

FACT SHEET

LeagueLineup.com/7CitiesProAm



"Serving the Community Through Team Spirit"

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GOT GAME! is a week-end Pro-Am Basketball League sponsored by Pilot Media and hosted by Maury High School. Both men and women's teams bring high caliber game to the fans.



THE SENIORS IN MOTION, a line dancing group, performed during half-time for the "Shoot for the Cure" event. They are posing with *Allen Iverson*.



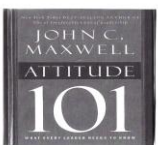
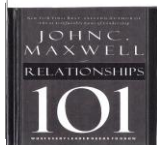
YOUTH VOLUNTEERS help wipe the floors during the games.



OVER 4000 SPECTATORS attended the games over the course of 8 weekends. Games are free to the public.

BOOKS & BALLIN'

GOT BOOKS! is a literacy program which offers free books to athletes & youth to build their personal libraries.



The HR 7 Cities Pro-Am YOUTH CHEERLEADERS, ages 5-13, perform every Saturday and Sunday during the season. Parents also cheer with their children.



CONCESSION FUNDS help to sponsor a youth basketball team.

TECHNICAL ASSISTANCE is offered by coaches, officials, the announcer, scorekeeper, athletic trainer, security, and the custodian.



GOT FAMILY! is a family advocacy platform which supports children and family activities and issues. One feature of this program includes inviting community leaders to lead conversations about the theme "Family Matters" in life. These sessions are held in a classroom during one of the games.

A family receives **The John Henry Foster Family Award** annually for demonstrating working together, leadership and community service.



Pilot MEDIA
PRINT DIGITAL DIRECT MARKETING

SPONSORS help to fund the summer league. Teams are named after the sponsors and their banners are displayed in the gym throughout the season.



Contact: James L. Flood, Jr., CEO/League Operator (757) 729-6772