

# 7 STRATEGIES FOR BRINGING YOUR INSPIRED IDEA TO LIFE

Everyone has great ideas. Unfortunately, few people execute them because they don't believe they have what it takes.

However, everything you need to achieve anything you want is already here. Your job is to get in harmony with it so that the resources you need will come to your aid.

Here are 7 strategies for breaking the spell of inertia and moving you toward your inspired goal — and your goal moving toward you.

## 1. GET CLEAR

Creative ideas rarely come in an orderly fashion. The details can often flood our brain in the most unstructured and unpredictable way. In order to shed full light on your idea, you'll have to organize your thoughts, and the best way to do this is by writing them down.

Create a simple and concise summary of your business concept, a one-page document that you can refine and refer to anytime you need to touch base with your original thoughts.

## 3. FANTASIZE ABOUT THE PROBLEM YOU ARE SOLVING.

Drop your own point of view and see your business idea from the position of your "ideal customer." Who will benefit from it? If you were in his or her shoes, what would you like to see included in the offering?

By looking at things through the eyes of those who will benefit from your idea, you can frequently add an element(s) which will make your business irresistible. Look for ways to give them not only what they want but something much better than they could imagine.

## 7. LET GO

Sometimes we get attached to one outcome. We think things should play out in this way or that way. We may say to ourselves, "I want this so badly. I can see my goal. Why isn't it working out the way I want it to?" The answer lies within the fine art and practice of detachment.

When you detach from a specific outcome, you gently surrender to the wisdom of the universe and step into the field of all possibilities. You give yourself over to the creative mind that orchestrates the dance of the universe, trusting that what you desire—or something better—will come to you.

## 5. TAKE A STEP EACH DAY.

Do something every day towards your intention—even if it's small. Small steps each day create momentum and lead to success just like "big" steps do.



## 2. KEEP IT ALIVE

Think about your idea several times a day. That way you'll water the thoughts and feelings you want, so they start to grow. As those thoughts grow, the limiting beliefs about why you can't bring your idea to life will start to wither from lack of nourishment.

Focusing on your idea also puts you on a higher frequency, so that you start to attract what you need to bring it to fruition. The more vividly and frequently you picture the goal you hope to reach, the better your chances are of attaining it.

## 4. PRACTICE BEING SUCCESSFUL

Napoleon Hill stated that you will not seriously want something that you are not capable of achieving. So, never focus on the things you don't have. Instead, think about all the things you have and what you are capable of.

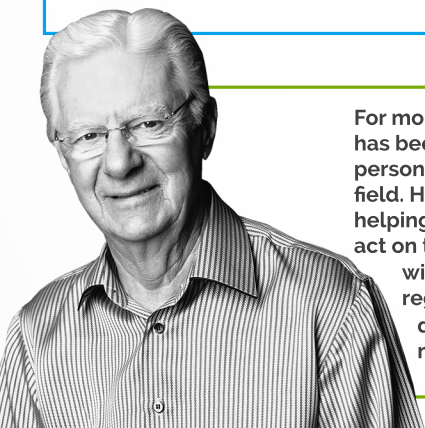
Each morning, go over your day in your imagination. Think of all the contacts you are likely to have and how they can best be handled. See your phone calls and meetings going exactly how you want them to—with everyone winning. See yourself succeeding in every way.

## 6. ACT AS IF

Clear out, by any means necessary, all your fears. One of the best ways to do that is to "act as if" you already have what you want.

Many people live with the silent mantra of "I'll believe it when I see it" and in doing so they hold themselves back. They limit what's possible, and negate the power of their mind, imagination, and intention to allow and create things, situations, experiences, and outcomes that are new, unpredictable, and even miraculous.

Instead of hoping that your idea will work out, try acting as if you already have everything within you and around you that you need to be successful—because you do. Starting living by the mantra "I'll see it when I believe it." That's how the universe works



For more than half a century, Bob Proctor has been the foremost authority in the personal and professional development field. He has dedicated his adult life to helping a world of individuals realize and act on the greatness they already possess within themselves. He's widely regarded as the grandfather of personal development, and when it comes to mastering the mind – he is simply the best.



After meeting Bob Proctor, Sandy Gallagher, an esteemed banking attorney, created Thinking into Results – the most powerful corporate transformational program of its kind. Sandy is now the Co-Founder and CEO of Proctor Gallagher Institute. A genius businesswoman and visioneering expert committed to improving the conscious awareness of the entire world, one individual at a time.