

Prairie Values

Store of the Month Freson Bros. reflects Alberta **Page 78**

Sample Sale

Grocers can savor sweet tastes of success **Page 88**

Bring Your 'A' Game

Tailgating with fresh food goes virtual **Page 100**

PROGRESSIVE GROCER

August 2013 • Volume 92 Number 8
\$10 • www.progressivegrocer.com

Stagnito
MEDIA



✓ Noosa Finest Yoghurt

SRP: \$2.49/8 ounces

www.noosayoghurt.com

This rich, velvety-smooth Australian-style yogurt actually comes from Bellvue, Colo.-based Noosa, which blends it in small batches with all-natural fruit purées. The new Lemon variety, blended with fresh lemon curd, was an instant favorite — like eating cultured lemon pie. Lemon and the seed-laden Passion Fruit join a line of five other flavors. A standout in a dairy case groaning under the weight of everyone's version of Greek yogurt, Noosa is a refreshing change of pace.

2013 Editors' Picks

PG weighs in on the best food products of the past year