



The Monk Who Sold His Ferrari

A Fable About Fulfilling Your Dreams and Reaching Your Destiny

by Robin Sharma

HarperOne © 1999
224 pages

The Big Ideas

The 7 Timeless Virtues
of enlightened living.

Invest In Yourself
It's a good investment. :)

Blueprinting
It starts in your mind.

Secret of Happiness
Do what you love!

Rise with the Sun
Tomorrow AM good?

Strengthen Your Mind
Hit the mind gym!

Mantras
Free your mind.

You're a Genius
So are you, you & you.

Greatness
It's your birthright.

Your Blip on the Canvas
Make it beautiful!

“From tonight onwards, take complete control of your life. Decide, once and for all, to be the master of your fate. Run your own race. Discover your calling and you will start to experience the ecstasy of an inspired life.” ~ Robin Sharma from *The Monk Who Sold His Ferrari*

Robin Sharma is one of the world's top leadership experts--right up there with Jack Welch and Tom Peters. In fact, he was recently recognized as the #2 leadership guru in the world. He also happens to be a great author and a super cool guy.

When I was running Zaadz, our companies did some work together and I got a copy of his book, *The Greatness Guide*. AMAZING. I loved it so much I had (autographed!) copies sent to everyone on our team immediately. Several months later Robin and I connected in Los Angeles. Our breakfast turned into me driving him to the airport to continue our chat and, after 4 or 5 loops around LAX buying some time before his flight, I finally had to send him off with an “OMG! I just met a soul-brother!” hug. (Love it when that happens! :)

In this Note we're gonna take a quick look at another one of his great books: *The Monk Who Sold His Ferrari*. (Might just be the best title ever. :) It's a great, quick-reading fable that lives up to its subtitle of being about “*Fulfilling Your Dreams and Reaching Your Destiny*.” (Think: *The Alchemist* with yogi-attorneys rather than a shepherd. In fact, Paulo Coelho, another one of my absolute favorite authors, said this about the book: “*A captivating story that teaches as it delights.*”)

The book is PACKED with Big Ideas and in this Note I'll only be able to profile a handful of my favorites, so, if it's resonating with you, I highly recommend you pick it up and enjoy it as an inspiring, life-changing, weekend read. (And while you're at it, get *The Greatness Guide*. Trust me. :)

Quick Context

The book features Julian Mantle, a former rock star attorney who has a heart attack in the court room one day and decides to sell his ferrari and get his spirituality on. He comes back from the Himalayas a new man and shares his wisdom with his protégé, John, who tells us the story.