

# All Souls Unitarian Universalist Congregation

## Social Media Policy

### **Facebook**

The purpose of the All Souls Facebook page is to further the mission and vision of All Souls by creating a welcoming, informative, online presence, building community within and outside of our congregation, and intentionally sharing the message of Unitarian Universalism within and beyond our walls.

The All Souls Facebook page shall have a minimum of two administrators (“admins”) who will have full administrative access to the Facebook page and who are authorized to post content, photos, and information on behalf of the congregation.

The All Souls Facebook page belongs to the congregation, not to an individual member or staff person.

The All Souls Facebook page will conform to Safe Congregation practices and protect the privacy of children and youth. Children and youth shall not be identified by name in either a photo caption or by “tagging” the photo with their name. Photos of children and youth will not appear on the Facebook page without the written permission of the child’s parent or guardian. An exception to this may be made if children or youth are present in photographs of large groups in the congregation.

Congregants are encouraged to participate in the All Souls social media presence on Facebook by posting comments on the All Souls Facebook page wall. Congregants are welcome to send photos of congregational events and activities to an authorized All Souls Facebook page administrator who will upload them to the Facebook page if appropriate.

### **Facebook Content Moderation**

All Souls UU Congregation has the right to delete any inappropriate content from its Facebook page, including but not limited to: irrelevant content, hateful content, content that more appropriately belongs on a personal Facebook page or blog, content more appropriate for the All Souls chat list, attacks against an individual, financial solicitations, endorsements of a political candidate or party, and content that violates Facebook’s terms of use, code of conduct, or other policies. Content that violates Facebook’s policies may also be reported.