



## Secrets of the Millionaire Mind

### Mastering the Inner Game of Wealth

by T. Harv Eker

Harper Collins © 2005

224 pages

#### The Big Ideas

##### Playing to Win

vs. playing not to lose.

##### Fruits & Roots

Tap roots for better fruits.

##### Declarations

vs. Affirmations

##### P-->T-->F-->A-->R

Good equation to know...

##### Grow!

And your income will grow.

##### Thoughts & Rent

No thought is rent-free.

##### Steering Wheels

You're at the helm!

##### Arms & Legs

Money or love? Both!

##### Don't Complain!

Slit your throat.

##### Wanting vs. Committing

Which are you doing?

##### Stars & The Moon

What are you aiming for?!?

...And a LOT more!

"It all comes down to this: if your subconscious "financial blueprint" is not 'set' for success, nothing you learn, nothing you know, and nothing you do will make much of a difference." ~ T. Harv Eker from *Secrets of the Millionaire Mind*

How's your financial blueprint?

Don't worry, I didn't know either until I read T. Harv Eker's great (and surprisingly funny!) book. If you're committed to creating financial freedom (who isn't?) then my (strong) recommendation is that you add this to your must read (or must re-read as appropriate).

For now? Let's take a quick look at some of my favorite big ideas (this book is so full of them I had to stop myself at 21!)—from defining financial freedom, learning to play to win (vs. playing not to lose) to seeing how the size of your character determines your response to various sized problems.

What you'll see is that T. Harv believes strongly in the fact that "Your inner world reflects your outer world" and dedicates a great deal of the book to teaching us how to change our thinking—to re-program ourselves to think and act like rich people do. Let's get to work on that financial blueprint, shall we?!?

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[Note: T. Harv has some brilliant ideas about how we can set up accounts to really get control of our money and set ourselves up for financial freedom (which, btw, he defines as passive income > expenses). I don't go into detail on those accounts—I'm pulling out (a fraction) of his big ideas on the psychology of wealth creation rather than the nuts and bolts. For that (and for the rest of the plethora of big ideas), you'll need to get the book or attend a seminar. And I sincerely hope you do!]

#### ■ Playing to Win

"The first thing I did was commit to my success and playing to win. I swore I would focus and not even consider leaving this business until I was a millionaire or more. This was radically different from my previous efforts, where, because I always thought short-term, I would constantly get side-tracked by either good opportunities or when things got tough."