



A. The League

Mission:

The mission of the Republic of Korea Ultimate frisbee league is to manage, serve and promote The Game of Ultimate in South Korea, at all levels of play; to assist member teams and participants in their various forms of involvement with The Game; to adhere to all The Laws of The Game; and to encourage and facilitate the involvement of as many people as possible in Ultimate activities

Vision:

Within the next five years, the Republic of Korea Ultimate (Frisbee) league [abbr: 'ROK-U'] will become the leading Ultimate (Frisbee) recreational league in Asia [based on participant numbers, in a singular owned and operated league]. To do this, we will have an organized business plan, a financially-viable marketing and promotional scheme, as well as the popularity and spirit generated through the involvement and participation of The Game.

Purpose:

provide a fun and enjoyable recreational sport for anyone and everyone

Business:

high quality, customized to the needs of the participants, organized

Values:

superior service and support, financially-viable, easily accessible