

Brand Ambassador Questions

I am using the NBCF logo on my posters. Do you need to approve?

All printed materials (flyers, t-shirts, banners, etc.) for your fundraiser with the NBCF name or logo must be approved by NBCF's Marketing team prior to distribution. All drafts should be submitted to us at fundraising@nbcf.org.

I've seen other breast cancer ribbons and logos out there. Which one belongs to NBCF?

The NBCF logo should be appropriately used in conjunction with fundraising events and advertising, and may not be altered in any way. Any use of the NBCF logo must adhere to established graphic standards. Please note that there is a National Breast Cancer Foundation in Australia – we are not affiliated in any way. Please ask for our Branding Guidelines to ensure proper use.

I would like to add your logo to my existing product line and donate through a royalty agreement.**What should I do?**

Please e-mail us your detailed proposal at sponsor@nbcf.org and our Corporate Development team will be happy to assist you.