



# Got Books: Books & Ballin'

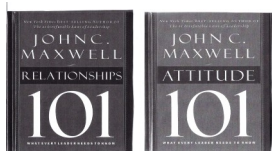
June 2015

## Special points of interest:

- In 2009, we surveyed the Pro-Am athletes about reading.
- They were asked if given free books to build their personal libraries, would they read more.
- 92% of them said they would.

## GOT BOOKS!

Leadership 101  
Mentoring 101  
Attitude 101  
Ethics 101  
Teamwork 101  
Relationships 101  
Equipping 101  
Success 101  
Self-Improvement 101

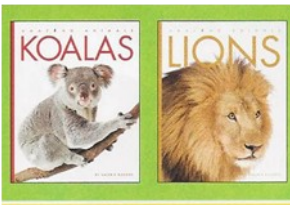


## GOT BOOKS!

For Toddlers

For Preschoolers

For Youth



*~Reading, a foundational stone of scholarship!~  
L.K.Flood, 2010*

VOLUME I ISSUE 3

## Books & Ballin' -A Literacy Initiative

Books & Ballin', the literacy arm of the HR 7 Cities Pro-Am Basketball League, Inc. encourages athletes and youth to read daily. In our society, reading is essential for creating a healthy mind and for building capacity needed for a lifetime of learning. (Barns, Griffin, Snow, 1999). It is therefore the vision of HR 7 Cities Pro-Am Basketball League to create and promote a scholarship development pathway focused on reading from cradle through college.

During the 2009 summer basketball season, a random group of participating athletes were asked if they would read more and build their personal library if offered free books through the league. 92% of those surveyed said yes. To date about 120 books have been distributed to the athletes with the goal of increasing that number during the 2015 season.

Other goals of this literacy outreach include scholarships for athletes and free books for families in the Tidewater Gardens community and other high poverty areas. Parents will pledge to read daily to their children.

During the 2015 summer basketball league event, parent spectators who have preschoolers and children in the primary grades will be offered the "Amazing Animals" series donated by Chick-fil-A at Broad Creek Crossing and other interesting books to promote reading aloud daily with their youngsters.

"As parents and grandparents, we have found that reading out loud with our younger family members creates a strong bond between generations, providing us with many shared experiences to enjoy." (Barns, Griffin, Snow, 1999).

Reading is a core belief of the HR 7 Cities Pro-Am Basketball League, Inc., and it is the foundation of the initiative's scholarship development pathway.

"Serving the Community Through Team Spirit"

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