

# NORTHWOOD BASEBALL LEAGUE, INC.

## SPONSORSHIP PACKAGE

### 2019 BASEBALL / SOFTBALL SEASON



*Northwood Baseball League, Inc. P.O.  
Box 24571; Baltimore, MD 21214*

*Email: [NorthwoodBaseballLeague@gmail.com](mailto:NorthwoodBaseballLeague@gmail.com)*

*Website: [www.leaguelineup.com/northwoodbaseball](http://www.leaguelineup.com/northwoodbaseball)*

# **Northwood Baseball / Softball League**

## **Sponsorship Information Package**

As we enter our 60<sup>th</sup> year (1959 -2019) of service to the children and families of the Northwood community and the surrounding areas, we are looking to you, our friends and neighbors of our community, to help us support and sponsor Northwood Baseball League. NBL has a motto to ***“Serving the Youth of the Community”*** and is proud to serve approximately over 300 families in the Northwood area and other surrounding neighborhoods of Baltimore City. NBL offers baseball, T-ball and girls softball to boys and girls ages 4 and up. Our players focus on learning fundamentals, good sportsmanship and teamwork in a competitive and instruction environment. NBL’s dedicated coaches and other volunteers strive to provide an enriching experience for every child in a fun and safe environment.

Although registration fees support a large portion of our annual operating cost, your sponsorship plays a significant role in Northwood Baseball League’s financial well-being. Your contribution directly benefits the players and the league and helps maintain the equipment and fields that they play on. We could not continue to provide the types of services to the children and families of our community without your financial support.

Northwood Baseball League offers a number of sponsorship opportunities to interested companies, businesses, and individuals. League Sponsors are guaranteed a number of exclusive benefits intended to increase visibility and exposure to members of the league and of the surrounding communities. With our current economic situation, being a sponsor with the NBL is a great value during these times. Not only is it an affordable way to advertise your business or yourself, you will also receive a tax deduction as well as helping and supporting our youth along the way. We look forward to working with you in the near future.

If you have any questions, need any further information, or you would like to coordinate payment, please do not hesitate to contact us.

**Michael Martin** (President of NBL) @ 443-386-2466

or **any NBL Board member or Sponsorship Committee member** @ 443-604-6945

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# **Northwood Baseball / Softball League**

## **2018 Sponsorship Levels**

### **Corporate / Business\* Sponsorships**

\*Corporate/Business' are defined as legally registered, revenue earning, and present in MD.

#### **Grand Slam All-Star Sponsor: \$1,000 +**

- ◆ Recognition of sponsor on the NBL web page.
- ◆ Recognition of the sponsor in the monthly NBL newsletter.
- ◆ Special recognition at the NBL Opening Day ceremony, the NBL All-Star game day, NBL play-off games, and the end of season NBL Awards ceremony.
- ◆ Three (1) field banners displaying the sponsor on all three NBL baseball fields. [Sign size: 3 ft x 6 ft]
- ◆ One (1) field banner permanently displaying the sponsor at the NBL field house. [Sign size: 5 ft x 8 ft]
- ◆ Name of sponsor on 2 NBL team uniforms.
- ◆ Team plaque recognizing the sponsor. Each sponsor will receive a display team picture plaque expressing NBL's appreciation.

#### **Triple Run All-Star Sponsor: \$750**

- ◆ Recognition of sponsor on the NBL web page.
- ◆ Recognition of the sponsor in the monthly NBL newsletter.
- ◆ Special recognition at the NBL Opening Day ceremony, the NBL All-Star game day, NBL play-off games, and the end of season NBL Awards ceremony.
- ◆ One (1) field banner displaying the sponsor on NBL's show-case baseball field. [Sign size: 3ft x 6ft]
- ◆ Name of sponsor on 1 NBL team uniforms.
- ◆ Team plaque recognizing the sponsor. Each sponsor will receive a display team picture plaque expressing NBL's appreciation.

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## **Double Run All-Star Sponsor: \$500**

- ◆ Recognition of sponsor on the NBL web page.
- ◆ Recognition of the sponsor in the monthly NBL newsletter.
- ◆ Special recognition at the Opening Day ceremony, the All-Star game day, NBL Play Off games, and the end of season Awards ceremony.
- ◆ One (1) field banner displaying the sponsor on NBL's show-case baseball field. [Sign size: 3ft x 6ft]
- ◆ Name of sponsor on 1 NBL team uniforms.
- ◆ Team picture. Each sponsor will receive a display team picture expressing NBL's appreciation.

## **Single Run All-Star Sponsor: \$250**

- ◆ Recognition of sponsor on the NBL web page.
- ◆ Recognition of the sponsor in the monthly NBL newsletter.
- ◆ Special recognition at the Opening Day ceremony, the All-Star game day, NBL Play Off games, and the end of season Awards ceremony.
- ◆ One (1) field banner displaying the sponsor on NBL's show-case baseball field. [Sign size: 3ft x 4ft]

## **Individual Sponsorships: \$20 and up**

### **Gold Sponsor - \$100 or more**

### **Silver Sponsor - \$50 to \$99**

### **Bronze Sponsor - \$20 to \$49**

- ◆ Recognition of sponsor on the NBL web page.
- ◆ Recognition of the sponsor in the monthly NBL newsletter
- ◆ Recognition of the sponsor in the display case at the NBL field house.

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# **Northwood Baseball / Softball League 2018 Sponsorship Package Order Form**

## **Sponsor Contact Information**

Sponsor Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name/phone#: \_\_\_\_\_

Email address: \_\_\_\_\_

Website address: \_\_\_\_\_

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***(Please check appropriate box)***

- Grand Slam All-Star Sponsor: \$1,000 or more**
  
- Triple Run All-Star Sponsor: \$750**
  
- Double Run All-Star Sponsor: \$500**
  
- Single Run All-Star Sponsor: \$250**

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**Gold Sponsor: \$100 or more**

**Silver Sponsor: \$50 to \$99**

**Bronze Sponsor: \$20 to \$49**

Please make check/money order payable to ***Northwood Baseball League, Inc.***

Mail this order form to: **Northwood Baseball League, Inc.**

**P.O. Box 24571**

**Baltimore, MD 21214**

Amount Enclosed: \$ \_\_\_\_\_

***Northwood Baseball League, Inc. is a 501 (c)(3) non-profit organization. Tax ID # 52-0792337***

If you have any questions, need any further information, or you would like to coordinate payment, please do not hesitate to contact us.

Michael Martin @ 443-386-2466 or any NBL Board member @ 443-604-6945

**Location:** 1801 Argonne Drive, Baltimore, MD 21218

***Thank you for your generous support!***

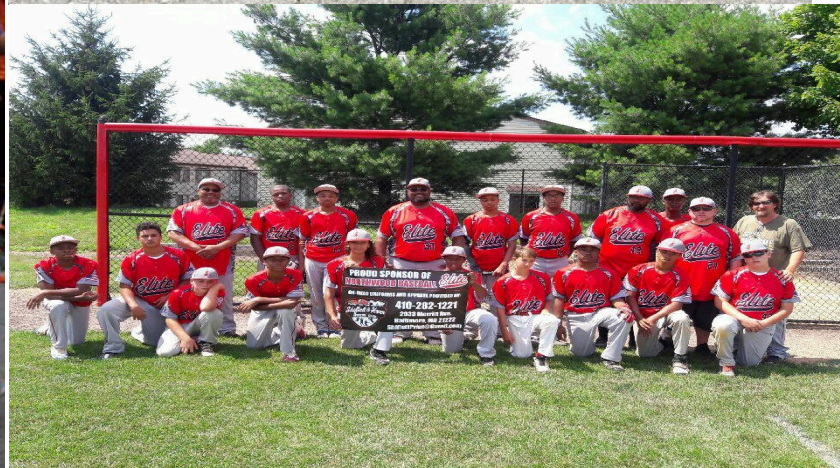
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