# NIKE, Inc. CONSOLIDATED STATEMENTS OF INCOME

	TH	REE MON	NTH	S ENDED	%	N	INE MONT	ГНЅ	ENDED	%	
(Dollars in millions, except per share data)	2/2	28/2015	2/	28/2014 <sup>1</sup>	Change	2/	28/2015	2/2	28/2014 <sup>1</sup>	Change	
Revenues		7,460	\$	6,972	7%	\$	22,822	\$	20,374	12%	
Cost of sales		4,034		3,869	4%		12,348		11,313	9%	
Gross profit		3,426		3,103	10%		10,474		9,061	16%	
Gross margin		45.9%		44.5%			45.9%		44.5%		
Demand creation expense		731		733	0%		2,394		2,155	11%	
Operating overhead expense		1.648		1,436	15%		4,903		4,163	18%	
Total selling and administrative expense		2,379		2,169	10%		7,297		6,318	15%	
% of revenue		31.9%		31.1%			32.0%		31.0%		
Interest expense (income), net		6		9	-		24		25	-	
Other (income) expense, net		(5)		45	-		-		86	-	
Income before income taxes		1,046		880	19%		3,153		2,632	20%	
Income taxes		255		198	29%		745		637	17%	
Effective tax rate		24.4%		22.5%			23.6%		24.2%		
NET INCOME	\$	791	\$	682	16%	\$	2,408	\$	1,995	21%	
Earnings per common share:											
Basic	\$	0.92	\$	0.77	19%	\$	2.79	\$	2.25	24%	
Diluted	\$	0.89	\$	0.75	19%	\$	2.72	\$	2.19	24%	
Weighted average common shares outstanding:											
Basic		861.4		882.3			863.2		886.6		
Diluted		883.8		904.8			885.5		909.1		
Dividends declared per common share	\$	0.28	\$	0.24		\$	0.80	\$	0.69		

<sup>&</sup>lt;sup>1</sup> Prior year amounts have been revised to correctly expense internally developed patent and trademark costs as incurred.

## NIKE, Inc. CONSOLIDATED BALANCE SHEETS

	Feb	ruary 28,	Feb	oruary 28,	
(Dollars in millions)		2015		2014 <sup>1</sup>	% Change
ASSETS					
Current assets:					
Cash and equivalents	\$	3,015	\$	1,864	62%
Short-term investments		2,346		3,165	-26%
Accounts receivable, net		3,294		3,355	-2%
Inventories		4,246		3,785	12%
Deferred income taxes		328		319	3%
Prepaid expenses and other current assets		1,978		821	141%
Total current assets		15,207		13,309	14%
Property, plant and equipment		6,401		6,073	5%
Less accumulated depreciation		3,539		3,337	6%
Property, plant and equipment, net		2,862		2,736	5%
Identifiable intangible assets, net		281		285	-1%
Goodwill		131		131	0%
Deferred income taxes and other assets		2,060		1,202	71%
TOTAL ASSETS	\$	20,541	\$	17,663	16%
LIABILITIES AND SHAREHOLDERS' EQUITY					
Current liabilities:					
Current portion of long-term debt	\$	108	\$	7	1443%
Notes payable		61		119	-49%
Accounts payable		1,821		1,480	23%
Accrued liabilities		3,563		2,263	57%
Income taxes payable		33		27	22%
Total current liabilities		5,586		3,896	43%
Long-term debt		1,082		1,201	-10%
Deferred income taxes and other liabilities		1,505		1,515	-1%
Redeemable preferred stock		-		-	-
Shareholders' equity		12,368		11,051	12%
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	20,541	\$	17,663	16%

<sup>&</sup>lt;sup>1</sup> Prior year amounts have been revised to correct immaterial misstatements.

### NIKE, Inc. DIVISIONAL REVENUES

	THE	REE MON	THS	S ENDED	%	% Change Excluding Currency	NI	NE MON	гнѕ	ENDED	%	% Change Excluding Currency	
(Dollars in millions)	2/2	28/2015	2/2	28/2014	Change	Changes <sup>1</sup>	2/	28/2015	2/	28/2014	Change	Changes <sup>1</sup>	
North America													
Footwear	\$	2,081	\$	1,928	8%	8%	\$	6,189	\$	5,459	13%	14%	
Apparel		987		925	7%	7%		3,223		2,920	10%	11%	
Equipment		186		216	-14%	-14%		596		626	-5%	-5%	
Total		3,254		3,069	6%	6%		10,008		9,005	11%	11%	
Western Europe													
Footwear		986		891	11%	22%		2,976		2,415	23%	26%	
Apparel		363		338	7%	18%		1,245		1,061	17%	19%	
Equipment		67		63	6%	16%		221		191	16%	17%	
Total		1,416		1,292	10%	21%		4,442		3,667	21%	23%	
Central & Eastern Europe													
Footwear		187		207	-10%	8%		590		544	8%	18%	
Apparel		111		129	-14%	4%		394		403	-2%	7%	
Equipment		21		20	5%	19%		73		70	4%	13%	
Total		319		356	-10%	7%		1,057		1,017	4%	13%	
Greater China													
Footwear		562		467	20%	22%		1,465		1,166	26%	27%	
Apparel		212		199	7%	8%		680		641	6%	7%	
Equipment		27		31	-13%	-4%		93		93	0%	3%	
Total		801		697	15%	17%		2,238		1,900	18%	19%	
Japan													
Footwear		99		92	8%	23%		307		281	9%	18%	
Apparel		46		59	-22%	-12%		167		201	-17%	-10%	
Equipment		21		26	-19%	-2%		51		63	-19%	-10%	
Total		166		177	-6%	8%		525		545	-4%	5%	
Emerging Markets													
Footwear		655		631	4%	14%		2,010		1,941	4%	12%	
Apparel		240		243	-1%	10%		772		748	3%	12%	
Equipment		60		63	-5%	7%		182		180	1%	10%	
Total		955		937	2%	12%		2,964		2,869	3%	12%	
Global Brand Divisions <sup>2</sup>		28		26	8%	13%		85		89	-4%	-5%	
Total NIKE Brand		6,939		6,554	6%	11%		21,319		19,092	12%	14%	
Converse		538		420	28%	33%		1,547		1,274	21%	24%	
Corporate <sup>3</sup>		(17)		(2)	-	-		(44)		8	-	-	
Total NIKE, Inc. Revenues	\$	7,460	\$	6,972	7%	13%	\$	22,822	\$	20,374	12%	15%	
Total NIKE Brand													
Footwear	\$	4,570	\$	4,216	8%	14%	\$	13,537	\$	11,806	15%	17%	
Apparel		1,959		1,893	3%	9%		6,481	•	5,974	8%	11%	
Equipment		382		419	-9%	-3%		1,216		1,223	-1%	2%	
Global Brand Divisions <sup>2</sup>		28		26	8%	13%		85		89	-4%	-5%	
4		20		20	370	1070		- 00		00	T /U	370	

Fiscal 2015 results have been restated using fiscal 2014 exchange rates for the comparative period to enhance the visibility of the underlying business trends excluding the impact of translation arising from foreign currency exchange rate fluctuations.

<sup>&</sup>lt;sup>2</sup> Global Brand Divisions revenues are primarily attributable to NIKE Brand licensing businesses that are not part of a geographic operating segment.

<sup>&</sup>lt;sup>3</sup> Corporate revenues primarily consist of foreign currency revenue-related hedge gains and losses generated by entities within the NIKE Brand geographic operating segments and Converse through our centrally managed foreign exchange risk management program.

#### NIKE, Inc. EARNINGS BEFORE INTEREST AND TAXES<sup>1,2</sup>

	THREE MONTHS ENDED				%	NINE MONTHS ENDED				%
(Dollars in millions)	2/28	3/2015	2/28/2	2014 <sup>3</sup>	Change	2/28/20	15	2/28/	2014 <sup>3</sup>	Change
North America	\$	830	\$	729	14%	\$ 2,	585	\$	2,189	18%
Western Europe		335		275	22%	1,	000		663	51%
Central & Eastern Europe		51		79	-35%		176		208	-15%
Greater China		251		234	7%		727		601	21%
Japan		22		21	5%		62		92	-33%
Emerging Markets		234		228	3%		626		681	-8%
Global Brand Divisions <sup>4</sup>		(552)		(528)	-5%	(1,	637)		(1,444)	-13%
TOTAL NIKE BRAND		1,171		1,038	13%	3,	539		2,990	18%
Converse		163		133	23%		437		402	9%
Corporate <sup>5</sup>		(282)		(282)	0%	(	799)		(735)	-9%
TOTAL EARNINGS BEFORE INTEREST AND TAXES	\$	1,052	\$	889	18%	\$ 3,	177	\$	2,657	20%

The Company evaluates performance of individual operating segments based on earnings before interest and taxes (commonly referred to as "EBIT"), which represents net income before interest expense (income), net, and income taxes.

<sup>&</sup>lt;sup>2</sup> Certain prior year amounts have been reclassified to conform to fiscal 2015 presentation. These changes had no impact on previously reported results of operations or shareholders' equity.

<sup>&</sup>lt;sup>3</sup> Prior year amounts have been revised to correctly expense internally developed patent and trademark costs as incurred.

<sup>&</sup>lt;sup>4</sup> Global Brand Divisions primarily represent demand creation, operating overhead, information technology, and product creation and design expenses that are centrally managed for the NIKE Brand. Revenues for Global Brand Divisions are primarily attributable to NIKE Brand licensing businesses that are not part of a geographic operating segment.

<sup>&</sup>lt;sup>5</sup> Corporate consists of unallocated general and administrative expenses, which includes expenses associated with centrally managed departments, depreciation and amortization related to the Company's corporate headquarters, unallocated insurance and benefit programs, certain foreign currency gains and losses, including certain hedge gains and losses, corporate eliminations and other items.

## NIKE, Inc. NIKE BRAND REPORTED FUTURES GROWTH BY GEOGRAPHY<sup>1</sup>

As of February 28, 2015

	Reported Futures	Excluding Currency
	Orders	Changes <sup>2</sup>
North America	15%	15%
Western Europe	-14%	7%
Central & Eastern Europe	-1%	21%
Greater China	22%	23%
Japan	-4%	13%
Emerging Markets	-17%	-6%
Total NIKE Brand Reported Futures	2%	11%

<sup>&</sup>lt;sup>1</sup> Futures orders for NIKE Brand footwear and apparel scheduled for delivery from March 2015 through July 2015. The U.S. Dollar futures orders amount is calculated based upon our internal forecast of the currency exchange rates under which our revenues will be translated during this period.

The reported futures orders growth is not necessarily indicative of our expectation of revenue growth during this period. This is due to year-over-year changes in shipment timing, changes in the mix of orders between futures and at-once orders and because the fulfillment of certain orders may fall outside of the schedule noted above. In addition, exchange rate fluctuations as well as differing levels of order cancellations, discounts and returns can cause differences in the comparisons between futures orders and actual revenues. Moreover, a portion of our revenue is not derived from futures orders, including at-once and closeout sales of NIKE Brand footwear and apparel, sales of NIKE Brand equipment, sales from our DTC operations and sales from Converse, NIKE Golf and Hurley.

<sup>&</sup>lt;sup>2</sup> Reported futures have been restated using prior year exchange rates to enhance the visibility of the underlying business trends excluding the impact of foreign currency exchange rate fluctuations.

(Dollars in millions)	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3'11	Q4'11	Q1'12	Q2'12	Q3'12	Q4'12	Q1'13	Q2'13	Q3'13	Q4'13	Q1'14	Q2'14	Q3'14	Q4'14	Q1'15	Q2'15	Q3'15
Continuing operations:																							
Revenues	4,799	4,405	4,733	5,077	5,175	4,842	5,079	5,766	6,081	5,731	5,846	6,470	6,669	5,955	6,187	6,697	6,971	6,431	6,972	7,425	7,982	7,380	7,46
Operating expenses:																							
Cost of sales	2,583	2,445	2,515	2,671	2,741	2,649	2,752	3,212	3,388	3,281	3,285	3,703	3,766	3,425	3,451	3,757	3,839	3,605	3,869	4,040	4,261	4,053	4,03
Selling and administrative expense*	1,547	1,481	1,566	1,741	1,675	1,612	1,640	1,776	1,826	1,822	1,806	1,991	2,156	1,839	1,866	2,029	2,058	2,091	2,169	2,448	2,480	2,438	2,37
Restructuring charges	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Goodwill impairment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Intangible and other asset impairment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net operating profit	669	479	652	665	759	581	687	778	867	628	755	776	747	691	870	911	1,074	735	934	937	1,241	889	1,04
Other expense (income), net*	(12)	(12)	(8)	(17)	7	(28)	(17)	5	18	9	(11)	38	(29)	(17)	17	13	28	13	45	17	3	2	(5
Earnings before interest and taxes	681	491	660	682	752	609	704	773	849	619	766	738	776	708	853	898	1,046	722	889	920	1,238	887	1,052
Tax rate	24.7%	23.5%	24.9%	23.7%	26.0%	25.0%	26.1%	23.1%	24.4%	24.2%	27.3%	26.2%	27.6%	26.8%	22.8%	22.9%	25.0%	25.2%	22.5%	23.5%	21.7%	25.4%	24.49
Taxes calculated	168	115	164	162	196	152	184	179	207	150	209	193	214	190	195	206	262	182	200	216	269	225	250
Trailing 4 quarters taxes**	434	421	593	609	637	674	694	711	722	720	745	759	766	806	792	805	853	845	850	860	867	910	966
Earnings before interest and after taxes from continuing operations	-	-	-	-	-	-	-	-	-	-	-	-	-	518	658	692	784	540	689	704	969	662	796
Earnings before interest and after taxes from discontinued operations	-	-	-	-	-	-	-	-	-	-	-	-	-	(137)	204	(28)	-	-	-	-	-	-	-
Earnings before interest and after taxes	513	376	496	520	556	457	520	594	642	469	557	545	562	381	862	664	784	540	689	704	969	662	796
Trailing 4 quarters earnings before interest and after taxes**	1,485	1,476	1,726	1,905	1,948	2,029	2,053	2,127	2,213	2,225	2,262	2,213	2,133	2,045	2,350	2,469	2,691	2,850	2,677	2,717	2,902	3,024	3,13
	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3'11	Q4'11	Q1'12	Q2'12	Q3'12	Q4'12	Q1'13	Q2'13	Q3'13	Q4'13	Q1'14	Q2'14	Q3'14	Q4'14	Q1'15	Q2'15	Q3'15
Total NIKE Inc. assets	13,150	13,315	13,530	14,382	14,000	14,412	14,423	14,958	14,740	14,499	14,724	15,419	15,035	15,090	15,530	17,545	17,582	17,724	17,703	18,594	18,521	19,167	20,54
Less:																							
Cash and equivalents and short-term investments	3,630	4,010	4,039	5,146	4,688	4,789	4,465	4,538	3,700	3,365	3,197	3,757	3,267	3,525	4,042	5,965	5,578	5,187	5,029	5,142	4,579	4,713	5,36
Accounts payable	962	1,008	994	1,255	1,101	1,225	1,147	1,469	1,421	1,411	1,298	1,588	1,551	1,519	1,241	1,646	1,559	1,612	1,480	1,930	1,970	2,074	1,82
Accrued liabilities	1,643	1,598	1,648	1,915	1,696	1,685	1,745	2,004	1,968	1,834	1,913	2,082	1,974	1,879	1,899	2,036	1,913	2,005	2,303	2,491	2,441	2,622	3,56
Income taxes payable	140	74	80	52	96	70	105	108	81	70	47	54	99	31	122	84	195	30	27	432	250	38	3:
Deferred income taxes and other liabilities	804	876	848	855	907	929	958	921	906	925	979	991	1,065	1,188	1,287	1,292	1,322	1,424	1,515	1,544	1,408	1,446	1,50
Liabilities of discontinued operations	-	-	-	-	-	-	-	-	-	-	-	-	-	198	62	18	1,322	-	-	-	-	-	-
Plus:																							
Net debt adjustment****	3,085	3,439	3,470	4,554	4,105	4,191	3,852	3,875	3,182	2,894	2,828	3,372	2,903	3,197	3,721	4,577	4,203	3,799	3,702	3,769	3,232	3,426	4,110
Invested capital	9,056	9,188	9,391	9,713	9,617	9,905	9,855	9,793	9,846	9,788	10,118	10,319	9,982	9,947	10,598	11,081	11,206	11,265	11,051	10,824	11,105	11,700	12,368
Trailing 5 quarters invested capital***	8,524	8,761	8,964	9,202	9,393	9,563	9,696	9,777	9,803	9,837	9,880	9,973	10,011	10,031	10,193	10,385	10,563	10,819	11,040	11,085	11,090	11,189	11,410
Return on invested capital****	17.4%	16.8%	19.3%	20.7%	20.7%	21.2%	21.2%	21.8%	22.6%	22.6%	22.9%	22.2%	21.3%	20.4%	23.1%	23.8%	25.5%	26.3%	24.2%	24.5%	26.2%	27.0%	27.49
* Reclassifications have been made to conform to current-year presentation	on																						
** Equals the sum of the current quarter and previous three quarters  *** Equals the simple average of the current and previous four quarters																							
**** Equals the trailing 4 quarters earnings before interest and after taxes	divided by tra	iling 5 qua	rters avera	age invest	ed capital																		
***** See calculation of Net debt adjustment below		3 - 1		<b>J</b>																			
Cash and equivalents and short-term investments	3,630	4,010	4,039	5,146	4,688	4,789	4,465	4,538	3,700	3,365	3,197	3,757	3,267	3,525	4,042	5,965	5,578	5,187	5,029	5,142	4,579	4,713	5,36
Less:																							
Long-term debt	443	460	452	446	342	338	276	276	238	234	229	228	226	170	161	1,210	1,207	1,201	1,201	1,199	1,195	1,084	1,08
Notes payable	95	103	109	139	109	128	139	187	164	123	91	108	129	100	103	121	111	180	119	167	146	93	6
Current portion of long-term debt	7	8	8	7	132	132	198	200	116	114	49	49	9	58	57	57	57	7	7	7	6	110	10
Net debt adjustment	3,085	3,439	3,470	4,554	4,105	4,191	3,852	3,875	3,182	2,894	2,828	3,372	2,903	3,197	3,721	4,577	4,203	3,799	3,702	3,769	3,232	3,426	4,11

<sup>&</sup>lt;sup>1</sup> Prior year amounts have been revised to recognize certain inventories held at third parties and to correctly expense internally developed patent and trademark costs as incurred.