

EEO PUBLIC FILE REPORT
For the Period April 1, 2013 to March 31, 2014

This report covers the following employment unit:

COMCORP OF EL PASO

Call Sign: KTSM TV

Facility ID Number: #67760

Type of Station: Television

Location: El Paso, Texas

FULL-TIME POSITIONS FILLED

<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>	<u>Source of Hire</u>
MMJ	02/15/13	05/29/13	Ktsm website
Sales Coordinator/Asst.	04/01/13	05/07/13	Ktsm website
Producer	01/31/13	05/06/13	Referral on file
Production Assistant	05/21/13	06/10/13	Referral on file
Multimedia Journalist	04/16/13	07/01/13	Ktsm website
Master Control Operator	04/05/13	07/01/13	Ktsm website
Accounting Assistant	06/11/13	07/15/13	Referral on file
Director News Content	07/03/13	08/05/13	Ktsm website
Master Control Operator	07/02/13	08/07/13	Ktsm website
Master Control Operator	08/27/13	09/17/13	Ktsm website
Social Media Producer	08/26/13	09/30/13	Referral on file
Producer	09/30/13	11/25/13	Tv Jobs.com
Editor	10/18/13	12/18/13	Referral on file
Production Assistant	10/25/13	12/02/13	Ktsm website
Accounting Assistant	11/27/13	01/30/14	Referral on file
Anchor/MMJ	04/16/13	02/24/14	Referral on file
Multimedia Journalist	12/11/13	03/07/14	Tv Jobs.com
General Sales Manager	09/26/13	03/27/14	Ktsm website

Recruitment Sources and how many interviewed for each source:

Total : 95

<u>Internal Referrals</u>	<u>El Paso, Texas</u>	<u>26</u>
<u>University of Texas at El Paso</u>	<u>El Paso, Texas</u>	<u>2</u>
<u>KTSM TV WEBSITE</u>	<u>KTSM.COM</u>	<u>55</u>
<u>TV JOB BANK</u>	<u>TV JOBS.COM</u>	<u>11</u>
<u>Spots n Dots</u>		<u>1</u>

RECRUITMENT SOURCE UTILIZED TO FILL VACANCY

Recruitment Sources

During the previous twelve months, the following recruitment sources were contacted for vacancies for full-time positions opened. Those marked with an asterisk (*) are organizations that have requested notification of all full-time positions as these openings occurred.

- University of Texas at El Paso
500 W. University Ave. El Paso, Texas 79968

Nick Zweig 915-747-8960
www.studentaffairs.utep.edu

Recruitment Sources (continued)

- New Mexico State University
1780 E. University Avenue Las Cruces, NM 88003

Roseanne Bensley 575-646-1631
www.careerservices.nmsu.edu

- El Paso Community College
919 Hunter Drive El Paso, Texas 79915

Carla Cardoza 915-831-3722
www.epcc.edu/careerservices

- Texas Workforce Commission
221 N. Kansas St. El Paso, Texas 79901

915-772-2002
www.workintexas.com

- Upper Rio Grande @ Work Center
300 E. Main St. Ste.100 El Paso, Texas 79902

John Fierro 915-887-2617
www.urgwdb.org

- Tv Job Bank
P.O.Box 4116 Oceanside, CA. 92052

Mark Holloway, CEO
Tvjobs.com 760-754-8177

- Medialine
P.O. Box 51909 Pacific Grove, CA. 93950

Mark Shilstone, Mgr.
Medialine.com 800-237-8073

- SPOTS N DOTS (no add'l info available)

Spotsndots.com

- Ktsm TV website
801 N. Oregon St. El Paso, Texas 79902

Ktsm.com
915-532-542

- People Tek

Sandi Bellack 888-565-9555
Sr. Recruiter /HR

- Kelly Services
7234 N. Mesa St. El Paso, Texas 79912

Anabelle Montoya 915-581-5155
Branch Manager

- TV Advertising

On Air

Prong 3 Menu Options-Long-Term Initiatives

Date	Type of Initiative	Brief Description of Activity	Participant Title
2013-2014	Internship	The station has established an internship program for college students majoring in journalism, communications, promotions, electronic media and graphic design. Students receive credit through college applications—For 2013-2014, the station sponsored about 20 interns/names on file	Interns names on file with report

Ongoing	Station Tours	Tours are conducted for any community group or school group and are educated on how our station functions.	Promotions
2/7/2014	University of Texas El Paso Job Fair	Station participated in a job fair held in conjunction with the University of Texas. Information regarding employment opportunities was distributed and employment applications were accepted.	Business Manager
3/25/2014	University of Texas El Paso Job Fair Internship and Part-Time Job Fair	Station participated in a job fair held in conjunction with the University of Texas to educate and encourage students to participate in the college's internship program in partnership with other company. Part-time opportunities may be available.	Business Manager
03/27/14	El Paso Hispanic Chamber of Commerce	Educate the group about marketing, public relations and the function in business.	Account Executive
Ongoing	Training	Workshops were conducted in areas of producing, reporting and social media.	Trainers: Executive producers/multimedia journalists and social media producer.
Ongoing	Internship	Interns from the military base join the news staff which educates them on the functions of the newsroom and the importance of gathering precise and informative information. Participate in various duties to expand their experience and knowledge.	News Staff

Are you or your organization responsible for job placements? Would you like to be notified of job vacancies at KTSM TV? For information call or write us at

COMCORP OF EL PASO
ATTN: HUMAN RESOURCE DEPT.
801 N. OREGON
EL PASO, TEXAS 79902
915-532-5421 ext.252

KTSM TV
Lulu Quintana, Business Manager
(915) 532-5421 ext. 252
lquintana@ktsm.com
March 31, 2014

