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Professional Experience	10/12 – Current	GASPEDAL, DESIGNER Lead branding, marketing, web, and print designer for all GasPedal projects. Completed projects and ongoing responsibilities include launching Board.org brand, rebranding SocialMedia.org and GasPedal, front-end website design and development for SocialMedia.org and its community discussion web application, book and signage design for all SocialMedia.org events, coordinating print production with print vendors, and creating new brand assets such as print collateral, logos, illustrations, and icon sets.
	03/13 – Current	WAYS INNER PASS, CREATIVE DIRECTOR AND DESIGNER Led website design and front-end development, and all physical and digital release art, design, and print production. Completed projects include launching the Ways Inner Pass web application, design and development of four custom mini-sites, and the release of two cassettes and two vinyl records to date.
	05/11 – Current	FREELANCE DESIGNER Completed client projects include branding, website design and development, poster design, and album art. Clients include radio station WCBN-FM, record label Vresh, and a host of artists, musicians, writers, and other creatives. Completed self-initiated projects consist of interactive websites and web-based applications, album art, and artist books.
	05/11 – 08/12	UNIVERSITY OF MICHIGAN, GRAPHIC DESIGNER Figure illustration and textbook layout design. Illustrated and assisted designing two textbooks: “Circuits” and “M.R.S.” by professor Fawwaz Ulaby. Compiled graphic standards manual for figure illustration and book typography.
Education	09/08 – 12/11	UNIVERSITY OF MICHIGAN BA Sociology Activities include student radio and event poster design
Skills		Adobe Creative Suite, HTML5, CSS3, Javascript/JQuery, Ruby, PHP, Wordpress theme and plugin development, Github, Processing, Silkscreening, Digital photography, Arduino