



ONE'S NEXT TOP T-SHIRT

DEADLINE NOV 3, 2009 AT 5PM EST

SUBMIT YOUR DESIGN AND GET MORE INFORMATION AT ONE.ORG/TSHIRT

ABOUT

ONE, a grassroots anti-global poverty advocacy organization made up of more than 2 million people worldwide, wants you to design its new African-produced, fair-traded, 100% organic T-shirt. A panel of expert judges will select the top 3 designs -- and then ONE members will choose the winner by voting for their favorite. In addition to advancing the fight against poverty, the winner's design will be printed on the African-produced T-shirts and made available to ONE members and the general public for purchase.

CHALLENGE GUIDELINES

- Designs are limited to black (on white shirt) or white (on black shirt) with one additional accent color of your choice. No more than 2 ink colors please.
- Designs must be unisex and will be printed on either black or white short-sleeve T-shirts for men and for women.
- Design must include the ONE logo or an interpretation of the ONE logo that retains the key characteristics of our trademarked ONE logo (black and white with a circle). Logo provided in EPS format at one.org/tshirts. Examples are available at the ONE store: one.shop.musictoday.com.
- Images can be submitted in jpeg, EPS, or pdf format. Finalists will be required to provide an EPS file or Illustrator version of the design.
- Designs are due by November 3, 2009 at 5:00pm EST at one.org/tshirts. No exceptions.

RULES

- The ONE logo is protected and may only be used by outside designers as a part of this T-shirt design challenge.
- By submitting a design, participants agree to give all rights and an exclusive, royalty free license of the design to ONE. Once a design is submitted neither it, nor anything similar to it, may be used by the designer for any other purpose or in any other medium.
- ONE reserves the right to reject any submission for reasons including, but not limited to, vulgarity and inappropriate content.



ONE.ORG
