Registration
Registration begins at 7:30–8 a.m.
REGISTRATION DEADLINE: Feb. 26, 2015
Registration Fee: $50 for one day; $90 for two days
EMT/Paramedics – Enter coupon code 50OFF for a 50% discount on the registration fee. (Proof of status will be requested at the registration table the morning of the conference.)

Registration for Day 1 ONLY:
LVHN.org/CE-calendar1
Registration for Day 2 ONLY:
LVHN.org/CE-calendar2
Registration if attending BOTH DAYS:
LVHN.org/CE-calendarBOTH
Or, go to LVHN.org/CE-calendar
Go to the date of the event and click on the title.
For questions, please contact the Division of Education at 610-402-2277.
On-Site Registration
On-site registrations are accepted if there is space available. Cash or check is the only method of payment acceptable.

Target Audience
Registered nurses and allied health care providers who are caring for trauma patients

Fees, Cancellations and Substitutions
Registration fee for the conference includes the educational program and any food event listed in this brochure. Refunds will be granted up to one week prior to the conference, minus an administrative fee. After that date no refunds will be granted. Lehigh Valley Health Network reserves the right to substitute faculty listed in this brochure and will provide comparable alternative faculty.

Evaluation Email Policy
Lehigh Valley Health Network respects your right to privacy and will not sell, lease or provide your contact information to a third party. By registering for this event, you agree to be contacted after the event for a post-event evaluation survey. RNs should note that contact hours will be awarded only when the completed evaluation is received.

Directions
For directions, please log on to desales.edu/home/about/directions.

Designation Statement
Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Completion Criteria:
Registered nurses attending the entire program and completing the evaluation tool will receive 7 contact hours for Day 1 and 6 contact hours for Day 2.

Lehigh Valley Health Network has been designated a pre-approved sponsor provider of professional continuing education for social workers, marriage and family therapist and professional counselors by the State Board of Social Workers, Marriage and Family Therapist and Professional Counselors. License # 002613. This educational activity has been approved for 4 CEUs for each day.

Application has been made to the American Association for Respiratory Care (AARC) for 6.08 CRCEs for Day 1 and 5.42 CRCEs for Day 2. Approval is pending.

Application has been made for pre-hospital credits. Approval is pending.
Conference Agenda

Thursday, March 5, 2015

8–8:15 a.m. Opening Remarks
8:15–9:15 a.m. Fleming Keynote Address

**Valuing Our Partnerships – Collaboration Matters**
Karen E. Doyle, MBA, MS, RN, NEA-BC

Objectives:
1. Describe the unique position of the trauma center in the management of relationships with EMS providers and law enforcement.
2. Identify opportunities that exist within your system to enhance the relationship between our EMS providers and the trauma center.

9:15–9:30 a.m. Break
9:30–10:30 a.m.

- **Breakout Session #1**
  - A) Can Someone Explain Why the Patient Is Still Here? The (often) complex world of discharge planning for the trauma patient.
    - Kevin Fenton, BS, MSW, LSW
    - Objective: List the components of case management that are involved in ensuring a smooth discharge after a traumatic event.
  - B) Are Our Kids Glowing? How Much Radiology Are Our Kids Getting?
    - Bret Kricun, MD
    - Objective: Discuss the rationale for dose reduction strategies in pediatric radiologic assessment.

10:30–11:30 a.m.

- **Breakout Session #2**
  - A) Burn Care: Past, Present and the Future
    - Sigrid Blome Eberwein, MD
    - Objective: Discuss the history of burn care including review of present care and future directions.
  - B) Abusive Head Trauma
    - Debra Esemio-Jenssen, MD
    - Objective: Describe the relationship of head trauma to the identification of child abuse.

11:30 a.m.–12:30 p.m.

- **Breakout Session #3**
  - A) Controversies in Spinal Immobilization
    - Kayla Long, DO
    - Objective: Relate the current literature to the pre-hospital practice of spinal immobilization.
  - B) Level III Trauma Accreditation Experience
    - David W. Scaff, DO FACS
    - Objective: Recognize the differences between Level I and Level III and their associated capabilities of care.

12:30–1:15 p.m. Lunch
1:15–2:15 p.m. There’s No Place Like Home
Amy Krchten, BSN, RN, CEN

Objectives:
1. List physiologic changes related to burn injuries.
2. State three techniques to utilize when addressing traumatic recovery patients.

2:15–3:15 p.m. CSI: for Lehigh County, Pa.
Andrew Kehm, D-ABMDI

Objectives:
1. Identify the complex investigative work required by a coroner.
2. List the actions that health care providers can do to assist the coroner during an investigation

3:15–3:30 p.m. Break
3:30–4:30 p.m. A Thousand Miles: Trauma from a Patient’s Perspective
Rebecca Levenberg, MD

Objective: List the important factors in understanding the patient’s perspective on care provided or expected being injured.

4:30–6 p.m.

**Network Reception**
Sponsored by Fleming Trauma System (Immediately Following Conference)

Friday, March 6, 2015

8–8:15 a.m. Opening Remarks
8:15–9:15 a.m. Fleming Keynote Address

**The Leader Within: Harnessing Key Strengths to Effect Outcomes**
Kate FitzPatrick, DNP, RN, NEA-BC, ACNP-BC

Objectives:
1. Discuss current thinking / evidence related to effective leadership approaches
2. Describe strategies to enhance personal leadership impact

9:15–9:30 a.m. Break
9:30–10:30 a.m.

- **Breakout Session #1**
  - A) Penetrating Trauma: Case Studies
    - Michael Badellino, MD, FACS
    - Objective: Compare the various interventions required to stabilize a patient with a penetrating injury.
  - B) Violence: the Sequelae
    - Marna Rayl Greenberg, DO, MPH
    - Objective: Discuss the sequelae of violence, including intimate partner violence.

10:30–11:30 a.m.

- **Breakout Session #2**
  - A) Past, Present and Future of Trauma Nursing
    - Lynn Gerber Smith, MS, RN
    - Objective: Describe the changes in systemic assessment of the bariatric and geriatric patient.
  - B) Penetrating Violence: A Call for Prevention
    - Joan Pirung, APRN, BC
    - Sandra Medinilla, MD
    - Objective: List the steps required to build a prevention program around suppressing violent behavior in our society.

11:30 a.m.–12:15 p.m.
12:15–1:15 p.m.

- **Breakout Session #3**
  - A) When Trauma Strikes Special and Unique Patient Populations
    - Lynn Gerber Smith, MS, RN
    - Objective: Discuss the neurological classification and examination in patients with spinal cord injury.
  - B) Neurological Examination of Patients with Spinal Cord Injury – Case Reports
    - Wayne Dubov, MD
    - Objective: Analyze a pediatric trauma patient and family’s personal perspective case study to improve trauma experiences for future patients.

2:30–3:30 p.m.

**Great Trauma Case Studies / Interactive Session**
Rovinder Sandhu, MD

Objective: Identify the type of resuscitation and/or the acute interventions required in various complex traumatically injured patients.