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The Nike Community Impact Fund Awards \$300,000 to 30 Portland/SW Washington Nonprofits & Schools

– *Grant applications for next round of funding due December 1, 2016* –



Beaverton, Ore. (October 14, 2016) – Nike is proud to announce the latest round of grant recipients for the Nike Community Impact Fund of the Oregon Community Foundation, an innovative approach to grant making that engages Nike employees and store staff in Oregon and across the United States to directly impact the local communities where they live and work.

Thirty nonprofit organizations and schools in Portland and SW Washington have been awarded a total of \$300,000 to support projects that build strong communities and give kids opportunities to enjoy physical education, sports and play.

A committee of Nike store employees and other Nike employees award grants to organizations that give

youth early, positive experiences in sport and physical activity and strengthen communities, awarding more than 330 non-profit organizations in Portland and SW Washington with \$3.5 million since the program began in 2010.

“Nike is proud to support these 30 organizations to create positive change in our communities and bring the benefits of being active to kids and their families,” said Kathy Webb, Nike’s Community Impact Manager. “Their innovative programs represent a broad spectrum of community-based solutions, but they all have one thing in common: transformational change through the power of sport and community impact.”

Grant Recipients Are Dedicated to Improving the Health and Vitality of our Communities

This cycle’s recipients feature a wide range of schools and organizations in the Portland metro area and Southwest Washington, including The Northwest Association for Blind Athletes and The Virginia Garcia Memorial School-Based Health Centers

At The Northwest Association for Blind Athletes, the grant will go toward the purchase of critical adaptive sporting equipment that helps blind or visually impaired children and adults participate in tailored sports and physical activities.

“On behalf of the children, adults and military veterans we are honored to serve, I would like to thank the Nike Community Impact Fund for awarding Northwest Association for Blind Athletes a grant to purchase additional adaptive equipment to serve more individuals with visual impairments in our community,” said Billy Henry, Founder & Executive Director, Northwest Association for Blind Athletes. “With the support of Nike, NWABA’s programs are helping individuals improve physical activity, gain independence, enhance self-esteem, build friendships and develop the skills, tools and resources to be successful in all areas of life.”

At the Virginia Garcia Memorial School-Based Health Centers, the grant is going toward an afterschool walking and running club called “Let’s be Fit,” which helps students who normally don’t engage in physical activity to achieve greater physical and emotional wellness by exercising together, with the goal of running or walking a half marathon.

“We are tremendously grateful to the Nike Community Impact Fund for helping to build a strong fitness community in our schools,” said Paje Stelling, the Virginia Garcia Memorial School-Based Health Center Relations Manager. “Through ‘Let’s be Fit’ students will not only learn about health and wellness education or how to train for a single race, but they will meet new friends, learn the value of responsibility and accountability, and rise above challenges. The program ultimately helps them learn the lifelong lesson that it is important to always keep pushing toward your greatest potential.”

National Expansion of NCIF

Nike expanded NCIF nationally to include six additional communities where Nike has Community Stores: downtown Detroit, South Chicago, New Orleans, the Ivy City neighborhood of Washington D.C., Flatbush in Brooklyn and East Los Angeles. Similar to the Nike World Headquarters and Portland Community Store model, these programs will be supported by committees of volunteer store athletes who will award grants to applicants focused on making physical activity, play and sport a highly valued part of everyday life. Each store team will award eight \$5,000 grants per year – a total of \$40,000 in grant money.

The first round of grants for these six communities will be announced on November 15, 2016.

Next Funding Cycle for NCIF Grants Now Open for Oregon and SW Washington

Applications for the next round of Oregon and SW Washington Nike Community Foundation grants are due December 1, 2016. Grants are one-year awards of \$5,000 to \$20,000 each with a total of \$250,000 being offered to nonprofits and schools in the greater Portland area (Multnomah, Clackamas, Washington, Yamhill and Columbia Counties in Oregon; and Clark County in SW Washington). Applications must be submitted online at oregoncf.org/nike.

Nike Community Impact Fund Awardees

The following 30 organizations received grants from the 2016/2017 funding cycle:

Organization	Project Description
Adventures Without Limits	Create an active outdoor culture by providing consistent outdoor recreational programming for at-risk youth in Washington County.
Atkinson Elementary School PTA	Provide ADA compliant access to the Atkinson Elementary playground structures by installing a rubberized path.
Betties3sixty	Empower girls to be confident and resilient through a creative after-school curriculum that teaches life skills and healthy choices through the lens of physical activity.
Camp UKANDU	Provide a week-long, medically supported summer camp for kids living with cancer, and their siblings, at no cost to families.
Clackamas Women's Services	Offer healing and hope for children who have experienced or witnessed domestic or sexual violence through a high adventure camp and year-round follow up activities.
Community Cycling Center	Expand a program for kids and youth to ride bikes after school and learn bike maintenance, road safety, and mapping navigation while earning helmets, tools and bikes of their own.
Community Transitional School	Expand the school physical fitness program for children ages 4-14.
Food for Families	Gather, store and distribute food at no cost to families in our community.

<u>Franklin High School</u>	Create an inclusive program for K-12 female student athletes in SE Portland that promotes fitness and health through basketball opportunities at Franklin High School.
<u>Friends of Baseball</u>	Expand the after-school program engaging youth in activity and positive self-identity through baseball-inspired physical recreation and social-emotional and academic inquiry.
<u>Friends of Saturday Academy</u>	Fund hands-on STEM after-school classes for low-income youth, taught by community experts.
<u>Gateway to College National Network</u>	Support of PDX Bridge, providing foster/homeless/adjudicated youth with pathways to college/career via coaching that helps them transition from secondary to postsecondary programs.
<u>Girls Inc. of the Pacific Northwest</u>	Support of the Mind+Body program, promoting the whole health of girls ages 6-18, by focusing on physical activity, body image, nutrition and stress management.
<u>Gladstone School District 115</u>	Give middle school students after-school activities that provide mentorship, skill building, fun, and a positive peer group through athletics, arts, literacy and STEM.
<u>Hacienda Community Development Corporation</u>	Increase participation in youth soccer for our low-income residents by hosting training and competition opportunities in our community.
<u>Human Solutions, Inc.</u>	Support of LearnLinks, helping to nurture the intellectual and emotional wellbeing of ethnically diverse youth from low-income families to help them stay in school and reach their full potential.
<u>King's Way Christian School</u>	Create a multi-activity environment for students and the community in order to facilitate positive youth development, including an improved sense of accomplishment and health/wellness.
<u>Minds Matter</u>	Provide academic mentoring for highly motivated, low-income high school students who aspire to four-year colleges, but lack the vision and finances to get there.
<u>Morrison Child & Family Services</u>	Develop program to repair equipment, provide fitness gear and create opportunities for community-based fitness for at-risk adolescent boys in Morrison's Breakthrough and Counterpoint programs.
<u>Mt. Hood Kiwanis Camp</u>	Creation of a fully adaptive cycling program at Mt. Hood Kiwanis Camp to foster increased physical activity through the utilization of mobility and motor activities.
<u>My Voice Music</u>	Offer songwriting, music instruction and recording sessions for unaccompanied migrant youth living in a secure residential foster care facility in downtown Portland.
<u>Northwest Association for Blind Athletes</u>	Support the purchase of critical adaptive sporting equipment required for blind or visually impaired children and adults to participate in tailored sports and physical activities.
<u>Playworks</u>	Increase the physical/emotional health of students in low-income schools by creating positive early sport experiences and opportunities for fitness and physical activity.
<u>Portland Community Toolbank</u>	Serve community organizations by placing high-quality tools (ladders, drills, saws) in the hands of the volunteers.
<u>Portland Public School District - Sitton Elementary School</u>	Support of the construction of play structures at Sitton Elementary School, which are inclusive of children who have special needs.

Roosevelt High School	Positively impact and change Roosevelt High School and the larger community in support of the boys football program.
ROSE Community Development Corporation	Develop a recreational soccer program in outer SE Portland, in support of Club RC, that builds community leadership and provides opportunities for diverse low-income youth to be more active.
Shadow Project	Equip children with disabilities at eight high-need Portland schools with literacy and sensory tools and support that makes reading and learning more accessible.
Special Olympics Oregon	Expand one-year-old league, enabling youth with intellectual disabilities to train and compete in age-appropriate teams by centralizing tri-county Portland events.
Virginia Garcia Memorial School-Based Health Center	Engage adolescents in experience-based learning that teaches critical life skills that creatively integrates exercise through an after-school walking/running club.

About NIKE, Inc.

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly-owned NIKE, Inc. subsidiary brands include Converse, which designs, distributes and licenses casual sneakers, apparel and accessories; and Hurley, which designs and distributes a line of action sports and youth lifestyle apparel and accessories. NIKE, Inc.'s earnings releases and other financial information are available at investors.nike.com. Individuals can follow @Nike for more frequent updates.

About The Oregon Community Foundation (OCF)

The mission of The Oregon Community Foundation is to improve lives for all Oregonians through the power of philanthropy. OCF works with individuals, families, businesses and organizations to create charitable funds to support the community causes they care about. Through these funds OCF awards more than \$90 million annually in grants and scholarships. For more information, please visit oregoncf.org.

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