

ASMBS 29th Annual Meeting – San Diego, CA

San Diego Convention Center

Note: This application will not become a binding contract until it is approved and signed by ASMBS. All exhibits are subject to review and approval by ASMBS. Please type or print clearly. Make check payable to ASMBS. Return application via mail or fax to: ASMBS • 100 SW 75th Street, Suite 201 • Gainesville, FL 32607, Fax: 352.331.4975. You may also complete the application online at our website at 2012.asmb.org

NEW THIS YEAR – THREE WAYS TO EXHIBIT. Exhibit one day only in the IH Expo Center, Monday June 18 or Exhibit in BOTH the Expo Center and Main Exhibit Hall, Monday June 18-Thursday June 21, or exhibit ONLY Tuesday June 19 - Thursday June 21, in the Main Exhibit Hall. For details on the Expo Center visit page 05

NEW THIS YEAR - MONDAY JUNE 18, 2012

Integrated Health Expo Center Only

New this year - An exposition center for the Integrated Health! See page 05 for more details

8' skirted table.....\$2,500

Companies exhibiting in BOTH the Expo Center and the Main Hall will receive a \$2,000 dollar discount.

Integrated Health Expo Center AND Main Hall

Monday, June 18 - Thursday, June 21

8' Skirted Table in Expo Center June 18th.....\$2,500

Please select a booth size below

- 10' x 10' (in-line)..... \$500
- 10' x 10' (corner) \$1,000
- 10' x 20' (in-line) \$3,000
- 10' x 20' (corner) \$3,500
- 10' x 20' (end-cap) \$4,000 _____ *

***By initialing here, I am stating that I have reviewed, and am in agreement with, the layout specifications for end-cap booths:**

- 10' x 30' (in-line)..... \$5,500
- 10' x 30' (corner) \$6,000

Island Booths (\$32 per sq. ft.)

- 10' x 20' (island) \$4,400
- 20' x 20' (island) \$10,800
- 20' x 30' (island) \$17,200
- 20' x 40' (island) \$23,600
- 30' x 40' (island) \$36,400
- 40' x 40' (island) \$59,200
- 40' x 50' (island) \$62,000
- 60' x 60' (island) \$113,200

Please list six preferred exhibit spaces. Actual assignment will depend on Priority Points, date of application, etc. Do not concentrate choices in one area of the exhibit hall.

Booth# Choices:

For most up-to-date floor plan visit 2012.asmb.org

1st _____ 2nd _____

3rd _____ 4th _____

5th _____ 6th _____

Companies you do not want in close proximity (every effort will be made to accommodate request, but cannot be guaranteed)

Total: _____

Main Hall Only

Tuesday, June 19 - Thursday, June 21

Please select a booth size below

- 10' x 10' (in-line)... \$2,500
- 10' x 10' (corner) . \$3,000
- 10' x 20' (in-line) .. \$5,000
- 10' x 20' (corner) . \$5,500
- 10' x 20' (end-cap) \$6,000 _____ *

***By initialing here, I am stating that I have reviewed, and am in agreement with, the layout specifications for end-cap booths:**

- 10' x 30' (in-line)... \$7,500
- 10' x 30' (corner) . \$8,000

Island Booths (\$32 per sq. ft.)

- 10' x 20' (island) ... \$6,400
- 20' x 20' (island) . \$12,800
- 20' x 30' (island) \$19,200
- 20' x 40' (island) . \$25,600
- 30' x 40' (island) . \$38,400
- 40' x 40' (island) . \$51,200
- 40' x 50' (island) . \$64,000
- 60' x 60' (island) \$115,200

Please list six preferred exhibit spaces. Actual assignment will depend on Priority Points, date of application, etc. Do not concentrate choices in one area of the exhibit hall.

Booth# Choices:

For most up-to-date floor plan visit 2012.asmb.org

1st _____ 2nd _____

3rd _____ 4th _____

5th _____ 6th _____

Companies you do not want in close proximity (every effort will be made to accommodate request, but cannot be guaranteed)

Total: _____

Contact and Mailing information

Please provide the information for the official contact person who will receive all correspondence for the 29th Annual Meeting.

Company

Contact Person

Address

City State Zip Country

Telephone Fax Email

Program Book Information

(Exactly as it should appear in the Attendee Information Booklet)

Company

Contact Person

Address

City State Zip Country

Telephone Fax Email

Website

Corporate Council

Corporate Council Member*? Yes No

If interested in membership and obtaining a 10% discount on exhibit fee, check here:

* Corporate Council dues must be current in order for discount to apply.

Company Logo and Description

Price: Basic Listing – complimentary | Premium Listing - \$500

As a complimentary part of your exhibit package, each exhibiting company will be listed in the Annual Meeting Attendee Booklet which is distributed to all meeting attendees.

Basic listing includes: your black & white logo, company name, contact information and booth number.

Premium Listing includes: basic listing plus your company/product description (up to 100 words) and your color logo. The information should be submitted via email to exhibit@asmbs.org by March 31st.

The logo should be in one of the following formats:

- (1) Vector EPS or Adobe Illustrator up to CS4 files with all fonts converted to outlines. All spot or book colors converted to cmyk. (.eps or .ai)
- (2) 300 dpi CMYK .tiff or .jpeg is acceptable. No smaller than 3in wide

*Also not acceptable formats: logos embedded in Microsoft Word or PowerPoint; logos from the web; .gif formats; Illustrator template files.

You may need to contact your marketing department, advertising agency, graphic artist or printer to obtain the appropriate high resolution file.

Application Checklist:

Have you... Signed the application/contract? Included the payment of deposit? Emailed Company Logo and Description?

Payment Information

METHOD OF PAYMENT:

MasterCard Visa American Express Check (payable to ASMBBS)

Name Printed on Card: _____ Amount Authorized: _____

Billing Address: _____

Card Number: _____ Expiration Date: _____

Cardholder's Signature: _____ Date: _____

Please return completed form to:

Pat Watson | watsonp@asmbs.org | F: 352-331-4975
100 SW 75th Street, Suite 201, Gainesville, FL 32607

By signing below, the Company named in this Application & Contract to Exhibit acknowledges and agrees to comply with all rules, regulations, policies, terms and conditions contained in the Exhibitor Prospectus and the ASMBBS Exhibitor Rules and Regulations, and any amendments thereto, all of which are expressly incorporated herein by this reference, as well as with all decisions ASMBBS regarding the Annual Meeting. This contract shall not be binding until signed by authorized representatives of Company and ASMBBS. ASMBBS reserves the right, in its absolute discretion, to deny this Application & Contract to Exhibit. Company agrees to distribute the Exhibitor Prospectus and the ASMBBS Rules and Regulations to all of Company's personnel involved with exhibiting at the Annual Meeting. The person executing this Application & Contract to Exhibit on behalf of Company has full power and authority to execute this Application & Contract to Exhibit on behalf of Company and to bind Company its terms. This Application & Contract to Exhibit shall be interpreted and enforced according to the laws of the State of Florida.

Signature: _____ Date: _____