



# Butler Football Boosters

PO Box 982 Butler, PA 16003  
<http://www.butlerGTfootball.com>



To Our Alumni and Butler Football Supporters,

I hope you are doing well throughout this past year and dealing with this challenging time. Currently, our Butler Football Boosters are still working hard to help our players grow fundamentally and personally by giving back to the community. Our latest community service events were helping the elderly in our community move to a new home and distributing food at a local food bank.

However, the increasing costs of food, supplies, equipment, bussing, etc. has been quite difficult on our players. Our funds are depleting quickly and we need to help keep the Butler Football program running. The money goes toward paying for our players to get the following perks of playing Butler High School Football: practice gear, football camp, transportation, gatorade and meals at every game, coaching clinics, and much more!

That is why we are reaching out to your esteemed company about becoming a corporate sponsor for our players. Your monetary donation to become a sponsor would be mutually beneficial for us both. We could use the funds for the reasons above and to keep our football program alive, and your established company will receive access to our community resources.

This is a great opportunity to increase your presence in Butler County and the community as we are a non-profit organization. You can strengthen your reputation and increase your marketing efforts. Additionally, this gives you a great chance to advertise from all of our social media platforms, have recognition in our Football Program, and earn other acknowledgments listed in our sponsorship brochure.

We offer four different sponsorship levels, each with increasing benefits as you increase your donation. These benefits range from recognition on our social media all the way up to a large company banner displayed at Art Bernardi Stadium. Each tier can be personalized to fit your company's needs as well, such as having your company's representative deliver a giant company check to our players at half-time or before the start of a game. The sponsorship duration is one year, and all donations are tax deductible because we are a non-profit organization.

Please view the attached sponsorship brochure for full details about this opportunity. You are also encouraged to forward this letter and brochure to anyone else within or outside your organization. We hope we can count on your support to keep our Butler Football program thriving. Please feel free to contact me with any questions you may have, and I look forward to hearing from you. Thank you in advance.

Sincerely,  
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