



Rich Dad, Poor Dad

What Rich Teach Their Kids About Money--That the Poor and Middle Class Do Not!

by Robert T. Kiyosaki

Business Plus © 2000

207 pages

The Big Ideas

Work & Money

Do you work or does your money?

Money Psychosis

Avoiding? Attached?

Choose Your Thoughts

Control your responses.

Financial Literacy

Get smart.

Rule One

Buy assets.

Opportunity Costs

Don't tie yourself up.

Wealth

How many days?

Overcoming Obstacles

And having fun.

Fear (Again)

Always, always, always...

Focus

The sun's rays.

Give, Give, Give!

Give what you want.

“One dad would say, ‘The love of money is the root of all evil.’ The other, ‘The lack of money is the root of all evil.’”

~ Robert Kiyosaki from *Rich Dad, Poor Dad*

Can you believe that Robert Kiyosaki has written 18 books in the *Rich Dad, Poor Dad* series that have sold over (gasp!) 26 million copies?!?

Yep.

And, as with all success stories, there's a reason. Kiyosaki has a knack for getting right at the heart of the issue and in his simple, unpretentious prose, he captures our attention and gives us some powerful ideas to think about and implement into our lives--addressing what has to be one of the most challenging arenas for all of us: money.

“One dad had a habit of saying, ‘I can't afford it.’ The other dad forbade those words to be used. He insisted I say, ‘How can I afford it?’”

Juxtaposing his biological, educated, government-employed father who always struggled financially (“Poor Dad”) with his best friend's entrepreneurial, wealthy father (“Rich Dad”), Kiyosaki weaves a compelling story about how the rich think more than a little differently than the poor and the middle class.

The challenge with this book, as with so many others, is that there are so many Big Ideas to discuss and so little time! If you haven't already read the book, it's a must if you're committed to getting your financial house in order. If you've read it, you may dig a re-read!

In any case, let's get to work!

■ Work & Money

“Just know that it's fear that keeps most people working at a job. The fear of not paying their bills. The fear of being fired. The fear of not having enough money. The fear of starting over. That's the price of studying to learn a profession or trade, and then working for money. Most people become a slave to money... and then get angry at their boss.”

Well, that (unfortunately) sums it up, doesn't it?

How about you?