

NBCF Story

How NBCF Started

The National Breast Cancer Foundation was founded in 1991 by breast cancer survivor, Janelle Hail. She was diagnosed with breast cancer in 1980 at the age of 34. At the time of her diagnosis, there was little information about the disease, and she was forced to make a decision about her health with few options. After her treatment, Janelle made a commitment to help women around the world by educating them about breast cancer and the importance of early detection.

The Mission of NBCF

NBCF's mission is to save lives through early detection and to provide mammograms for those in need. This mission includes increasing awareness through education, providing diagnostic breast care services for those in need, and providing nurturing support services.

Breast cancer is one of the leading health crises for women in the United States. 1 in 8 women will be diagnosed with breast cancer in their lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival.

According to The National Cancer Institute (NCI), getting a high-quality mammogram and having a clinical breast exam on a regular basis are the most effective ways to detect breast cancer early. The National Cancer Institute recommends women age 40 and older receive annual mammogram screenings to provide early detection of breast cancer.

However, with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed.

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That's why NBCF provides free mammograms to women in all 50 states through our network of hospitals. We are now joining hands with people around the world to provide breast cancer education.

How NBCF Fulfills Its Mission

NBCF is a stabilizing force in the lives of hundreds of thousands of women who have reached a crossroad in their lives and need a helping hand to get across the bridge. NBCF offers free, innovative programs that other organizations aren't providing to women facing breast cancer. These programs include:

National Mammography Program

Beyond The Shock

Early Detection Plan

Breast Health Education

MyNBCF.org

BreastCancer.Net

NBCF is one of the most recognized and respected breast cancer charities in the world. Since 2003, NBCF has received the highest 4-star rating by Charity Navigator, America's premier charity evaluator. Each year, over 80% of our revenue is directed to our life-saving programs, and because of that, NBCF has grown by 20% each year since 2005.