

SONY BMG ON-AIR PROMOTION REQUEST FAX

TO: 212-833-6894

Eric Molk – eric.molk@sonybm.com, 212 833 5389 (phone)

Items:		Units:
The Clash - Singles 19 Clash classics on one CD		10 CDs
Start Date:		End Date:
Other Promotion Details:		

We also agree to the following terms before receiving these items from Sony BMG:

1. The item of value will be given away to people other than our employees, or their relatives.
2. An announcement that the item is “**courtesy of Legacy Recordings**” will be included in our broadcast of any on air contest or giveaway.
3. We are not providing or increasing airplay for SONY BMG music in connection with SONY BMG’s provision of this item.

AUTHORIZED CONTACT:

Must be GM, licensee, owner, Promotions Director or other senior executive
other than a member of the programming staff

Station(s):	Market(s):
Name:	Title:
Phone:	Email Address:
Shipping Address (no PO Boxes, please):	
Authorized Signature:	

The Clash featured in new one-hour radio special available for broadcasts beginning Feb 29, 2008

THE CLASH: REVOLUTION ROCK

Recent and vintage interview clips of The Clash's members include **rare footage** collected from throughout their 77-83 heyday and insightful **Joe Strummer** comments recorded shortly before his death in 2002. **Tom Morello** (Rage Against the Machine) and others discuss how The Clash affected their lives, and why they are still "the only band that matters."

Music in this program will also feature many of their best-known anthems and fan favorites from their classic albums, singles and **previously unreleased live tracks**.

THE CLASH LIVE: REVOLUTION ROCK - New PBS documentary premieres March 1, 2008 nationwide. Includes many rarely-seen interviews and live performances filmed between 1978 and 1982. Directed by the band's longtime film collaborator, Don Letts. Check local listings for airdates in your market.

- **Producer:** Paul Chuffo & Joshua Jackson (Joyride Media)
- **Contacts:** Andy Cahn, 212-833-6279, andy.cahn@sonybm.com
Eric Molk, 212-833-5389, eric.molk@sonybm.com
- **Broadcast Window:** Begins Friday, February 29, 2008
- **Length:** One-hour with breaks for local spots
- **Terms:** Available for all USA radio broadcasters at no cost, no built-in barter spots

PLEASE FAX THIS FORM IMMEDIATELY TO 212-833-6894
To request a copy of *The Clash – Revolution Rock* radio special on CD

Station:	Format:	Market(s):
Name:		Title:
Shipping Address (no PO Boxes, please):		
Phone:	Email Address:	
AIRDATES: (if available)		

This program is currently in production. Title is subject to change. More details will be confirmed as soon as it is finished.