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HERMOSA BEACH CONTINUES INCREASED SAFETY EFFORTS THROUGHOUT FOURTH OF JULY HOLIDAY WEEKEND

City Commits to Strict Enforcement of Alcohol and Drug Laws, With Fines Tripled From July 2nd – 4th

HERMOSA BEACH, CA – June 29, 2016 – The City of Hermosa Beach will once again amplify police enforcement efforts throughout the Fourth of July holiday weekend with more than 100 police and security blanketing the beachside City from Saturday, July 2nd through Monday, July 4th.

The City will strictly enforce laws banning public intoxication, driving under the influence, underage drinking in public and within homes, and drinking on the beach.

Holiday law enforcement efforts will include:

- 50 deputies to supplement the department's field officers
- DUI Task Force, Alcoholic Beverage Control Agents and the Los Angeles County Lifeguards have been requested to provide assistance to the City
- Strict Adherence to Underage Drinking Citations; anyone under 21 years of age caught with an open container will have their license revoked or withheld if they are not yet licensed
- Enforcement of the City's new Social Host Ordinance, a new law holds parents accountable, or whomever the responsible party is at a residence that hosts a party where underage drinking occurs. The ordinance carries fines of a first offense ticket costing \$2,500, second offense \$5,000, and the third offense \$10,000.
- Fireworks are illegal; there is no fireworks show within the City

The City asks that both residents and visitors to please remain respectable of the City's laws and understand that disobeying them will result in consequences.

About Hermosa Beach

Founded in 1907, Hermosa Beach is known as "The Best Little Beach City." Named "Southern California's Greenest City" for its work to protect the environment, it is a thriving community of some 20,000 residents located on the southern end of Santa Monica Bay in Los Angeles County, and its beaches have been ranked among the best in the world. To learn more, please visit www.hermosabch.org.

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