

Georgetown Law School Case Study

Joined OrgSync Spring 2010

Usage Statistics:

Full-time Enrollment // 2,600

Student Organizations // 100

Number of Users // 1,600

Problem/Overview

Georgetown Law School, a historic institution located in the heart of Washington DC, found OrgSync after searching for a better way to run and manage their student life. The campus has an active student body; however, like many other graduate schools, they struggled with efficiently managing their student organizations and centralizing the student activities on campus.

Competition Failed to Meet Needs. Georgetown Law previously used an online system from another provider, but it failed to meet their needs for a number of reasons, including: lack of aesthetic appeal, limited functionality, unintuitive usability, and lack of support for the system after it was sold to the campus.

Solution

One of the key reasons Georgetown chose OrgSync was because of the dedicated campus consultants that serve as the direct contact for each university. The campus consultants guide each new campus partner through the full implementation process and provide on-going support as needed.

Campus Implementation & Launch. Georgetown Law officially launched OrgSync to all its students with an on-site training led by the campus consultants. Within one year, all 100 of the student organizations had successfully launched OrgSync. Reasons cited for the high adoption include:

- Students involved in purchasing decision of OrgSync
- Organizations required to register through OrgSync
- Encouraged use by multiple departments on campus
- On-site trainings with OrgSync's dedicated campus consultant



“I have always had excellent experiences communicating with various people at OrgSync. I appreciate the easy access, multiple communication choices, and the check-in calls and messages.”

Amy Garrison

*Director of Student Life
at Georgetown Law*

Why OrgSync?

Campus Consultant
Go Paperless
Improve Communication
Ease Officer Transition
24-hour Support

Key Usage Areas:

Student Organizations
Public Interest Programs
Pro Bono
SBA Budgeting
Roommate Matching

Favorite Tools:

Profile Directory
Campus-wide Calendar
Online Forms
Dashboards & Reports
Public Websites

Results

OrgSync has significantly helped the student organizations better manage themselves and has simultaneously saved the campus a considerable amount of time and resources. Much of the daily processes have now been taken online and OrgSync has become an integral part of campus life at Georgetown Law.

Results for Students. The most impactful benefits for the students are that they are now able to effectively manage all of their organizations and involvement in one place and improve communication with other students in the law school. Other uses of OrgSync the students enjoy include:

- Easing officer transition to help make organizations more sustainable
- Campus-wide calendar to see a synopsis of all law school events
- Self-managed public websites for every organization
- Ability to conduct secure, online elections for their officers

Results for Campus Administration. Immediately after OrgSync was implemented on campus, the student life department began using its tools to turn their office paperless. The campus now utilizes OrgSync daily for tasks such as organization approvals and report generation. Below are additional examples of how Georgetown Law uses OrgSync to improve its daily processes.

- Online forms to process student requests and register organizations
- Communication and group messaging no longer required to go through IT
- Treasury tools for SBA to approve/deny budgets and funding allocations
- Assessment reporting on current organization and student data