

SHIPMATE

Black and White Classified Ad Rates SIZE

Non-LifeMember Rates	\$ 70.00	1"	\$ 55.00	25% LifeMember Discount Rates
	\$140.00	2"	\$110.00	
	\$210.00	3"	\$165.00	
	\$280.00	4"	\$220.00	
	\$350.00	5"	\$275.00	
	\$420.00	6"	\$330.00	
	\$490.00	7"	\$385.00	
	\$497.00	8"	\$440.00	

CLASSIFIED AD RATES



Color Classified Ad Rates SIZE

Non-LifeMember Rates	\$ 90.00	1"	\$ 65.00	25% LifeMember Discount Rates
	\$180.00	2"	\$130.00	
	\$270.00	3"	\$195.00	
	\$360.00	4"	\$260.00	
	\$450.00	5"	\$325.00	
	\$540.00	6"	\$390.00	
	\$630.00	7"	\$455.00	
	\$720.00	8"	\$520.00	

2017-18 SHIPMATE Classified Information & Insertion Order

Classified Advertising Policy

Classified ads are accepted on a space available basis as a service to USNA Alumni only. The Alum's name and class year MUST appear in the ad. Spouse ads are accepted only with the Alum's name and class year included in the ad. Ads are accepted camera-ready and electronically; jpg., tif, or PDF formats. (300 dpi) Any classified ad may occupy one column width (2.5 inches) by a maximum of up to 8 inches of column length.

1 Advertiser

Name _____
 Street _____
 City _____ State _____ Zip _____
 Daytime Phone _____
 Email _____
 Class Year _____

2 Advertisement

Classified ad rates are \$70 per inch for black and white and \$90 per inch for color. A \$50 set up fee is charged if ad is designed for advertiser.

LifeMembers are eligible for a 25% discount—reducing the cost to \$55 per inch for black and white and \$65 per inch for color.

Please select the issue(s) in which you wish to run, or specify: **RFN** - "Run Until Further Notice."

Issue	Insertion/Ad Due
<input type="radio"/> November-December 2017	09/18/17
<input type="radio"/> Jan-Feb 2018	11/20/17
<input type="radio"/> March 2018	12/19/17
<input type="radio"/> April-May 2018	02/19/18
<input type="radio"/> June 2018	03/19/18
<input type="radio"/> July-August 2018	05/22/18
<input type="radio"/> September 2018	06/18/18
<input type="radio"/> October 2018	07/23/18
<input type="radio"/> November-December 2018	09/17/18

3 Payment and Billing

Please charge my Discover/Visa/MasterCard/American Express:

Total \$ _____ per issue

Credit Card No. _____

Expiration Date _____

Signature _____

Payment information must accompany order.

Send insertion order and materials to:

USNA Alumni Association

Attn: Maria O'Shea
247 King George St.
Annapolis, MD 21402

Send ad and Insertion Order to:
maria.oshea@usna.com; fax: **410-295-4003**;
 phone: **410-295-4074**

Please contact Maria O'Shea via email or phone for space availability — even if the due date has passed, we will try to be as flexible as possible.

