBS policies require all presenters and authors to disclose all financial relationships that have occurred within the past 12 months including stocks, royalties, speakers' bureaus, spouse's holdings, etc.
- Disclosure is required even if the relationships are not relevant to the presentation.
- Presenters with no financial relationships are required to disclose "none" to ASMBS prior to the activity.
- Failure to disclose will result in non-participation in the activity. There are **no exceptions** to this rule.

# WHY IS DISCLOSURE IMPORTANT?



■ THE IMPORTANCE OF OBTAINING DISCLOSURE IS TO HELP THE ASMBS PROGRAM PLANNERS AND ATTENDEES IDENTIFY **CONFLICTS OF INTEREST.**

# CONFLICT OF INTEREST



- According to the ACCME, a conflict of interest exists whenever individuals have both a financial and commercial relationship with an institution and have the opportunity to affect CME content.
- Any relationship with a commercial interest is considered a conflict which must be resolved regardless of the dollar amount or nature of the relationship.

# ASMBS DISCLOSURE/CONFLICT OF INTEREST POLICY



■ This Financial Disclosure and Conflict of Interest Policy was developed by the American Society for Metabolic and Bariatric Surgery (the “Society”) in an effort to assure the integrity of the design and presentation of CME activities of the Society and to promote full disclosure of relationships which might otherwise influence the various activities of the Society. The Society understands that participation in the activities of the Society by its members is voluntary and that members have numerous economic, professional and business relationships both within and outside the bariatric surgery community. The Society does not view the existence of these relationships as necessarily implying bias. The Society believes that disclosure of relationships which *may* suggest bias will help ensure that decisions are made in the best interests of the Society and will promote greater intellectual honesty with respect to the Society’s educational and policy-making missions. ACCME Standards of Compliance regarding financial disclosure and conflicts of interest must be adhered to if the Society is to retain accreditation as a CME provider.

# HOW DOES CONFLICT OF INTEREST AFFECT THE PRESENTER?



- A conflict of Interest is the perception that a presenter or author may be presenting biased information due to a financial relationship with a commercial entity.
- Even there is a possibility that a conflict of interest may be present, ASMBS is required to initiate the process of resolution which must take place during the planning stages to ensure that all presentations are based on the best scientific information available and are free of bias.
- Conflicts of interest must be resolved prior to the activity, and if it cannot be resolved, the presenter will no longer participate in the activity.

# RESOLUTION AND CONSEQUENCES

## RESOLUTION OF CONFLICTS OF INTEREST

- The presenter must be open to any recommended changes to the presentation prior to the activity.
- The presenter is prohibited from altering the presentation after final approval from the Director or Program Chair is received.
- All presenters must offer a balanced view of therapeutic options. The use of generic names will contribute to impartiality. If the presentation must include reference to trade names, the presenter must reference several options instead of just a single company.

## CONSEQUENCES OF NONCOMPLIANCE

- Any individual refusing to provide adequate disclosure consistent with the ASMBS Disclosure and Conflict of Interest Resolution Policy will be prohibited from participating in ASMBS CME activities.
- Violation of this policy during a presentation will result in cessation of the presentation by an ASMBS staff member or course member.



# PRESENTATION GUIDELINES



- Assure the integrity of the design and presentation of the CME activity.
- Use generic names when possible.
- Include product/treatment options with balanced evaluation.
- Use only personally developed slides; do not use corporate slide packages.
- Do not display organization logos or corporate/brand names on your slides.
- Never distribute information with product or company logos at the activity.

# FREQUENTLY ASKED QUESTIONS



**1. If I have a relationship with a company, can I still present?**

*Yes. It is not the intent of ASMBS to prevent anyone from presenting at a CME activity. Our goal is provide information that will improve patient outcomes. Therefore, by completing the conflict of interest and resolution process, disclosure of relationships and assurance that the presentation will be fair and balance will in most case allow the presenter to continue.*

**2. Can I receive an honorarium?**

*Yes, however, ASMBS does not provide honorariums for the Annual Meeting except for non-ASMBS members invited as guests.*

# FREQUENTLY ASKED QUESTIONS (continued)



### **3. Is it ever O.K. for a company to pay for my registration or expenses?**

*No. You may not be reimbursed directly from a company for travel, expenses, honorariums or registration fees at a CME activity. If you are a consultant for a company, and they pay your expenses to participate in company-related activities not related to the CME activity, the company may pay your expenses. They cannot, however, reimburse you directly for participating in the CME activity.*

# FREQUENTLY ASKED QUESTIONS (continued)



**4. What happens if I disclose and ASMBS feels there is a possible conflict of interest? Can I still present?**

*Possible solutions to assure compliance with CME regulations may require (1) changes in the presentation, (2) possible change in topic and (3) attestation that the presentation will be fair and balanced.*

**5. What if I do not comply with the ASMBS policy or other CME regulations?**

*If you fail to disclose prior to the meeting or breach any ASMBS policies or ACCME Standards for Commercial Support, you will not be allowed to present in the CME activity. **There are no exceptions to this rule.***

# THANK YOU



**THANK YOU FOR YOUR INTEREST IN  
PARTICIPATING AS A PRESENTER IN CME  
ACTIVITIES. IF YOU HAVE AN QUESTIONS  
AFTER VIEWING THIS PRESENTATION, PLEASE  
DO NOT HESITATE TO CONTACT OUR OFFICE AT  
(352) 331-4900 OR REVIEW OUR WEB SITE AT  
WWW.ASMBS.ORG**

