Signage Options
FIRST LEVEL EXTERIOR SIGNAGE
French Way and 10th Street

TYPE
Banner

SURFACE AREAS
- Small Banner:
  Up to 12’ high x 20’ wide
- Large Banner:
  Up to 20’ high x 60’ wide

REQUIREMENTS
Small Banner:
- Re-enforced grommets
  every 3’ around perimeter
- Air pockets cut into banner
- Approximate install/dismantle time:
  2 men, 3 hours (2 up, 1 down)

Large Banner:
- Must be made with mesh material
- Re-enforced grommets
  every 3’ around perimeter
- Approximate install/dismantle time:
  2 men, 8 hours (6 up, 2 down)

INSTALLED / DISMANTLED BY
DLCC House Carpenters

*Available based on space usage
**FIRST LEVEL EXTERIOR SIGNAGE**

**10th Street Sidewalks**

<table>
<thead>
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| REQUIREMENTS | • Height of banner must run in 2’ increments  
                   • Re-enforced grommets every 2’ on sides of banner and 4’ on top and bottom of banner  
                   • Air pockets cut into banners larger than 20’ in width |

**INSTALLED / DISMANTLED BY**

DLCC House Carpenters

*Available based on space usage*
**FIRST LEVEL EXTERIOR SIGNAGE**

10th Street East and West Lobby Entrance

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**TYPE**
- Interior: Window Cling or Foam Core
- Exterior: Window Cling

**SURFACE AREAS**
- **Interior** — 2 Individual windows:
  - 3' 8" high x 9'1" wide
- **Exterior** — 2 windows:
  - 3'8" high x 19'7" wide

**INSTALLED / DISMANTLED BY**
- Service Contractor Carpenters

*Available based on space usage

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As of August 2017, the 2 **interior** top windows will be unavailable for show signage. The Visit Pittsburgh Store signage will be on display at the East Lobby entrance.

All 4 **exterior** windows are available for signage and may cover the Visit Pittsburgh Store sign.
FIRST LEVEL EXTERIOR SIGNAGE

10th Street Water Feature Pillars

TYPE
Banner

SURFACE AREAS

- Square Pillars (10):
  20’ high x 3’ wide
- Large Round Pillars (2):
  20’ high x 15’ 6” in circumference
- Small Round Pillars (18):
  20’ high x 7’ 9” in circumference

REQUIREMENTS
Available when all areas of DLCC are licensed

INSTALLED / DISMANTLED BY
Service Contractor Carpenters

*Available based on space usage
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<td>Surface Areas</td>
<td>3’8” high x 9’9” wide</td>
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<td>Requirements</td>
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*Available based on space usage*
FIRST LEVEL EXTERIOR SIGNAGE
Ft. Duquesne Blvd., Glass Wall

TYPE
Window Cling

SURFACE AREAS
3’8” high x 10’ wide — smooth surface with the potential for up to 12 windows

INSTALLED / DISMANTLED BY
Service Contractor Carpenters

*Available based on space usage
### SIGNAGE OPTIONS

**TYPE**  
Window Cling or Banner

**SURFACE AREAS**  
3’4” high x 17’ wide

**REQUIREMENTS**  
- Grommets on top of banner, every 3’
- If banner, use S hooks and re-enforce with non-adhesive tape to secure on top of glass panel

**INSTALLED / DISMANTLED BY**  
Service Contractor Carpenters

*Available based on space usage*
**SIGNAGE OPTIONS**

**Second Level Concourse**

**Halls A/B/C Entrances**

**Type**
Banner

**Surface Areas**
- Hall A Banner – 5’ high x 28’ wide
- Hall B Banner – 5’ 6” high x 25’ wide
- Hall C Banner – 5’ 6” high x 40’ wide

**Requirements**
- Weight load of no more than 5 pounds per point
- Grommets on top of banner every 4’

**Installed / Dismantled By**
Service Contractor Carpenters

*Available based on space usage*
SECOND LEVEL CONCOURSE

Windows

TYPE
Window Cling

SURFACE AREAS
- 3’ 8” high x 9’ 9” wide
- Allows for a fraction of spacing between cling and window edge

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Service Contractor Carpenters

*Available based on space usage
SECONd LEVEL CONCOURSE

Columns

TYPE
Foam Core

SURFACE AREAS
- 45 degree angle
- Recommended height 5’
- Inset – 5/8”
- Hall A – 3 columns
- Hall B – 5 columns
- Hall C – 1 column

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Service Contractor Carpenters

*Available based on space usage
SECOND LEVEL CONCOURSE

Glass Elevator

TYPE
Window Cling

SURFACE AREAS
- Up to 3’ high x 6’ wide

INSTALLED / DISMANTLED BY
Service Contractor Carpenters

*Available based on space usage
** Glass elevator is on the 2nd and 3rd floor
THIRD LEVEL
Visitor Corridor

TYPE
Window Cling

SURFACE AREAS
• Approximately 3’8” x 9’9”
• Size of windows will vary based on arch

REQUIREMENTS
• East windows available when Hall A is licensed
• West windows available when Hall B is licensed

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Service Contractor Carpenters

*Available based on space usage
THIRD LEVEL PRE-FUNCTION

Column Wraps

TYPE
Window Cling or Banner

SURFACE AREAS
- 12’ high x 6’4” circumference
- 12’ high x 5’3½” circumference
- 12’ high x 6’3½” circumference
- 12’ high x 5’3½” circumference angled pillar
- 12’ high x 4’1½” circumference angled pillar
- 20’ high x 6’4” circumference
- 16’ high x 6’4” circumference

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Service Contractor Carpenters

*Available based on space usage
THIRD LEVEL EAST AND WEST ATRIUM
North Wall

TYPE
Banner

SURFACE AREAS
7'11" high x 27' wide

REQUIREMENTS
Grommets every 3’ on top of banner

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Service Contractor Carpenters

*Available based on space usage
THIRD LEVEL WEST ATRIUM
West Wall

**TYPE**
Banner

**SURFACE AREAS**
7’11” high x 17’

**REQUIREMENTS**
Grommets every 3’ on top of banner

**INSTALLED / DISMANTLED BY**
Service Contractor Carpenters

*Available based on space usage*
### THIRD LEVEL EAST ATRIUM

#### East Wall

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*Available based on space usage*
**THIRD LEVEL GLASS AREAS**

**Ballroom Gallery**

**Glass Panels**

**TYPE**
Window Cling

**SURFACE AREAS**
4’ high x 40’ wide

**INSTALLED / DISMANTLED BY**
Service Contractor Carpenters

*Available based on space usage*
THIRD LEVEL GLASS AREAS

Glass Windows by Regional Gallery

TYPE
Window Cling

SURFACE AREAS
3’8” high x 9’9” wide

INSTALLED / DISMANTLED BY
Service Contractor Carpenters

*Available based on space usage
## Interior Overhead Signage

### TYPE
- Banner

### SURFACE AREAS
- 2’ 5” high x 14’ 6” wide
- Top depth – 16 ½”
- Bottom depth – 11 ½”
- 12 locations throughout DLCC

### INSTALLED / DISMANTLED BY
- Service Contractor Carpenters

*Available based on space usage*
**SIGNAGE OPTIONS**

**ALL LEVELS**

**Escalator Runners**

**TYPE**

Cling

**SURFACE AREAS**

- East and West Escalators: 3’3” wide x 70’ long
- 2nd Level Escalators: 3’3” wide x 66’ long
- 3rd Level Escalators: 3’3” wide x 52’ long

**REQUIREMENTS:**

Available based on licensed areas

**INSTALLED / DISMANTLED BY**

Service Contractor Carpenters

*Available based on space usage*
TYPE
Window Cling

SURFACE AREAS
- Straight Area of Escalator:
  Up to 20” high x 3’ long
- Angled Area of Escalator:
  Up to 20” high x 10’ long

REQUIREMENTS:
Available based on licensed areas

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Service Contractor Carpenters

*Available based on space usage
**SIGNAGE OPTIONS**

**TYPE**
Cling

**SURFACE AREAS**
Up to 3’ wide by 6’ high

**REQUIREMENTS:**
Available when all areas of DLCC are licensed

**INSTALLED / DISMANTLED BY**
Service Contractor Carpenters

*Available based on space usage*
ALL LEVELS
Floor Decals

TYPE
Floor Decal

SURFACE AREAS
Recommended not to be larger than 2’

REQUIREMENTS
- Available in licensed areas
- A sample decal must be submitted to your Event Manager 30 days prior to licensed dates for testing

INSTALLED / DISMANTLED BY
Service Contractor Carpenters

*Available based on space usage