

NEW JOHNNY CASH RADIO SPECIAL!

JOHNNY CASH: THE LAST HIGHWAY

One-hour music intensive special about Johnny Cash's final sessions with Rick Rubin, and the release of *American V: A Hundred Highways*, the new American/Lost Highway album produced from those recordings.

Present music from this new release along with exclusive insights from both **Rick Rubin** and **Johnny Cash**.

Rubin's comments will take your listeners inside those final sessions, their collaborative magic that reignited Cash's career in the mid-90s, and the process that led to the release of this new album. Cash adds details about his life that show him as one of the last of his kind, a truly American artist from another time.

Johnny Cash also performs some of his best known tunes live from the 1994 Montreux Jazz Festival.

- **Host:** Meg Griffin
- **Producer:** Tres Hombres Productions (Paul Rappaport, Jym Fahey, Mitch Maketansky).
- **Contact:** Andy Cahn, Cahn Media, 215-279-7632, cahnmedia@comcast.net
- **Broadcast Window:** Begins July 10, 2006
- **Length:** One-hour, with breaks for local spots (no built-in barter spots)
- **Terms:** Available for all USA radio broadcasters at no cost
- ***American V: A Hundred Highways*** is in stores from American Recordings/Lost Highway on July 4, 2006
- Click on "Radio specials" at cahnmedia.blogspot.com for more details

**** CERTIFICATE OF PERFORMANCE – FAX FORM TO 201-221-8393 ****

When you schedule your broadcast(s) of *Johnny Cash: The Last Highway*

Station:	Format:	Market(s):	
FIRST BROADCAST		Date:	Time:
SECOND BROADCAST		Date:	Time:
Name:	Phone:		
Title:	Email Address:		
Authorized Signature:			