



NORTHSIDE HOSPITAL
FOUNDATION

July 5, 2011

Forsyth County Slugfest
Sharon Springs Athletic Association, DBA
Attn: Brian Gould
1830 Blossom Creek Lane
Cumming, GA 30040

*Dear Brian,
Thanks so
much!
Delane*

Dear Brian,

On behalf of Northside Hospital Foundation, thank you for your generous gift of \$10,652 in support of **Northside Hospital-Forsyth**. Your gift will help to provide a much needed **neonatal simulator** (see enclosures) for staff training in the **Special Care Nursery**. We would like to offer your group a tour of the Women's Center and photo opportunity to see the simulator in action. We can also do a press release and invite the local media to view the simulator as well. Melissa Sugg, Manager of Women's Services, and Katherine Watson from our marketing department will be in touch with you to get that scheduled after the simulator is received.

You are among many who have generously given time, talent, gifts or services to Northside Hospital to improve the health and wellness of our local communities. Gifts support critical medical research, state-of-the-art technology, patient care, clinical education, health screenings and charity care right here in your local community.

Northside Hospital ranks 4th in total uncompensated care in the metro Atlanta area. We also diagnose and treat more cases of breast and gynecological cancer, deliver more babies and perform more surgeries than any other community hospital in Georgia. We dedicate ourselves to providing a lifetime of care for women and their entire family.

Updated information about volunteering, online donations and other ways you can partner with your local not-for-profit community hospital, is now available at www.northside.com then click on *Donations*.

Through your philanthropic giving, you are an integral member of the Northside family. With your help, together we can transform lives and build healthier communities. If I can be of further assistance to you, please feel free to call me directly at (404) 851-6756.

Sincerely,

Delane Cope
Delane Cope
Manager

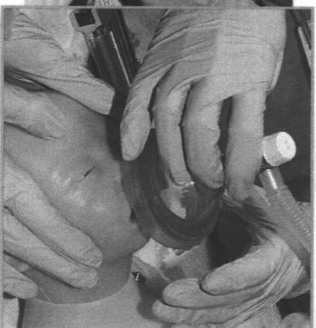
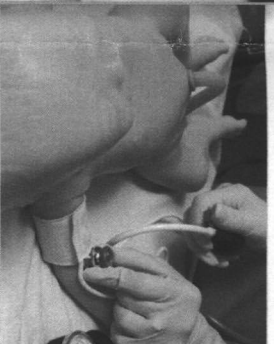
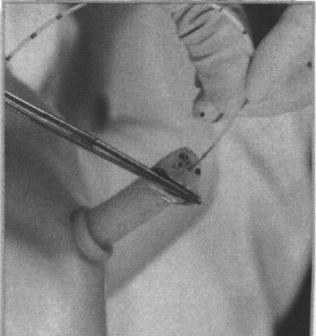
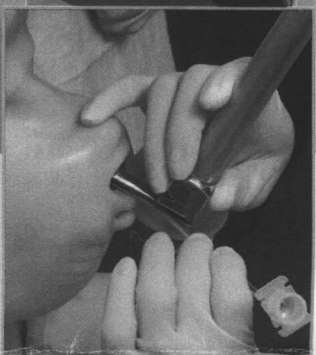
cc: Melissa Sugg, Northside Hospital-Forsyth Manager of Women's Services

P.S. For tax purposes, no goods and services were received. [Northside Hospital Foundation, Inc. Tax-ID # 58-1653541]

Northside Hospital Foundation, a 501(c)(3) not-for-profit organization, is dedicated to Northside Hospital and the enrichment of the communities we serve. Our philanthropic vision is to connect volunteers, donors and resources to build strong and healthy communities.

Northside Hospital is committed to the health and wellness of the communities we serve. The Northside Hospital health care delivery system is a not-for-profit health care provider that has served north Metro Atlanta for more than 40 years and has become an ambassador of women's health issues. With more than 2,000 physicians on its medical staff, Northside cares for more than 700,000 patients a year. With our comprehensive services and our commitment to balancing clinical excellence with compassionate care, we have dedicated ourselves to providing a lifetime of care for women and their entire family. Northside Hospital offers high-quality, compassionate health care at Northside Hospital-Atlanta in Sandy Springs, at Northside Hospital-Cherokee in Canton and at Northside Hospital-Forsyth in Cumming.

(770) 667-GIVE (4483) fax (404) 851-6891 1000 Johnson Ferry Rd., NE., Atlanta, GA 30342-1611 www.northside.com



Laerdal and the AAP

Laerdal Medical and the American Academy of Pediatrics recently entered into a strategic alliance that will allow the Neonatal Resuscitation Program (NRP) to expand its reach and increase the impact of hands-on neonatal resuscitation training throughout the United States and overseas. The partnership will allow for new opportunities to integrate the latest training technologies into the NRP curriculum, maximizing the learning experience in realistic settings.

One outcome of this relationship is the development of the SimNewB[®].

SimNewB is an interactive simulator, designed by Laerdal with the American Academy of Pediatrics, to meet the training requirements of the NRP course. With realistic newborn traits and lifelike clinical feedback, SimNewB is ideal for training for the specific needs of neonates.

Scalable Training Solution:
SimNewB is available in basic and advanced versions to enable instructors to vary simulations from the delivery room to the NICU.



Ease of Use:
SimNewB was designed to be easily integrated into all neonatal clinical training curricula. An innovative user interface and scenario design allow instructors to control the simulator's responses throughout a training session with the push of a button on the remote handheld controller. SimNewB has 6 preset patient states, ranging from a vigorous to compromised newborn.



Simulation Support Materials:
SimNewB comes with NRP Simulation Support Materials that map directly to the NRP course materials, facilitating delivery of consistent simulations, reinforcing the NRP curriculum and enabling instructors to easily integrate simulation into their NRP and other neonatal training programs.

Realistic Anatomy:
The simulator accurately represents a full term, 50th percentile newborn female. Measuring 21 inches and weighing 7 lbs., SimNewB can present as a limp, cyanotic newborn with no vital signs, or as a moving, crying, vigorous newborn.

Patent Umbilicus:
An umbilicus with a life-like pulse can be assessed, cut, and can be catheterized for IV access.

Intravenous Access:
SimNewB features I/O access in both legs.

Realistic Airway and Breathing Functionality:

- The airway of the SimNewB was designed to allow for training in all aspects of newborn airway management, including the use of Positive-Pressure Airway devices, and the placement of ET tubes and LMAs.
- Lung compliance: Instructors can alter the simulator's lung compliance to challenge providers' skills in detecting and treating lung compliance changes.
- Realistic chest rise: The chest rise on the simulator can be adapted to be absent or normal with breathing rates up to 100 breaths per minute.
- Needle decompression: The torso of SimNewB includes functionality to relieve a pneumothorax via needle decompression.



There will be a lot of flexibility with this patient simulator, which will allow instructors to be creative and make their simulation trainings as simple or as complex as they want them to be.

For a Laerdal® NRP 360° view, visit www.laerdal.com

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN[®]



