

Board Members

- Mr. Lamont Walker, Board Chair
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- Ms. Estelle E. Bussey, Member
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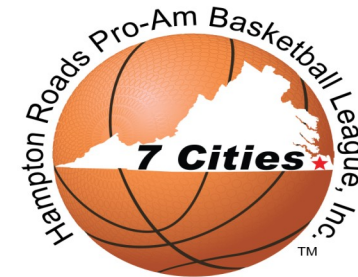
Administration

- James L. Flood, Jr., CEO/League Operator
- James L. Flood, Sr., League Manager
- Lorraine K. Flood, League Manager
- LaVaughan Flood, Fundraiser Chairman
- Danielle Flood, Cheerleaders Director

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VISION
MISSION
GOALS



"Serving the Community Through Team Spirit"

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www.leaguelineup/7citiesproam

Vision...Mission....Goals.....Objectives

Vision

A quality basketball league bringing top high school seniors interested in honing their skills and college athletes working to strengthen their abilities together with professional athletes who are willing to mix their talents of both game and mentoring support; and community outreach programs and services to support families and children.

Mission

Serving the Community Through Team Spirit

Goals

1. An organized, high-caliber summer basketball league
2. On-court and off-court mentorship program
3. Economic development opportunities
4. Family advocacy and family literacy initiatives
5. Community Outreach

Objectives

1. Conduct an organized and effective Pro-Am league
2. Increase number of youth participating in mentoring experiences (Got Game!)
3. Increase operating budget by 50%
4. Implement the Recreation, Education, Parent Involvement Program (REP) in certain high schools
5. Support parent and children initiatives in Hampton Roads
6. Create a scholarship development pathway through the power of reading from cradle to career

Keys to Success

- Public and private partnerships
- Corporate support of the league
- Team players at each level – top high school athletes, college players, and professionals
- Increased number of spectators
- NCAA/NBA Sanctioning
- Active family and community participation
- Marketing