

PAPPAGEORGE
HAYMES

30Hop

CORALVILLE, IOWA

Craft LLC
2 Stories
10,772 GSF

Located within Iowa River Landing, a new master-planned development along the busy I-80 corridor in Coralville, Iowa, the new restaurant takes advantage of its prominent main street corner location by striking a dramatic contrast to the predominately masonry development through an industrial 'chic' vocabulary of steel and glass. The exterior design utilizes exposed structural steel as the primary material which carries through to the interior via huge beams that span the 3,000 sq. ft. main dining room and bar space. Simple exposed materials, such as cool concrete floors and masonry block walls, contrast with the warm distressed, reclaimed-wood-plank accent walls to reinforce the industrial aesthetic. Outdoor dining on the main level takes place under a 'loading dock' style canopy that wraps around the three-sided front elevation and is enclosed with a continuous low planter wall, creating an intimate environment. The roof top bar/club features a full bar, with lounge seating arranged around three fire elements, while taking advantage of the views to the Iowa River.

