RHODE TRIP:
Small State, Big Orientation Ideas

Rhode Island
NODA-IX
Ocean State

NODA Region IX Conference    February 25–27, 2011    Providence, RI
The mission of the National Orientation Directors Association is to provide education, leadership and professional development in the fields of college student orientation, transition and retention.

Core values: community, diversity, integrity, learning, scholarship, service

The National Orientation Directors Association declares a policy of equal opportunity and non-discrimination in the provision of services to the membership and the public. In recognition of responsibility to the membership, NODA reaffirms its policy of fair and equal treatment in all practices to all persons regardless of race, color, age, marital status, sex, gender identity and/or gender expression, religion, national origin, ancestry, sexual orientation, disability or veteran status. NODA complies with all applicable federal, provincial and state regulations regarding affirmative action and nondiscriminatory practices.
Welcome to Providence!

We are so excited you have joined us for Region IX’s Regional NODA Conference in Providence, Rhode Island. We, along with the help of an outstanding conference committee, have planned an exciting conference with the needs of professionals, graduate students, and undergraduates in mind. As you participate in the Conference this weekend, please keep these important tidbits in mind:

• Take advantage of the variety of sessions offered throughout the weekend. You never know how many great ideas you can bring back to your home campus.
• Meet as many new people as possible. We challenge you to introduce yourself to people you don’t know and to sit with different people at each meal. What makes this conference so special is the sheer number of people who all want to share their great ideas.
• Please consider volunteering. We can’t pull this off without your help.
• Take advantage of what downtown Providence has to offer. From restaurant specials to attractions close by, we hope you’ll see a little bit of what Providence has to offer.
• Speak to our Associate Members. Many have great solutions that they can provide for your campus.
• We’ve planned exciting activities for students all weekend long, consider being part of the case study competition and the ice breaker forum, or volunteer to be put under the hypnotist’s spell. Either way, we hope you interact with other student leaders from around the region.

Get ready for a fantastic conference and thank you for being part of it. A special thanks to all of the members of the conference committee who have worked hard over the last few months to turn this conference into a reality.

Sincerely,
Your NODA Region IX Conference Co-Hosts

Larry Allen
SUNY Plattsburg

Sarah H. Jones
Cornell University

Beth O’Day
Johnson & Wales University

Conference committee

Associate Members
Heather Robertson, Stony Brook University

Awards
Robin Foster, Rensselaer Polytechnic Institute
Gretchen Streiff, Roger Williams University

Case Study
Tricia Rascon, The University of Vermont
Amanda Miller, Northeastern University

Entertainment
Kristen Gallo, Lasell College
Sarah Cresta, Johnson & Wales University

Evaluations
Hannah Fessler, University of Rochester
Mark Jannoni, Endicott College

Keynote
Kathi Bradford, Westfield State University
Karen Phillips, Suffolk University

Networks
Melanie Bentley-Cruz, University at Buffalo
Holly Kahn, University at Buffalo

Professional Event
Alexa Simeone, Suffolk University
Jeanine Went, Johnson & Wales University

Programs
Norman Lee, Cayuga Community College
Matt Weigand, University at Buffalo

Publications
Regina Marshall, Stony Brook University
Jonathan Masullo, Rensselaer Polytechnic Institute

Registration
Jack Durham, SUNY Potsdam
Jenny Granger, Lasell College

ROLI
Thomas Chew, SUNY Geneseo
Monica Grau, SUNY College at Oneonta

Service Project
Rebecca Murray, The University of Rhode Island

Technology
Bob Meade-Colegrove, Buffalo State College
Sal Rizza, Southern Connecticut State University

Volunteers
Janelle Fayette, Rensselaer Polytechnic Institute
Shawna Lusk, Rochester Institute of Technology
Welcome dinner
Friday, February 25, 6:30–8:30 p.m., Grand Ballroom
Featuring special guest Mayor Angel Taveras

Angel Taveras is Providence’s 37th Mayor. An attorney and former Providence Housing Court Judge, Mayor Taveras was elected as the city’s first Latino mayor with 82 percent of the vote in November 2010. Mayor Taveras grew up on the South Side of Providence, where he attended Head Start before entering the Providence Public Schools, and went on to graduate with honors from Harvard University.

Comedy with Laura DeVeau
Friday, February 25, 8:30–9:15 p.m., Grand Ballroom

Laura DeVeau joins NODA as a first-time guest speaker at our NODA Region IX conference this year. Laura will be giving an anecdotal presentation about the life of an orientation staffer. With the eye of a journalist and the wit of a stand-up comic, Laura has an interesting perspective on life on campus, and is excited to share it with you!

Laura is currently the Director of Residence Life at Mount Ida College in Newton, MA, where she resides with her student affairs husband, Shawn, and their daughter, Sophia. Laura has over twenty years of experience in student affairs, and over ten years of experience as a keynote speaker and stand-up comedienne. She is co-founder and primary speaker of DeVeau Training & Development: Speaking with Personality. Laura has both a B.S. and a M.Ed. from Boston University.

NODA Night In: Orientation leader fashion show
Friday, February 25, 9:30–11 p.m., Marquis Ballroom

Calling all Region IX—let’s make it work! Bring your orientation gear, select a representative from your institution and be ready to strut your stuff on the runway! Showcase your orientation leader apparel to an audience of your peers and a panel of judges! A series of elimination challenges will determine who takes the cake on the runway! To register for the fashion show, make sure to sign up during conference check-in in the lobby. Space is limited—only one representative from each institution please. As Heidi Klum would say, “Are you in, or are you out?” Remember, be fierce!

Pub trivia with the pros
(professional development event)
Friday, February 25, 9:30–11 p.m., Sessions

The Professional Development Committee invites you to mix and mingle with other staff members (and graduate students) to try your hand at pub-style trivia! This event will give you the opportunity to reconnect with old friends and to meet some new ones, while competing in teams for the top prize!

Case study competition
Info Meeting: Saturday, February 26, 8–9 a.m., Sessions
Competition: Sunday, February 27, 8:30–10:30 a.m., Lincoln

Calling all Region IX undergraduates! Would you like the chance to showcase your leadership abilities, practice your presentation skills, and impress NODA professionals with your orientation knowledge? Then the case study competition is for you! This is a unique opportunity to work with undergraduate students from other institutions to present your solutions to a case about common orientation issues. Join us at the info session on Saturday morning, where we will provide an overview of this year’s case study, assign students to groups, and answer all of your questions. You don’t want to miss this chance to participate – and possibly win an award!

Keynote lunch with Dr. Chris Bauer followed by ROLI graduation
Saturday, February 26, Noon–1:45 p.m., Grand Ballroom
Dr. Christopher Bauer
Ethics & Leadership: A Preventive Maintenance Approach

Although ethics and fun aren’t words normally heard in the same sentence, for over twenty-five years, Dr. Christopher Bauer has been helping individuals and organizations build and maintain great professional ethics, all while having a great time. This program will focus on how, as a leader, you can assure that your ethics, and the ethics of those around you, will provide the model your fellow students, staff, and employees all need to see if developing a culture of ethics is your goal. This won’t be a review of the ethics code, case studies, or case law! Instead, it will be a unique program designed to help assure that you and your entire organization are able to more easily “walk the talk” of great ethics. This often-humorous program will show us ethics risks we never even knew we had and what can be done right now to make sure those risks don’t turn into costly ethical and legal problems in school or on the job. You will also learn how even a slightly changed focus on ethics can significantly build your organization’s bottom line.

Dr. Bauer is a licensed psychologist with over twenty-five years of experience as a speaker, trainer, author, and consultant on professional ethics and values-driven business and personal development strategies. Between coaching, speaking, and consulting, he has worked with frontline workers to senior executives and everyone in-between. Clients of Dr. Bauer have run the gamut from small and medium sized businesses and organizations to every level of staff and management at Fortune 500 corporations. He speaks frequently to college students, faculty and staff across the United States and Canada. Dr. Bauer publishes a “Weekly Ethics Thought” which is available at no charge through his website (www.bauerethicsseminars.com) and the latest edition of his book, Better Ethics NOW: How to Avoid the Ethics Disaster You Never Saw Coming has been a business ethics “Top Seller” on Amazon.com.

T-shirt swap
Saturday, February 26, following the keynote lunch and ROLI graduation, Grand Ballroom

Bring your extra orientation shirts & giveaways to trade with other institutions. It’s a great way to take new ideas back to your campus!
**Student facilitation forum**  
*Saturday, February 26, 2 p.m., Marquis Ballroom*

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**Regional meeting (for professional staff)**  
*Saturday, February 26, 2 p.m., Sessions*

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**Joe DeVito, Master Comedy Stage Hypnotist**  
*Saturday, February 26, 9 p.m., Grand Ballroom*

We welcome Joe DeVito to the stage! Joe has performed thousands of times for clientele across the country. This Master Comedy Stage Hypnotist will wildly entertain us as he invites some to join him on stage to perform extraordinary feats of the unimaginable. Prepare to be mesmerized!

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**“Just Dance” Wii Party**  
*Saturday, February 26, 10:15 p.m., Grand Ballroom*

“Spin that record, baby!” Think you have what it takes? Show us what you got on the dance floor. Join us for a rockin’ dance off!

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**NODA Region IX gives back**

In alliance with NODA’s core value of service and our collective commitment to college student orientation, transition, and retention, the 2011 Region IX Conference Penny Wars and Service Project will benefit College Visions, a non-profit organization based in downtown Providence that empowers low income and first-generation college-bound students to realize the promise of higher education by providing individualized advising and resources through college admissions, selection, and enrollment. More information can be found at www.collegevisions.org.

**Penny Wars**

Contributing to the Penny Wars is simple. Each area of Region IX is represented by its own jug. Place change into the jug of your home area and it will count as positive points for your state, for instance a quarter equals 25 points. Place bills in jugs that aren’t your home area to accumulate negative points for that area, for instance a $1 bill equals negative 100 points. At the end of the conference, the area with the highest number of points will be claimed the 2011 Region IX Penny Wars Champion. All funds raised through the Penny Wars will be donated to College Visions to support programming efforts.

**Service Project**

College Visions’ newest area of programmatic growth and development is the College Success Program, which, once they are enrolled in higher education, supports students with the challenges common to students’ transition into higher education to ensure that they are on a successful path to graduation. To support this program, please bring copies of your college transition/success course syllabi and/or activity or class outlines that address common issues that new students face (i.e. time management, learning to develop relationships with faculty, or improving study skills and techniques). Be sure to include the name of your institution and a contact person, so College Visions staff might be able to follow-up with for clarity on activity implementation.
Session I programs
Saturday, February 26, 9–9:50 a.m.

AOL–Athletic Orientation Leaders, Meeting the Needs of Our Athletes
Audience: NSL, ESL, GS, NPS, EPS

Britannia
Student Athletes are a large part of many campuses new student population. How do you meet the unique needs of this target population? Come find out how one school made a SMALL change and had a BIG impact.

James Wangelin, Athletic Orientation Leader, Buffalo State College
Alyssa Ostrowski, Athletic Orientation Leader, Buffalo State College

College Life 101–A Survival Guide for Students by Students
Audience: NSL, ESL, GS, NPS, EPS

Defiance
College Life 101 provides a student-only forum where new students can discuss topics they would otherwise avoid if faculty were present. Join us for an abbreviated version of the full presentation and see for yourself why new students regard it as one of our top programs.

Joe Kaplan, Student Orientation Coordinator, Rochester Institute of Technology
Matt Figliotti, Student Orientation Coordinator, Rochester Institute of Technology

“Reflection in Rhode Island:” Rejuvenation in Student Affairs!
Audience: NPS, EPS

Lincoln
How often do you use your talents in your daily work? What are you passionate about and how does it shine through in what you do? In this interactive session experience ways to slow down and reflect. Learn to identify practical ways to incorporate reflection into your daily work.

Brenda Hounsell Sullivan, Director of Orientation, Transition & Leadership, College of the Holy Cross
Perene Paris Meyer, Associate Director of Orientation & Residence Life, College of the Holy Cross

Improving Your OL Staff: Holding Team Members Accountable
Audience: NSL, ESL, GS

Reprisal
Do you love everything about Orientation, except having to confront a peer? If you want your team to have a successful orientation program you must attend this session. This program will teach you how to hold your fellow team members accountable using simple chocolate chip cookies. Come and learn how to improve your team while enjoying a tasty treat!

C. Chad Argotsinger, Director of Alumni Relations, Lasell College

Putting Your Best Foot Forward: A Look at Ethical Leadership
Audience: NSL, ESL

Republic
Often times, student leaders focus on the things they love and loathe about their school. By helping student leaders to see how their actions will impact the opinions of incoming students, this presentation will create a sense of ethical leadership through bringing awareness to the way we represent our self.

Amanda Metzger, Assistant Director of New Student Orientation, Rochester Institute of Technology

Visionary Leadership by Bashing Boards & Barriers!
Audience: NSL, ESL, GS, NPS, EPS

Sessions
Any outstanding leader must be a visionary by developing goals and then breaking through obstacles that hold an organization back. You will develop personal and organizational goals, while understanding the obstacles that hold you back. Then you will write those obstacles on a wooden board and break through it! Literally.

Marc Wayshak, Empowerment Expert & College Speaker, Barrier Basher!

SMALL Retention Theories That Have a BIG Impact on Orientation
Audience: ESL, GS, NPS

Smithfield
Retention, a SMALL word but has a BIG impact. What is the difference between retention and persistence? Does a student have to join a club to graduate? Why do OLs have groups? Come learn about selected retention theories and how they impact your program.

Robert Mead-Colegrove, Director, Orientation and New Student Programs, Buffalo State College

Session II programs
Saturday, February 26, 10–10:50 a.m.

Sex & Excess: Surviving the Party
Audience: NSL, ESL, GS, NPS, EPS

Britannia
Retention is a primary goal of orientation programming. With new-found freedom new students often experience difficulties balancing academics and partying. This session looks at the negative effects of high-risk drinking, unprotected sex, and sexual assault. Learn time-proven programming ideas and interactive exercises that get students out of their seats and thinking about the real-life implications of high-risk behaviors.

Elaine Pasqua, Speaker, Pasqua Productions, Inc.

Transform Your OL Experience Into Your Profession
Audience: NSL, ESL

Defiance
Love being an OL? Did you know you can make working with college students your career? We did! Come learn from current graduate students about our OL experiences and ways in which we use these skills each and every day in the field both in and outside of Student Affairs!

Amanda Miller, Graduate Assistant, Northeastern University
Tiffany Chan, Graduate Assistant & Program Coordinator for Orientation, Newbury College

Creating Orientation Programs for Binghamton Transfer Students
Audience: GS, NPS, EPS

Lincoln
Binghamton University has taken the initiative to revamp their transfer student orientation program. The new programs are more focused on the needs and wants of this student group and their families. This presentation gives an overview of these intentional changes and their effect on the Binghamton transfer population.

Rebecca Fay, New Student Programs, Graduate Assistant, Binghamton University
Betsy Staff, New Student Programs, Support Staff, Binghamton University
Marinda Souva, New Student Programs, Assistant Director, Binghamton University

Audience coding
NSL: new student leaders
ESL: experienced student leaders
GS: graduate students
NPS: new professional staff
EPS: established professional staff
Image Matters: Manage Your Brand
Audience: NSL, ESL, GS, NPS, EPS
Reprisal
Community awareness of and involvement in your organization is crucial to its effectiveness. To appeal to a diverse student community, organizations must manage their brand appropriately. Successful brand management encompasses recruitment strategies, brand imaging, and public relations. Come learn how to best utilize these tools on your campus.
Sara Rahman, Orientation Steering Committee Member, Cornell University
Ivi Demi, Orientation Steering Committee Member, Cornell University
Valencia Washington, Orientation Steering Committee Member, Cornell University

What to Expect When You’re Expecting...Freshmen
Audience: NSL, ESL
Republic
Join us as we take a Rhode trip and share “what to expect when you’re expecting...freshmen.” Topics will include academics, relationships, diversity, sexuality, being homesick, and much more. We’ll make stops along the way to share personal stories, solicit best practices, and answer any questions.
Sarah Lucia, Orientation and Transitions Programming Intern, Utica College
Angelina Pascone, Student Coordinator, Utica College
Lalah Butler, Student Coordinator, Utica College
Jeff Percacciatore, Student Coordinator, Utica College
Natalie Stiles, Student Coordinator, Utica College

Motivate Others With Your Personal Story
Audience: NSL, ESL, GS, NPS, EPS
Sessions
People listen to those they connect with. If you connect with those around you then they will follow you. This interactive session will show you how to draw upon your personal story to inspire and connect with others.
Marc Wayshak, Empowerment Expert & College Speaker, Barrier Basher!

Small NODA Representation, Big Impact: The Importance of Community College Orientation
Audience: GS, NPS, EPS
Smithfield
Orientation programming at two-year colleges is integral to future student success at four-year institutions. Developing engaged students who are prepared for transfer is one goal for community colleges. Come discuss the unique needs of CC students, challenges and successes of orientation programming, and strategies to improve CC student retention and transition initiatives.
Michelle Nightingale, Coordinator of Student Success Services, Tompkins Cortland Community College

How Orientation Can Help You Score a Job After College!
Audience: NSL, ESL
Defiance
Your orientation leader experiences can help you land a great job after college but only if you know how to present them to potential employers! In this session, a former corporate recruiter will offer her best strategies and advice for creating impressive resumes and acing job interviews.
Betsy Crouch, Graduate Assistant for New Student Orientation, University of Vermont

Dollar Stores and Difficult Conversations: Methods in Building a Dynamic Team
Audience: NSL, ESL, GS, NPS, EPS
Lincoln
Building a dynamic student staff is a key component of an Orientation program. In this program, we will discuss our traditional and non-traditional approaches to team building and training as well as explore how to have the difficult conversations with staff members that are not meeting team or program expectations.
Denise Bentley-Drobish, Director of Student Life/Student Affairs, Southern Connecticut State University
Sal Rizza, Associate Director of Student Life, Southern Connecticut State University

Completely Comfortable & Confident
Audience: NSL, ESL, GS, NPS
Reprisal
Being comfortable with yourself is a matter of having self esteem, confidence, and social freedom. This program focuses on how to improve these areas of your life to meet more people and be more outgoing when you meet them.
Adam LaDolce, Founder, Ultimate Social Freedom

Leading Your Peers
Audience: NSL, ESL
Republic
Want to learn how to lead your peers and still keep your friends? This is the workshop for you! A focus on effectively building a working relationship with your fellow peers, one that will carry out into a deeper understanding of how to be an effective leader.

Mary Heiermann, Program & New Initiatives Manager, Rochester Institute of Technology
Cheryl Mellott, Graduate Assistant, Rochester Institute of Technology

Returning Orientation Leaders: Give Them Responsibility, They’ll Give You More
Audience: ESL, EPS
Sessions
What can returning staff and volunteers contribute to orientation? Cornell’s unique structure of student volunteers includes Orientation Leaders, Orientation Supervisors, and the Orientation Steering Committee. The presentation focuses on the roles of returning volunteers and how these positions can be incorporated into a variety of school sizes and orientation structures.
Rachel Storpey, Orientation Steering Committee, Cornell University
Larry Bardroff, Orientation Steering Committee, Cornell University
Elysa Dixon, Orientation Steering Committee, Cornell University

(continued on the next page)
Session IV programs
Saturday, February 26, 2:45–3:35 p.m.

Eliminating the Rhodeblocks to Orientation: Parties, Parents, and Peer Pressure
Audience: NSL, ESL, NPS, EPS
Britannia
How do you deal with competing events during orientation week? New students are presented with many options that conflict with orientation events. This session will discuss the different activities new students come across and how your orientation committee can entice them into attending your events, thus enhancing their transition experience.

Corey Letcher, Orientation Steering Committee, Cornell University
Lenny Vasquez, Orientation Steering Committee, Cornell University
Cory Letcher, Orientation Steering Committee, Cornell University

RAMS: An Interactive Way to Introduce Students to Diversity at Orientation!
Audience: NSL, ESL, GS, NPS, EPS
Defiance
How does your institution address the issue of diversity? College forces students to face people, ideas, and situations that may be worlds away from those they are accustomed to. At Suffolk University, we try to prepare students at Orientation for the vast diversity they will encounter at college. This interactive activity will showcase how we accomplish this.

Alex Simeone, Assistant Director of Orientation & New Student Programs, Suffolk University
Bianca Bellot, Allison Duchacek, Mike Giannattasio, Alex Mellion, Pat Nobrega, Orientation Scholars, Suffolk University

Targeting the Transfer Experience
Audience: NSL, ESL, GS, NPS, EPS
Lincoln
You might think there is no distinction between transfer students and freshman. However, while they are both new students, transfers have different needs. Learn how to create a Transfer Council to help meet the needs of transfer students while improving your Orientation program.

Joelle Jach, Student, Cornell University
Hannah Milliken, Student, Cornell University

Help from the “Rhode:” Parent/Family Support Means Big Impact for Students
Audience: GS, NPS, EPS
Smithfield
Parents and family members play an integral role in the student transitional experience. Come explore how institutional partnerships with this important population can encourage appropriate parental involvement while promoting student development. From creating a parent philosophy, to Parent Orientation and Family Weekend, discover how both families and the institution benefit.

Michelle Nightingale, Coordinator of Student Success Services, Tompkins Cortland Community College

Don’t Spend It All on Pizza: How to Financially Survive and Thrive at College
Audience: NSL, ESL, GS
Marquis
College is an exciting time with new found freedoms. Without a solid understanding of finance, it also can be the beginning of excessive spending and debt accumulation. Attend this workshop and learn the four campus money personalities, how your personality impacts your financial habits, and practical money management tips and strategies for surviving and thriving financially at school.

Kathleen Burns Kingbury, Principal, KBK Wealth Connection and Adjunct Professor, Bentley University

How to Avoid the Ethics Disaster You Never Saw Coming: Recognizing & Responding to Often-Overlooked Ethical Challenges
Audience: NSL, ESL, GS, NPS, EPS
Smithfield
In orientation programs and student organizations alike, even well-intentioned students and staff frequently run into difficult and costly problems because of missed or ignored ethical challenges. This entirely interactive, discussion-based program will help you recognize ethics risks you may have never realized were even out there and what you can do to greatly and immediately reduce the risk of their damaging your personal or program’s reputation or financial bottom-line.

Chris Bauer, Bauer Ethics Seminars

Audience: NSL, ESL, NPS
Reprisal
Go backstage and see how Disney builds its kingdom of dreams... This presentation will review key points of the Disney Institute’s philosophy on customer service and its application in leadership development and orientation programs. Come learn the concepts behind the magic...

Suzie Farnes, Orientation Team Leader, University at Buffalo
Sam Wells, Orientation Team Leader, University at Buffalo
Julie Zelnicki, Orientation Team Leader, University at Buffalo

Outstanding Leadership in an Ever-Changing World
Audience: NSL, ESL, GS, NPS
Republic
There are good leaders and then there are outstanding leaders! This highly interactive workshop will walk participants through the seven innovative traits that any leader must have in order to be outstanding especially in this constantly changing environment.

Marc Waysbath, Empowerment Expert & College Speaker, Barrier Basher!

Rhode Trip: A Journey to Recruiting Your Ideal Orientation Team!
Audience: EPS
Smithfield
Are you interested in recruiting the best possible orientation staff? Are you challenged by making sure that your orientation team represents your entire student population? This session will provide innovative examples on how to make sure you have a strong applicant pool.

Brenda Howensell Sullivan, Director of Orientation, Transition & Leadership, College of the Holy Cross
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Audience: NSL, ESL, GS, NPS, EPS
Smithfield
In orientation programs and student organizations alike, even well-intentioned students and staff frequently run into difficult and costly problems because of missed or ignored ethical challenges. This entirely interactive, discussion-based program will help you recognize ethics risks you may have never realized were even out there and what you can do to greatly and immediately reduce the risk of their damaging your personal or program’s reputation or financial bottom-line.

Chris Bauer, Bauer Ethics Seminars

Rhode Trip: A Journey to Recruiting Your Ideal Orientation Team!
Audience: EPS
Smithfield
Are you interested in recruiting the best possible orientation staff? Are you challenged by making sure that your orientation team represents your entire student population? This session will provide innovative examples on how to make sure you have a strong applicant pool.

Brenda Howensell Sullivan, Director of Orientation, Transition & Leadership, College of the Holy Cross
Ferenc Paris Meyer, Associate Director of Orientation & Residence Life, College of the Holy Cross
Lauren D'Abrosca, Head Orientation Leader, College of the Holy Cross
Session V programs
Saturday, February 26, 4:10–5 p.m.

Thinking about Grad School in Higher Education?
Audience: NSL, ESL, NPS
Britannia

Think your advisor has an awesome job? Want to continue to help college students after you graduate? Perhaps you should be considering a career in student affairs. Join us to learn about finding the right grad school, deciding when the right time to go is, and things to be aware of before applying.

Sarah Jones, Assistant Dean of Students, Cornell University
Karen Phillips, Director, Orientation and New Student Programs, Suffolk University

Orientation Programming, Small Budget, Big Ideas!
Audience: NSL, ESL
Defiance

Programming during Orientation can often result in expensive professionals draining your budget. See how Alfred State utilizes their Orientation Leaders in providing Service based, recreational, educational, and informational programming at a fraction of the cost. Come with questions, leave with ideas!

Holly Jacobs, Senior Orientation Leader, Alfred State College
Patrick Bark, Senior Orientation Leader, Alfred State College

Trainer’s Ed: On the Rhode to Great Student Leaders
Audience: ESL, NPS, EPS
Lincoln

Training can be intimidating and boring but it doesn’t have to be either! Come learn about Cornell’s student-run orientation training program, including our use and development of a training manual, group activities, and their integration into a formal presentation. Improve your orientation program by improving your student leaders.

Michael Sagihara, Orientation Steering Committee Member, Cornell University
Emily Pramer, Orientation Steering Committee Member, Cornell University
Stephanie Lee, Orientation Steering Committee Member, Cornell University

Speed Dating: Effectively Communicating With Parents... From Orientation Onward
Audience: GS, NPS, EPS
Marquis

Communicating with parents effectively can impact student retention, satisfaction levels and institutional reputation. The session includes six group topics. At the end of eight minutes, that session will conclude, attendees move to another group topic and share for another eight minutes, following this format until everyone has gone through a session on each topic.

Nancy Hardendorf, Director of Parent Programs, Johnson & Wales University

I Love First-Year Students, But...
Audience: ESL, GS, EPS
Reprisal

The goal of this presentation is to assist leaders who still want to be involved in the freshmen orientation but have “outgrown” first-year students. Giving leaders resources, advice and tips on how to manage this situation.

Jasmine Hawkins, Orientation Leader, SUNY Plattsburgh
Liz Conlon, Orientation Leader, SUNY Plattsburgh

Session VI programs
Sunday, February 27, 8:30–9:20 a.m.

Beyond First Year Students: Engaging Parents, Families & Friends
Audience: NSL, ESL
Britannia

In our increasingly connected world, new students begin their college career with their families and friends very much a part of their lives. Understanding the needs of these populations can foster both positive and meaningful relationships. Orientation Leaders are at the forefront of these exchanges; learn how to capitalize on them.

Katie Yates, First Year Engagement Specialist, Bristol Community College
Alexa Simeone, Assistant Director of Orientation & New Student Programs, Suffolk University

(continued on the next page)
Hey! That was My Orientation Leader, They were Really...

Audience: NSL, ESL, GS

Defiance

How do you want to be remembered as an Orientation Leader? How do you find a balance between being a peer and a leader? If you want to learn how to have fun meeting new students while managing your role as an Orientation Leader, this program is for you!

Josephine Gonzalez, Orientation Leader, SUNY Plattsburgh
Brandon Bennett, Orientation Leader, SUNY Plattsburgh

“Sharing Their Story”: How to Incorporate Reflection Into OL Training

Audience: NSL, ESL, GS, NPS, EPS

Lincoln

Having a close interaction, friendly association, and fellowship is a major component of building a strong orientation leader staff. Learn how self-reflection and personal exploration creates the ultimate orientation leader staff training to create a cohesive team dynamic.

Brenda Hounsell Sullivan, Director of Orientation, Transition & Leadership, College of the Holy Cross
Ferene Paris Meyer, Associate Director of Orientation & Residence Life, College of the Holy Cross
Lauren D'Abrusa, Mollie Sydlewski, Samantha Fregenti, Orientation Leaders, College of the Holy Cross

Recognizing the Fish Bowl: Becoming a Responsible Leader

Audience: NSL, ESL

Reprisal

Being a student leader entails more than running meetings and planning budgets. A leader's ability is judged not only in a meeting or during a program, but in the classroom and even at the bar. Come learn how to effectively manage the responsibility of being a student, a leader, and yourself.

C. Chad Argotsinger, Director of Alumni Relations, Lasell College

Building the RHODE: SMALL Ways to Make Your Staff a Family

Audience: NSL, ESL, GS, NPS

Republic

How do you go from a staff that barely knows one another to a close-knit family? Learn how to foster relationships within your staff through team builders, staff outings, and unique staff appreciation and recognition ideas. This is an interactive presentation where participants will learn by doing and seeing!

Farzinn Hosain, Orientation Leader, Stony Brook University
Denise DeGennaro, Orientation Leader, Stony Brook University

Make Your Orientations POP!

Audience: ESL, GS, NPS, EPS

Sessions

In this roundtable discussion open to all Orientation event planners, participants will be invited to share their best and brightest orientation ideas. The discussion will be geared towards orientation program content and delivery. Participants should bring their great ideas, a pen and paper, and an open mind to this think-tank session!

Jeannine Went, Director, New Student Orientation & Support Programs, Johnson & Wales University
Sarah Cresta, Program Coordinator, New Student Orientation & Support Programs, Johnson & Wales University

Mapping Out Pre-Orientation Programs

Audience: GS, NPS, EPS

Smithfield

Pre-orientation programs are a great way for new students to explore their university, make new friends through small group experience, and learn new skills. We will share the development process of pre-orientation programs at RIT and encourage conversation about the benefits and possibilities of such programs.

Sharonne Lusk, Director, New Student Orientation, Rochester Institute of Technology
Mary Heitmann, New Initiatives Manager, New Student Orientation, Rochester Institute of Technology

Student icebreaker forum and network meetings

Sunday, February 27, 9:30–10:20 a.m.

Student Icebreaker Forum

Audience: NSL, ESL

Marquis Ballroom

Looking to learn different icebreakers from your peers? Check out some of the entries that your NODA friends submitted. Bring lots of energy and remember that you will receive an email packet with all of the icebreakers after the conference.

Large Institutions Network meeting

Audience: GS, NPS, EPS

Defiance

The purpose of this network is to provide an opportunity to discuss issues and identify the unique academic and social characteristics of large colleges and universities. Network members share and evaluate effective program formats, philosophies and strategies in place at different institutions.

Extended Orientation Network meeting

Audience: GS, NPS, EPS

Defiance

The purpose of this network is to identify and address the unique needs of NODA members working with programs that supplement traditional new student orientation, providing an extension to the orientation and transition process. This network focuses on any program outside of the traditional new student orientation including, but not limited to, spirit/tradition camps, outdoor orientations, and experiential orientation programs.

Gay, Lesbian, Bisexual, Transgendered, and Allies Issues Network meeting

Audience: GS, NPS, EPS

Smithfield

The purpose of this network is to educate and raise the consciousness and understanding among non-gay/lesbian/bisexual individuals about the concerns and needs of gay, lesbian, and bisexual students and professional colleagues in NODA and other professional associations. It also serves to provide a supportive atmosphere in which individual NODA members who may be struggling with their own sexual identity may discuss those issues.

Graduate Student Network meeting

Audience: GS, NPS, EPS

Smithfield

The purpose of this network is to foster graduate student learning and support, as well as to provide opportunities for professional development amongst NODA’s graduate student members. This is accomplished through national and regional programs that enhance graduate students’ mentor relationships, networking opportunities, resume development, presentation experience, and overall preparation for the transition into the professional workplace.
Highly Selective Institutions Network meeting
Audience: GS, NPS, EPS
Republic
The purpose of this network is to identify the unique academic and social characteristics of colleges and universities who have rigorous academic criteria for admission. These institutions typically serve highly academically talented students who are mostly “traditional” in age and draw from a national and international base.

International Student Orientation Network meeting
Audience: GS, NPS, EPS
Republic
The purpose of this network is to address the unique orientation, transition, and retention needs of international students and provide support and resources to those who plan orientation programs for, or incorporate into their broader programming, this unique population.

Multi-Ethnic Network meeting
Audience: GS, NPS, EPS
Reprisal
The purpose of this network is to provide members with opportunities for networking, support, and sharing of information on current multi-ethnic issues. This network serves as a coordinating body for endorsing, promoting and evaluating new student programs and services offered on all college campuses that strive to educate new college entrants on multi-ethnic topics.

Non-traditional Student Network meeting
Audience: GS, NPS, EPS
Reprisal
The purpose of this network is to provide a forum for orientation professionals to identify both emerging needs and effective program formats to support students over eighteen years old who are initiating or resuming education after having progressed through different life experiences.

Parent & Family Network meeting
Audience: GS, NPS, EPS
Britannia
The purpose of this network is to identify and address the unique orientation and transition programming needs of parents and family members of new college/university students and to appropriately develop orientation formats and programs to accommodate parents and family members.

Small College Network meeting
Audience: GS, NPS, EPS
Sessions
The purpose of this network is to identify the unique academic and social characteristics of small colleges and universities having 5,000 or less students and how to appropriately develop orientation formats to accommodate them.

Transfer Services Network meeting
Audience: GS, NPS, EPS
Sessions
The purpose of this network is to address the specific transition needs of transfer students and provide support and resources to those who plan orientation programs for this unique population. It helps to inform people about transfer student trends and identify how effective transition services help students optimize their changing college experience and environment.

Two Year College Network meeting
Audience: GS, NPS, EPS
Britannia
The purpose of this network is to serve the needs of the group of NADA members who work in orientation at two year colleges. The group communicates throughout the year by mail or e-mail and helps interested participants remain apprised of current and effective programming formats applicable to their student audiences.
Thank you sponsors!

The NODA Region IX committee would like to offer a great big NODA Region IX THANK YOU to our sponsors, including Associate Members and local vendors. Specifically, we would like to thank:

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Food and fun in the downtown Providence area

Pricing:
$ - Under $10
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Providence Place Mall Restaurants (Street Level)
Address: 1 Providence Place
Fire + Ice ($$) – Mongolian-style grill
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The Melting Pot ($$$) – Fondue
Uno Chicago Grill ($$) – American and pizza

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Downtown Providence
Ardeo ($$) – 1 Union Station – Mediterranean and Italian
McFadden’s ($$$) – 52 Pine Street – American
Luxe Burger Bar ($) – Burgers and traditional American
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Bank of America Skating Center – 2 Kennedy Plaza
Skating price $6, skate rental $4 - show up between 5-8 p.m. on Saturday, February 26 and receive $1 off both the skating price and skate rental. Just mention NODA!
Providence Marriott Downtown is a full-service hotel with services and amenities designed to meet your individual travel needs. Guests at Providence Marriott Downtown enjoy such conveniences as free parking, Internet access, Starbucks coffee shop, a swimming pool and fitness center, 24-hour business center, and on-site restaurant. The hotel also offers over 11,000 square feet of meeting and event space. Providence Marriott Downtown is a pet friendly hotel.

Located just behind the State Capitol, we are easily accessible from Rt. 95 and within walking distance to downtown, Providence Place Mall and the RI Convention Center. Providence Marriott Downtown is proud to be a green-certified hotel. Because conservation is important to us, we make it easy for guests to help the environment through such action as reusing bath towels and recycling.
NODAC 2011 focuses on “Le Renouveau,” or a sense of renewal. In one of the world’s most culturally rich cities, we hope to renew your ideas about how SERVICE to our students and communities can revitalize our SPIRIT and SOUL.

For the 2011 NODA Annual Conference, we’re excited to feature student speakers who reflect our theme of SPIRIT, SERVICE & SOUL. Interested students will be asked to complete an application, submit references, and develop a video to exemplify how they connect with one of the tenants of our theme.

We are encouraging creativity and enthusiasm to make our banquet unforgettable!! More information will be available soon on the conference website.

Educational Session Proposal Submission Deadline - April 15, 2011
Registration Opens - June 2011

www.nodac.org