



BookExpo America 2012

June 4: CIROBE Reminders & Gift Shop Pavilions, Conference & Special Events

June 5-7: Exhibits, Conference & Special Events

Javits Center, New York City

The content and the buzz.

Four Ways to Book

- www.bookexpoamerica.com
- book@onpeakevents.com

(800) 395 4262 US Toll-free
(312) 527 7300 Local

(312) 329 9513 Fax

Official Hotels & Rates

onPeak
BEST RATE
pledge

- ▶ The lowest available room rates at event hotels have been specially negotiated.
- ▶ Other booking channels are continuously monitored to track down rival rates.
- ▶ Event rates are re-negotiated when necessary and the lower rates are applied to already-booked rooms.

1. **Candlewood Suites Times Square South** 339 W 39th St
Single/Double: \$229 Queen Bed Studio
2. **Courtyard New York Fifth Avenue** 3 E 40th St
Single/Double: \$299
3. **Courtyard New York Midtown East** 866 Third Ave
Single/Double: \$279
4. **Crowne Plaza Times Square** 1605 Broadway
Single/Double: \$319
5. **Element New York Times Square West** 311 W 39th St
Single/Double: \$245
6. **Four Points by Sheraton Midtown Times Square** 326 W 40th St
Single/Double: \$215 King bed, \$225 Two beds
7. **Hampton Inn Chelsea** 108 W 24th St
Single/Double: \$219 Queen bed, \$239 Two beds
8. **Hampton Inn MSG** 116 W 31st St
Single/Double: \$219 Queen bed, \$239 Two beds
9. **Hampton Inn Times Square South** 337 W 39th St
Single/Double: \$239 Queen bed, \$259 Two beds
10. **Helmsley Hotel** 212 E 42nd St
Single/Double: \$299
11. **Holiday Inn Express Times Square South** 343 W 39th St
Single/Double: \$239 Queen bed, \$259 Two beds
12. **Hotel 373** 373 Fifth Ave
Single/Double: \$199
13. **Hudson** 56 W 58th St
Single/Double: \$279 queen bed
14. **The Manhattan Hotel at Times Square** 790 Seventh Ave
Single/Double: \$249
15. **Marriott Eastside** 525 Lexington Ave
Single/Double: \$299
16. **Marriott Marquis** 1535 Broadway
Single/Double: \$329
17. **Milford Plaza** 270 W 45th St
Single/Double: \$259 Queen bed, \$279 two beds
18. **New Yorker** 481 Eighth Ave
Single/Double: \$239
19. **Sheraton New York** 811 Seventh Ave
Single/Double: \$289
20. **W New York Times Square** 1567 Broadway
Single/Double: \$379
21. **Westin New York at Times Square** 270 W 43rd St
Single/Double: \$359
22. **Wyndham Garden Hotel** 341-343 W 36th St
Single/Double: \$219 King bed, \$239 Two beds
23. **Yotel New York** 570 Tenth Ave
Single/Double: \$269

Rates do not include current tax of 14.75% plus \$3.50 occupancy tax or applicable surcharges, subject to change.

Map



Map used to indicate approximate locations only.

Travel Discounts

Book discounted travel through onPeak or directly with the travel companies below.
onPeak / www.bookexpoamerica.com / (800) 395 4262

American Airlines®
5% Discount / www.aa.com / (800) 433 1790 / Discount Code 1362BV

DELTA
2-7% Discount / www.delta.com / (800) 221 1212 / Discount Code NM8EH

AVIS
5% Discount / www.avis.com / (800) 230 4898 / Discount Code D629075

AMTRAK®
10% Discount / (800) 872 7245 / Promo Code X281-936

Book Now Use our online system to simplify your group/block booking and reserve your rooms in real-time with an immediate confirmation. Log on to www.bookexpoamerica.com and look for the housing link.



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1 Contact Information

You can expect to receive a confirmation within 72 hours. If you do not, please contact us.

Name: _____
 Company: _____
 Address: _____

 City: _____ State: _____
 ZIP/Postal Code: _____ Country: _____
 Phone: _____
 Fax: _____
 Email: _____

2 Category

Attendee Exhibitor

3 Hotels

Enter your hotel choices in order of preference.

1: _____ Rewards Number _____
 2: _____ Rewards Number _____
 3: _____ Rewards Number _____

Important Note: Reservations will be processed on a first-come, first-served basis. If requested hotels are unavailable, please process this reservation according to:
 Proximity to Javits Center Comparable Rate
 Same chain affiliation as first choice (if available)

Special Requests

I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.
 I am interested in discounted airfares or car rental rates.

4 Booking Details

Name: _____ Company: _____ Non-Smoking Smoking

This is an Individual Booking 1 Room _____
 Arrival Date: _____ Departure Date: _____ Name of person(s) sharing the room: _____
MM/DD/YY MM/DD/YY
 Room Type: Single Double 1 Bed Double 2 Beds Triple Quad

This is a Group Booking 2+ Rooms _____
 Use this grid to indicate your room type(s) and number of rooms you are requesting per night. For more space, attach an additional page — or log on to www.bookexpoamerica.com where you can easily make your group booking through our online system.

Room Type	Sat, June 2	Sun, June 3	Mon, June 4	Tues, June 5	Weds, June 6	Thurs, June 7	Fri, June 8	Sat, June 9

← Event →

Names can be added to rooms at a later time. Please note that all names must be provided by May 1, 2012.

5 Payment Information & Cancellation Policy

Payment Guarantee: No charges are incurred at the time of booking, however, a payment guarantee is required to hold your reservation in the amount of one night's stay at the confirmed hotel plus current tax of 14.75% plus \$3.50 occupancy tax; subject to change. The hotel will charge payment to the credit card provided upon check-in. Please refer to your confirmation for full details, which may vary per hotel. **Cancellation Policy:** Reservations cancelled less than 72 hours from the confirmed check-in date or not cancelled at all (no-show) are subject to loss of deposit. Please refer to your reservation confirmation for full policy details, which may vary per hotel.

Payment Method

Credit Card
 Card Type: _____
American Express, Diners Club, Discover, MasterCard and Visa cards are accepted
 #: _____ Expiration Date: _____
MM/YY
 Name: _____
As it appears on card
 Signature: _____

Check
 #: _____ \$ _____
Check Enclosed
 Credit Card information must be provided to guarantee reservation until check arrives. Check must accompany this completed form and arrive no later than **May 1, 2012**. Make check payable to onPeak, LLC. Add current tax of 14.75% plus \$3.50 occupancy tax, subject to change. Mail to: BookExpo America 2012 c/o onPeak; 350 N Clark St, Ste 200; Chicago, IL 60654.