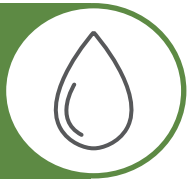
DLCC
DAVID L. LAWRENCE
CONVENTION CENTER
PITTSBURGH
UPMC

NATURAL COOLING

A natural ventilation system cools exhibit halls without mechanized equipment.

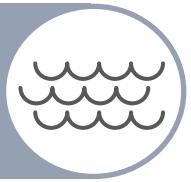
4,000,000 GALLONS

We reclaim & reuse over 4,000,000 gallons of water annually!



WATER REUSE

We pull 400,000 gallons of water out of Pittsburgh's "Fourth River."



DIVERT WASTE

Through recycling, composting and donating materials, we divert 2,888 tons of solid waste from landfills.

When you book your event with the David L. Lawrence Convention Center you are automatically committing to a healthier environment. We maintain an average landfill diversion of 60%. Compost has made the single largest impact to the diversion rate.

We promote a robust IEQ (Indoor Environmental Quality) program and strive to preserve a balance between a healthy environment for our guests and building efficiencies. Our building automation system provides us with real time data. They are reading CO^2 levels, temperatures, relative humidity, and lighting intensities to ensure an optimal learning atmosphere.

FROM STEEL TO SUSTAINABLE

In 2003, the David L. Lawrence Convention Center became the first LEED® Gold Certified convention center in new construction. In 2012, the DLCC earned the LEED® Platinum Certification for Existing Buildings: Operations and Management making it the first convention center to have multiple LEED certifications. Located along the beautiful Allegheny River in downtown Pittsburgh, PA, the DLCC combines breathtaking views, environmentally-friendly features and a skilled staff to deliver exceptional experiences.

This 1.5 million square foot work of art hosts annual conventions, public shows, sporting events, celebrity galas and prestigious gatherings including the 2009 G-20 Summit of World's Leaders. We aim to set the highest standards in efficiency, technology and service.

On behalf of the entire ASM Global staff, we'd like to welcome you, and we look forward to hosting you at the David L. Lawrence Convention Center.

Sports & Exhibition Authority
When you have the time, Pittsburgh has the place.

RAD works here
Allegheny Regional Asset District

DAVID L. LAWRENCE CONVENTION CENTER

LEVEL ONE

Floor Plan Key

- ENTRANCE
- ESCALATOR
- STAIRS
- EMERGENCY EXIT
- SERVICE ELEVATOR
- ROLL DOORS
- GLASS DOORS
- PERMANENT ART
- COMPLIMENTARY WHEEL CHAIRS
- ACCESSIBLE PARKING
- ELECTRIC VEHICLE CHARGING STATION
- ELEVATORS
- RESTROOMS
- CONCESSIONS
- AUTOMATED TELLER
- WATER FOUNTAIN
- FIRST AID
- AED
- TAXI
- ACCESSIBLE DOOR ENTRY

EXHIBIT HALL	CERTIFIED SQUARE FOOTAGE	CERTIFIED DIMENSIONS (L X W)	10′ X 10′ BOOTHS	SEATING STYLE			CEILING HEIGHT
				THEATER	CLASSROOM	BANQUET	
Hall D	38,109	222′ x 180′	180	3,318	1,618	2,280	19′
Hall E	38,097	222′ x 180′	180	3,318	1,618	2,280	19′
Halls D / E	76,206	222′ x 360′	363	6,556	3,152	4,560	19′

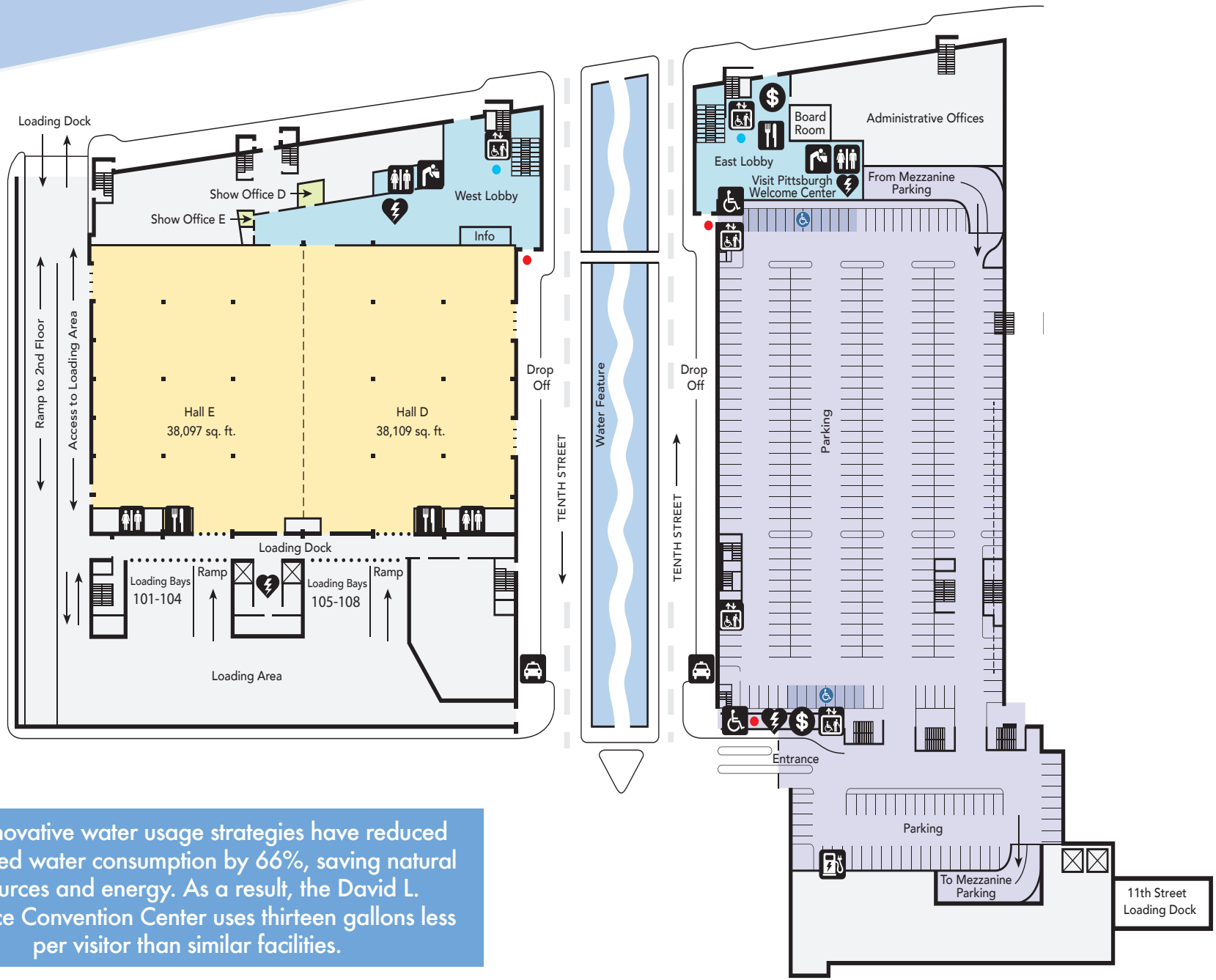
PUBLIC SPACES	SQUARE FOOTAGE
West Lobby	10,457
Show Office D	315
Show Office E	240

NOTE: Theater and classroom seating style assumes a 12′ x 24′ stage and front screen projection. Banquet style does not assume a stage.

10th Street Water Feature

The David L. Lawrence Convention Center boasts many sustainable features including a natural ventilation system, a water reclamation & reuse system, and numerous

ALLEGHENY RIVER



Our innovative water usage strategies have reduced purchased water consumption by 66%, saving natural resources and energy. As a result, the David L. Lawrence Convention Center uses thirteen gallons less per visitor than similar facilities.

DAVID L. LAWRENCE CONVENTION CENTER

LEVEL TWO

EXHIBIT HALL	CERTIFIED DIMENSIONS (L X W)	USABLE SQUARE FOOTAGE	USABLE DIMENSIONS (L X W)	10′ X 10′ BOOTHS	SEATING STYLE			LOWEST CEILING HEIGHT	HIGHEST CEILING HEIGHT
					THEATER	CLASSROOM	BANQUET		
Hall A	356′ x 358′	109,000	339′ x 256′ 269′ x 356′	541	9,770	4,110	6,660	16′	125′
Hall B	316′ x 300′	82,450	269′ x 300′ 252′ x 300′	400	8,100	3,380	5,020	19′7′′	125′
Hall C	290′ x 178′	45,100	252′ x 178′ 228′ x 178′	212	4,356	1,790	2,660	19′7′′	125′
Halls A / B	356′ x 658′	191,500	339′ x 658′ 252′ x 658′	974	16,920	6,814	10,400	16′	125′
Halls B / C	316′ x 478′	127,600	269′ x 478′ 228′ x 478′	604	11,740	4,930	7,350	19′7′′	125′
Halls A / B / C	356′ x 836′	236,900	339′ x 836′ 228′ x 836′	1,187	20,574	8,656	12,930	16′	125′

NOTE: Theater and classroom seating style assumes a 12′ x 24′ stage and front screen projection. Banquet style does not assume a stage.

PUBLIC SPACES	SQUARE FOOTAGE
Concourse A	20,137
Concourse B	23,930
Concourse C	9,695
Show Office A	598
Show Office B	572
Show Office C	380

OUR PARTNERS

Levy CONVENTION CENTERS

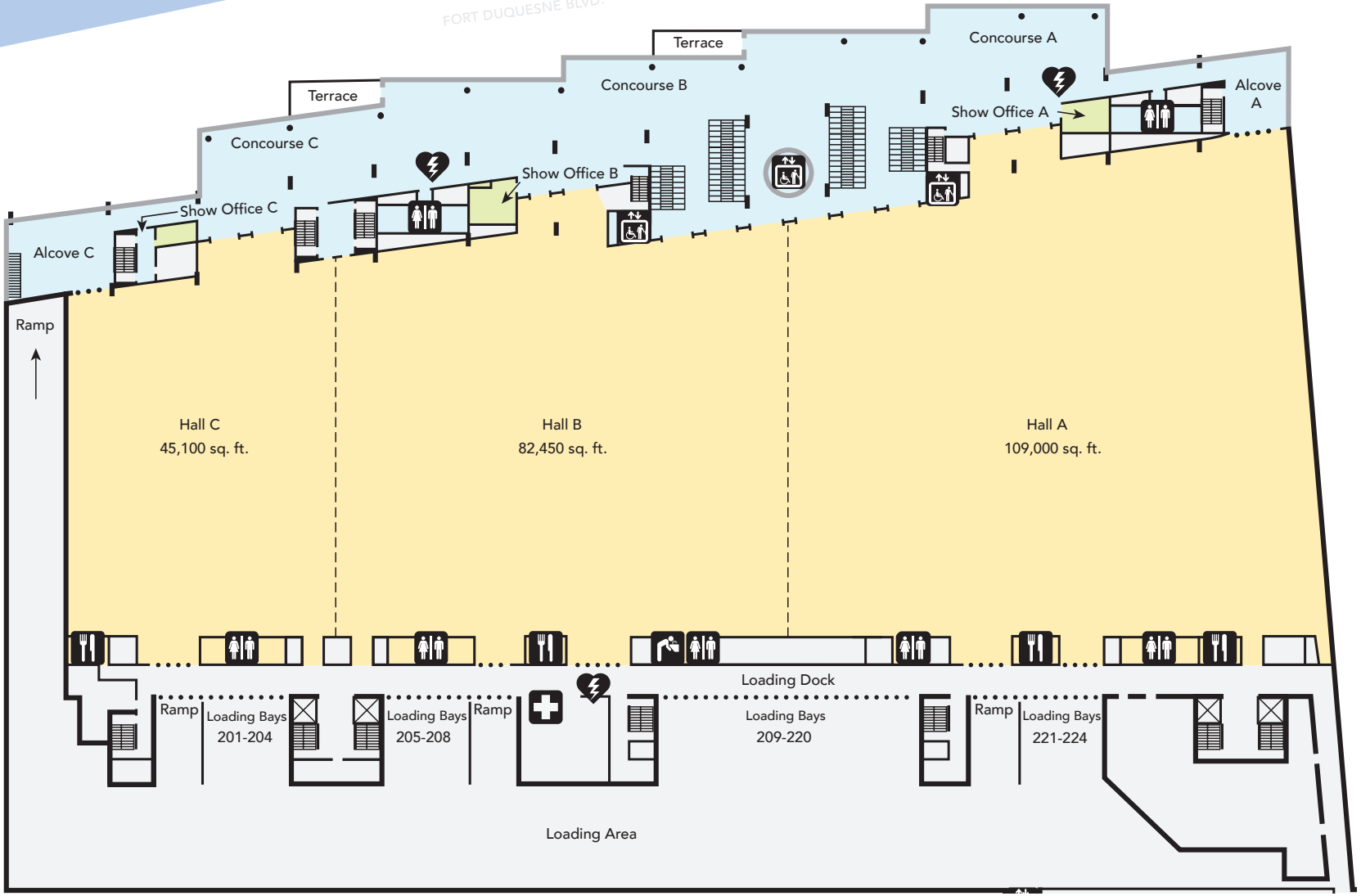
showNets

THREE RIVERS ENTERTAINMENT™ & Production

Simply by selecting the David L. Lawrence Convention Center, you are committing to a more sustainable future. The DLCC prioritizes indoor environmental quality to provide a world-class space for your event and your attendees.

ALLEGHENY RIVER

LEVEL TWO



Shading devices and light sensors ensure an even, glare-free distribution of light inside. As a result, all of the primary hall space (over 5 acres) and 75% of the remaining building spaces can be 100% naturally lit, a first in the entire United States for an exhibition space of this size.

DAVID L. LAWRENCE CONVENTION CENTER

LEVEL THREE

MEETING ROOMS (CITY VIEW)	CERTIFIED SQUARE FOOTAGE	CERTIFIED DIMENSIONS (L X W)	SEATING STYLE			CEILING HEIGHT
			THEATER	CLASSROOM	BANQUET	
301	1,566	53′ x 29′	170	70	80	14′
302	1,594	53′ x 30′	170	70	80	14′
303	1,579	53′ x 29′	170	70	80	14′
304	1,589	53′ x 30′	170	70	80	14′
305	1,565	53′ x 29′	170	70	80	14′
301 / 302	3,159	53′ x 59′	330	144	180	14′
302 / 303	3,173	53′ x 59′	330	144	180	14′
303 / 304	3,169	53′ x 59′	330	144	180	14′
304 / 305	3,154	53′ x 59′	330	144	180	14′
301 / 302 / 303	4,738	53′ x 89′	506	206	300	14′
302 / 303 / 304	4,738	53′ x 89′	506	206	300	14′
303 / 304 / 305	4,733	53′ x 89′	506	206	300	14′
301 / 302 / 303 / 304	6,328	53′ x 119′	664	262	400	14′
302 / 303 / 304 / 305	6,327	53′ x 119′	664	262	400	14′
301 / 302 / 303 / 304 / 305	7,893	53′ x 149′	856	346	520	14′
306	1,043	35′ x 29′	109	40	50	14′
307	1,030	35′ x 29′	109	40	50	14′
306 / 307	2,073	35′ x 58′	206	80	100	14′
308	1,549	55′ x 31′	146	63	80	14′
309	1,553	55′ x 31′	161	63	80	14′
310	1,026	35′ x 29′	103	40	50	14′
311	1,045	35′ x 29′	103	40	50	14′
310 / 311	2,071	35′ x 58′	204	80	100	14′
312	737	29′ x 26′	64	23	40	14′
313	369	26′ x 14′	25	12	20	14′
314	369	26′ x 14′	25	12	20	14′
315	1,568	53′ x 29′	170	70	80	14′
316	1,566	53′ x 29′	170	70	80	14′
315 / 316	3,134	53′ x 59′	360	144	180	14′
317	1,571	53′ x 29′	170	70	80	14′
318	1,563	53′ x 29′	170	70	80	14′
317 / 318	3,134	53′ x 59′	360	144	180	14′
319	1,600	53′ x 30′	170	70	80	14′
320	1,545	53′ x 29′	170	70	80	14′
321	1,574	53′ x 29′	170	70	80	14′
319 / 320	3,145	53′ x 59′	360	144	180	14′
320/ 321	3,127	53′ x 59′	360	144	180	14′
319 / 320 / 321	4,719	53′ x 89′	544	206	300	14′
322	492	19′ x 25′	43	15	30	14′

MEETING ROOMS (RIVER VIEW)	CERTIFIED SQUARE FOOTAGE	CERTIFIED DIMENSIONS (L X W)	SEATING STYLE			CEILING HEIGHT
			THEATER	CLASSROOM	BANQUET	
323	1,637	56′ x 29′	170	70	80	12′
324	1,527	52′ x 29′	170	70	80	12′
325	1,638	56′ x 29′	170	70	80	12′
326	1,524	52′ x 29′	170	70	80	12′
327	1,631	56′ x 29′	170	70	80	12′
328	1,519	52′ x 29′	170	70	80	12′
329	1,649	56′ x 29′	170	70	80	12′
330	1,516	52′ x 29′	170	70	80	12′
331	740	29′ x 28′	61	23	40	12′
332	418	30′ x 14′	25	12	20	12′
333	1,555	52′ x 29′	140	70	80	12′
334	1,640	56′ x 29′	140	70	80	12′
335	1,518	52′ x 29′	140	70	80	12′
336	1,641	56′ x 29′	140	70	80	12′
337	378	28′ x 14′	25	12	20	12′
338	815	29′ x 29′	64	23	40	12′

NOTE: Based on the size of the room, 12′ x 8′ riser is included

SPIRIT OF PITTSBURGH BALLROOM Presented by Dollar Bank

BALLROOMS	CERTIFIED DIMENSIONS (L X W)	USABLE SQUARE FOOTAGE	USABLE DIMENSIONS (L X W)	10′ x 10′ BOOTHS	SEATING STYLE*			CEILING HEIGHT
					THEATER	CLASSROOM	BANQUET	
Ballroom A / B / C	165′ x 218′	31,610	145′ x 218′	156	3,433	1,514	2,160	32′
Ballroom A	165′ x 106′	15,660	145′ x 106′	70	1,604	712	1,080	32′
Ballroom B/C	165′ x 111′	15,660	145′ x 111′	80	1,604	712	1,080	32′
Ballroom B	81′ x 111′	7,776	71′ x 111′	35	846	365	540	32′
Ballroom C	83′ x 111′	7,776	74′ x 111′	35	846	365	540	32′

PUBLIC SPACES	SQUARE FOOTAGE
West Atrium	5,069
East Atrium	5,069
South Terrace	3,192
Allegheny Overlook	3,815
Regional Gallery	4,503
Ballroom Gallery	10,253

NOTE: Theater and classroom seating style assumes a 12′ x 24′ stage and front screen projection. Banquet style does not assume a stage.

ALLEGHENY RIVER

Fresh air is built-in at the David L. Lawrence Convention Center. The curving roof is actually the main component of an innovative ventilation system which harnesses natural air movements.

DAVID L. LAWRENCE CONVENTION CENTER

LEVEL FOUR

MEETING ROOMS (CITY VIEW)	CERTIFIED SQUARE FOOTAGE	CERTIFIED DIMENSIONS (L X W)	SEATING STYLE			CEILING HEIGHT
			THEATER	CLASSROOM	BANQUET	
401	1,565	53′ x 29′	140	70	80	14′
402	1,570	53′ x 29′	140	70	80	14′
401 / 402	3,135	53′ x 59′	286	144	180	14′
403	1,565	53′ x 29′	140	70	80	14′
404	1,589	53′ x 30′	140	70	80	14′
405	1,567	53′ x 29′	140	70	80	14′
403 / 404	3,154	53′ x 59′	286	144	180	14′
404 / 405	3,156	53′ x 59′	286	144	180	14′
403 / 404 / 405	4,721	53′ x 89′	434	206	300	14′
406	3,395	69′ x 59′	250			14′
407	3,616	69′ x 59′	250			14′
408	1,550	53′ x 29′	140	70	80	14′
409	1,604	53′ x 30′	140	70	80	14′
410	1,571	53′ x 29′	140	70	80	14′
408 / 409	3,154	53′ x 59′	286	144	180	14′
409 / 410	3,176	53′ x 59′	286	144	180	14′
408 / 409 / 410	4,726	53′ x 89′	434	206	300	14′
411	1,564	53′ x 29′	140	70	80	14′
412	1,569	53′ x 29′	140	70	80	14′
411 / 412	3,133	53′ x 59′	286	144	180	14′
413	1,564	53′ x 29′	140	70	80	14′
414	1,580	53′ x 29′	140	70	80	14′
415	1,572	53′ x 29′	140	70	80	14′
413 / 414	3,145	53′ x 59′	286	144	180	14′
414 / 415	3,152	53′ x 59′	286	144	180	14′
413 / 414 / 415	4,717	53′ x 89′	434	206	300	14′

PUBLIC SPACES	SQUARE FOOTAGE
Garrison Overlook	5,880
Rooftop Boulevard	25,000
Rooftop Terrace	

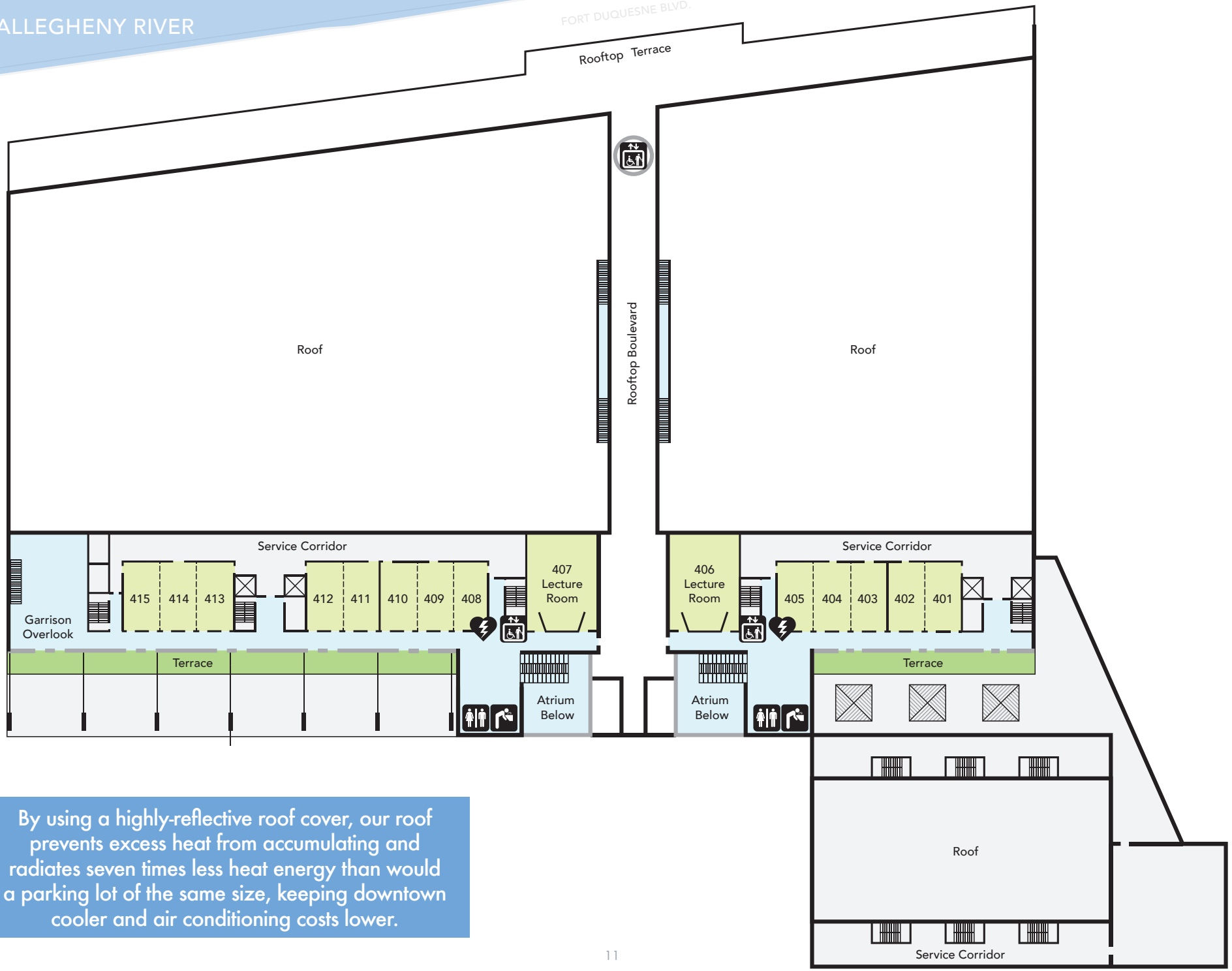
NOTE: Based on size of the room, 12′ x 8′ riser is included.

Lecture Room

The David L. Lawrence Convention Center was designed to provide an optimal learning environment for our guests.

ALLEGHENY RIVER

FORT DUQUESNE BLVD.



By using a highly-reflective roof cover, our roof prevents excess heat from accumulating and radiates seven times less heat energy than would a parking lot of the same size, keeping downtown cooler and air conditioning costs lower.

DAVID L. LAWRENCE CONVENTION CENTER

1000 FORT DUQUESNE BLVD. PITTSBURGH, PA 15222

412.565.6000 • WWW.PITTSBURGHCC.COM

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