

NCDM
2011**NCDM – The Conference for Engaging Customers Using Data & Technology**

December 12-14, 2011

Caesars Palace

Las Vegas, NV

Four Ways to Book
 www.ncdmevents.com
 ncdm@onpeakevents.com
1 Contact Information

You can expect to receive a confirmation within 72 hours. If you do not, please contact us.

Name: _____

Company: _____

Address: _____

City: _____ State: _____

ZIP/Postal Code: _____ Country: _____

Phone: _____

Fax: _____

Email: _____

2 Category☐ Attendee ☐ Exhibitor**Headquarter Hotel, Rate & Map****onPeak**
BEST RATE
pledge


- ▶ The lowest available room rates at event hotels have been specially negotiated.
- ▶ Other booking channels are continuously monitored to track down rival rates.
- ▶ Event rates are re-negotiated when necessary and the lower rates are applied to already-booked rooms.

Caesars Palace 3570 Las Vegas Blvd S
Single/Double (12/9 - 12/11): \$169, (12/12 & 12/13): \$129, (12/14): \$99

Rates do not include current tax of 12% or applicable surcharges, subject to change.

Map used to indicate approximate locations only.

Travel DiscountsBook discounted travel through onPeak or directly with the travel companies below.
onPeak / www.ncdmevents.com / (800) 765 1607**American Airlines®**5% Discount / www.aa.com / (800) 433 1790 / Discount Code: 35D1AQ**DELTA**2-7% Discount / www.delta.com / (800) 221 1212 / Discount Code: NM7DM
 (800) 765 1607 US Toll-free
(312) 527 7300 Local

 (312) 329 9513 Fax
3 Hotel**A reservation will be made at the Caesars Palace.****Important Note:** Reservations will be processed on a first-come, first-served basis.**Special Requests**

- ☐ I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.
- ☐ I am interested in discounted airfares or car rental rates.

4 Booking DetailsName: _____ ☐ Non-SmokingCompany: _____ ☐ Smoking☐ **This is an Individual Booking** 1 RoomArrival Date: _____ Departure Date: _____
MM / DD / YY MM / DD / YY

Name of person(s) sharing the room: _____

Room Type: ☐ Single ☐ Double 1 Bed ☐ Double 2 Beds ☐ Triple ☐ Quad☐ **This is a Group Booking** 2+ RoomsUse this grid to indicate your room type(s) and number of rooms you are requesting per night. For more space, attach an additional page — or log on to www.ncdmevents.com where you can easily make your group booking through our online system.

Room Type	Thurs, Dec 8	Fri, Dec 9	Sat, Dec 10	Sun, Dec 11
Room Type	Mon, Dec 12	Tues, Dec 13	Wed, Dec 14	Thurs, Dec 15

Names can be added to rooms at a later time. Please note that all names must be provided by Oct. 14, 2011.

5 Payment Information & Cancellation Policy

Payment Guarantee: No charges are incurred at the time of booking, however, a payment guarantee is required to hold your reservation in the amount of one night's stay at the confirmed hotel plus current tax of 12%, subject to change. The hotel will charge payment to the credit card used to check in. Please refer to your confirmation for full details, which may vary per hotel.

Cancellation Policy: Reservations cancelled less than 72 hours from the confirmed check-in date or not cancelled at all (no-show) are subject to a financial penalty in the amount of the payment guarantee. Please refer to your reservation confirmation for full policy details, which may vary per hotel.

Payment Method☐ **Credit Card**Card Type: _____
American Express, Diners Club, Discover, MasterCard and Visa cards are accepted#: _____ Expiration Date: _____
MM/YYName: _____
As it appears on card

Signature: _____

☐ **Check**#: _____ \$ _____
Check EnclosedCredit Card information must be provided to guarantee reservation until check arrives. Check must accompany this completed form and arrive no later than **October 14, 2011**. Make check payable to onPeak, LLC. Add current tax of 12%, subject to change. Mail to: NCDM – The Conference for Engaging Customers Using Data & Technology c/o onPeak; 350 N Clark St, Ste 200; Chicago, IL 60654.