



Exeter Junior Baseball & Softball League Board of Directors Meeting Minutes March 3, 2016

2015-2016 Board Members Attendance:

Mike LaNigra	X	Stephanie Brackett	X	Paul Imbimbo	X
Troy Gilbert	X	Russ Dean	X	Joe Brackett	X
Susan Marcella	X	Bryan Wall	X	Brian Hoyt	X
Tim Bond	X	Rick LaFleur	X	Don Perreault	
Shawn Roussin	X	Eric Roffman	X		
Todd Gibbons	X	Bruce Fielding			

2 guests

- Meeting convened at 7:04 pm
- Motion to approve January minutes by Rick, Eric, 2nd. Minutes approved, no abstentions.
- Mike welcomed guests Jeff Morgado and Matt Perodeau
- Treasurer's report: Please see report provided by Tim, balance as of 2/29/16 is \$1,829.58; Tim stated that this amount does not include registrations; balance is in 38k range. Beginning April 1st, will break down the report based on these percentages, Cal Ripken 56%, Softball 24%, Babe Ruth 20%. See year/year comparison report.
- Registration update – Registrations numbers are climbing, still down from last year, expect more to come in and register at evaluations, there were several more requests for scholarships this year from last. Some issues with paying incorrectly, taking sibling discount for all registrants. Verbiage may need to change for next year to alleviate confusion. Hoodie raffle will be separated from registrations, Troy will handle. Babe Ruth numbers down, but still early for that.
- Scheduling update: Major league schedule put together, 18 game schedule based on 4 teams: 7 games at Currier, 10 at Foss Wasson, 1 in Kensington. Question/suggestion was brought up regarding the number of games being played at Foss and lack of snack shack. Possibly bring pizza, hibachi, drinks and snacks from Currier for games at Foss. Tabled.
- Golf Tournament Update: Flyers are done, soliciting local businesses for sponsorships, many gift certificates and raffles donated. Need to start getting players/teams signed up. Tournament committee meeting Thursday, March 10th.
- Evaluations Update: PEA Cage is confirmed for evaluations on March 12. USA Training is scheduled, waiting on final registration numbers. Adding a catcher's evaluation at the end of each group to players that are interested in catching. Evaluation committee to meet on Friday at PEA Cage for setup.
- Opening Day Update: Set for April 9th. Lee Rollick to do program. Gym has been booked, hoping to hold it outside at Currier if weather is good. Voted for Meritorious Service Award: Lorraine Crist, all in favor.
- Field Update: Joe is working on getting scoreboard finished, determining what is needed for supplies.
- Fundraising Update: 2 days at each Market Basket (both Epping and Stratham) and Arjay's Hardware, 1 day at Shaw's, still working on Rite Aid, On the Vine, Sam's Club and Wal-Mart (Epping and Seabrook). More information forthcoming.
- Mike reported that Dick Wendell is pushing for building new Walsh Field behind Tuck on the soccer field, pending on upcoming vote for all day kindergarten.

March 2016 Assignment Summaries

- Treasurer – Meeting Agenda Item
- Registrar – Meeting Agenda Item
- Scheduling – Meeting Agenda Item
- Babe Ruth – No Formal Report
- Uniforms – No Formal Report
- Snack Shack – No Formal Report
- Facilities – No Formal Report
- Publicity/Safety/Clinics – No Formal Report

- **Shawn Roussin: Equipment –**
 - All team equipment bags have been packed (4 for each league)
 - Each Majors and AAA team got one brand new set of shin guards and a chest protector (in addition to a used set).
 - All buckets and bags of practice baseballs have been assembled.
 - I was finally able to go through all of the catcher's equipment that I could find in the entire storage unit. Based on current inventory we'll need to invest into a handful of catcher's mitts and catcher's masks for next season, otherwise I think we'll be good for a few years.
 - I will pass around a sign-up sheet for equipment pick-up during the draft. I'm thinking I will have the initial pick-up on Sunday the 20th with a straggler's date on the following Sunday the 27th. All gear, including game balls will be distributed on those dates. Last year I brought the game balls to draft night. Why? I have no idea. It was a pain in the arse and didn't save me any time.

- **Rick LaFleur: Fundraising-**
 - Venues:
 - 2 days at Market Basket Epping
 - 2 days at Market Basket Stratham
 - 2 days at Arjays Ace Hardware
 - 1 day at Shaws
 - Still working on Rite Aid, On the Vine, Sam's Club and Wal-Mart (Epping & Seabrook)
 - Red Sox Tickets: Tickets have been purchased. Four tickets for Sunday, July 10th, 1:35pm vs. Tampa Bay
 - Proof for raffle tix has been finalized and tickets have been ordered through Infinite Imaging (15,000 tickets total)
 - Posters have been finalized and ordered through Infinite Imaging
 - Raffle permit applications have been completed and submitted to Exeter, Stratham, Epping and Seabrook
 - Brett Farbstein will be the softball contact person to assist with raffle sales (ticket distribution, money collection, etc.)
 - Beyond the raffle, two additional items:
 - Working with Margaritas on a fundraising night. More details to follow.
 - Lorraine Crist put me in touch with a guy she knows through hockey and his company works with non-profits (specifically, fundraising ideas, promotions, etc.). I'm meeting with him next week in Portsmouth. It might not go anywhere, but it's worth a meeting to find out. Will advise if there is anything to pursue.

- **Russ Dean: Rookie League-**
 - Teams confirmed/uniforms ordered. We had extra Batavia Muckdogs uni's so that will be one team. Others are the Corpus Christi Hooks, Eugene Emeralds, and Rochester Red Wings (yellow shirts so not to contrast with the Muckers).

- Final numbers from Steph tomorrow (acknowledging we're extending to 3/6)
- Hope to have 4 teams of 10, may/may not based on 8 year olds who want to "play up"
- Have begun reaching out to last year's "repeater coaches" and newbies. 11 total are interested which is great.
- Coaches clinic to be scheduled
- Rick nicely delivered all the equipment to my garage which has really made my wife happy lol!
- Ramping up to schedule the Gilman maintenance this month and will get with Roffy on scheduling, etc. after teams are sorted out.
- **Mike LaNigra: Sponsorship Update-**
 - Newfields Youth Athletic Association (NYAA) gave EJBSL permission to post sponsorship banners on their softball field, which cleared the final hurdle before mailing sponsorship letters
 - Sponsorship letters were posted on Feb. 22
 - This year I included self-addressed stamped envelopes hoping to encourage more responses
 - I have received verbal commitments for renewals from all but one Platinum Sponsor (sold their business)
 - I have secured 2 new Platinum Sponsors; Revision Energy & Single Digits (Steve Singlar)
 - I expect another strong sponsorship season
- **Steve Singlar: Softball Update-**
 - Registration: Extended with baseball until March 6th. Goals are still 140 for the season current totals are at 92. Last year we played with 115 from Exeter.
 - Evaluation Day: Set for March 12th from 3:30pm at PEA for new players (after baseball)
 - Uniforms: We plan to place orders with Floyd this week once we finalize team quantities with Don.
 - Fundraising: We are happy to be working with members on the EJBSL Board and participating in league wide fund raising efforts. We have or expect to provide a softball contract for Red Sox Raffle, the Golf Tourney and Sponsorships.
 - Coaches: Beginning to identify potential coaches at each level. To be discusses further in the next meeting
 - Umpires: New program has been developed between Keith K. and Peter G. (Stratham). We have recruited an Umpire in Chief who will be training a larger pool of umpires (SAU16 Boys/Girls and parents), handling scheduling, payment, and rule disputes.
 - Marketing: Web site is up and running (www.exetersoftball.com) and is a work on progress. We have two web volunteers helping to get it going, looking to market softball brand to attract new players and keep families up to date on softball and league activities.
 - Opening Day: Firm date April 17th in Hampton where all softball teams which make up the league will celebrate together. All girls will participate in a 3 game/inning jamboree.
 - Picture Day: Moved to April 20th which will give us more time to prepare and ensure our uniforms and teams are all arranged.
- Next meeting Thursday, April 7 at 7:00pm. All are invited to attend.
- Motion to adjourn made by Eric, Stephanie 2nd. Meeting adjourned at 8:35pm

Respectfully submitted,
 Susan Marcella
 EJBSL Secretary