

National Collegiate Leadership Conference – Sponsorship Packages

NCLC Levels of Sponsorship

NCLC aims to offer a quality conference that is affordable to all students. It costs NCLC approximately \$150 per participant for the conference; we charge only \$50. We have housing options for students coming from out of town that are free and we are also able to provide \$1,000.00 in need-based registration scholarships for students who wish to attend but are unable to pay the registration fee.

We rely on the generosity of monetary and in-kind donations, and recognize our sponsors as follows:

Gold Conference Sponsor - \$5,000 or more

Printed Materials

- Logo/Name will appear on all paper advertisements, including handbills and flyers.
- Logo/Name will appear on Conference T-shirts

Conference Website

- Name, logo, and link will be placed on the Sponsorship Page of website

Conference Binder

- 1/2 Page Advertisement
- Logo and/or name listed on Sponsors Page

Conference Participation

- 4 tickets to keynote speaker and banquet dinner

In this category specialty recognition will also be given to the following:

Headlining Sponsor - \$35,000

- Name/Logo will appear on theme banner.
- Name/Logo will appear on cover of conference binder.

Keynote Speaker and Banquet Dinner - \$15,000

- Name/Logo will be included in title of the event whenever listed in advertisements and the conference binder (“The [Your Company Name] Banquet, featuring...”).
- Additional promotional materials may be distributed at the event.

Banquet Dinner - \$10,000

- “Sponsored by:” in the binder.
- Additional promotional materials may be distributed at the event.

Keynote Speaker - \$5,000

- “Sponsored by:” in the binder.

Silver Conference Sponsor - \$1,000-4,999

Conference Website

- Name, Logo, and link will be placed on the Sponsorships Page of website

Conference Binder

- 1/4 Page Advertisement
- Logo and/or name listed on Sponsors Page

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Conference Participation

- 2 tickets to keynote speaker and banquet dinner

Contributing Conference Sponsor - \$1-999

Conference Website

- Name, logo and link will be placed on the Sponsorship Page of the website

Conference Binder

- Logo and/or Name listed on Sponsors Page

Conference Participation

- 2 tickets to keynote speaker and banquet dinner

In this category specialty recognition will also be given to the following:

Service Projects Sponsor - \$500

-“Sponsored by:” in the binder

All-Conference Teambuilder Sponsor - \$500

-“Sponsored by:” in the binder

Advisor Reception Sponsor - \$500

-“Sponsored by:” in the binder

Motivational Speaker Sponsor - \$500

-“Sponsored by:” in the binder

Excellence in Leadership Awards Ceremony - \$500

-“Sponsored by:” in the binder

Grant Providers – amount varies

Grant providers will be recognized as listed above- determined by the amount of grant- unless other specifications are made within the grant agreement and/or publication.

All Sponsors Are Also Invited to:

- Present a workshop at the conference
- Create an unstaffed tri-fold display that will be visible to participants throughout the conference (may include handouts, sign-in sheets, etc)
- Attend the NCLC Excellence in Leadership Awards Ceremony to take place on the last day of NCLC

DATES:

Starting with the *2008 conference*, sponsorship exposure opportunities will last a period of up to 20 months- that is, the time in which the sponsors will be recognized for their contributions will begin as soon as March 1 and end on October 1 of the year of the conference they sponsored. Meaning-logos will start being included on materials sponsored conference as soon as March 1 and be taken off October 30 of the following year (7 months after the conference) for the conference website and March 1 (11 months prior to conference) through May 1 (2 months after the conference) for printed materials.

➤ *Sponsors of the 2008 Conference*

- Exposure will begin March 1, 2007-or at the time of donation- and end October 1, 2008.