



Mt. Airy Bantams Youth Association

Mailing Address
P.O Box 18891
Philadelphia, PA 19119

Operating Address
7001 Germantown Ave.
Philadelphia, PA 19119

Non-Profit 501c3

Email:
Bantams4life@gmail.com

Website:
www.leaguelineup.com/bantams

Board of Directors

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Verna Holmes
Vice Chairperson
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Treasurer
Patrice Cheeks
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Aisha Fulton
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KSL League Representative
Edward Jones

May 24, 2017

Dear Sir or Madame,

The Mt. Airy Bantams Youth Association is an inner city; community-based, all volunteer Organization, that supports both youth football and cheerleading teams. We are a 501c3 non-profit organization that serves over 350 children each year, who range in age from 4 to 17 years. Our philosophy is to encourage excellence in sports while instilling core values in our youth, which stress the importance of education, personal development, peer mentoring and character building as the building blocks to future success.

As an organization, we recognize the significance of supporting children in the pursuit of their life's dreams and goals. We hope, as a corporate neighbor, your company will join us by assisting us in this effort. As such, the Mt. Airy Bantams Youth Association is seeking sponsors to assist with the many costs associated with participation in a youth organization program. Your financial assistance will help lower the out-of-pocket expenses to our children and their families, many of which represent single parent, low-income households. These expenses include, but are not limited to: uniform purchases, transportation expenses, equipment, camp fees and attire, training apparatus as well as other paraphernalia needed for each child's use.

Additionally, the Mt. Airy Bantams Youth Association is committed to promoting matriculation at the under-graduate college level, by providing our graduating, volunteer Junior Coaches with documented community service hours, mentoring, academic guidance and financial scholarship. It should be noted that these youth have consistently volunteered well over one hundred and fifty hours of their time, a year, to serve as teachers, mentors and role models to the young people that they coach and over 90% attend a 4 year college/university.

In summary, your tax-deductible donation to, or sponsorship of, the Mt. Airy Bantams Youth Association (Tax ID#23-2922415) will enable us to enhance our current program and to serve many other young people in our community. This funding will assist the children from families who are truly unable to afford the costs associated with participation in organized youth sports activities. Your contribution will also allow us to reach out to many other children in need of both mentorship and structured goal-oriented activities. You can also contribute/ make your donation to us through the United Way, using #12415.

We truly hope that you will decide to collaborate with us in this effort. Your correspondence, sponsorship and/or donations can be sent to our mailing address in **c/o Sponsorship Committee for The Mt. Airy Bantams Youth Association**. In addition to helping to mold the hearts and minds of our youth, you will play an integral part in shaping the way these young people view themselves, their neighbors and their community. Your support will also teach them a lesson in corporate community relations that they will carry forward into their adult lives.

Thank you in advance for your time and your consideration. We look forward to working with you in strengthening the commitment that we share in supporting our youth and our community.

Sincerely,
Verna Holmes - Chairperson
215-680-1978
Vernas_mab_mail@yahoo.com

Mt. Airy Bantams Sponsorship Package

Our Mission – To provide a sports program that emphasizes the importance of academic achievement, sportsmanship, teamwork, good character, community and parental involvement. Through our competitive programs, we will encourage respect, leadership and discipline; qualities that promote our youth as they promote responsible adults.

Our goals are:

- To increase the number of youth who participate in sports activities
- To assist youth in balancing academics and participation in sports activities
- To increase resources available to parents and to assist them in supporting their youth's activities, and
- To create program and activities that embrace culture and diversity, promote unity and support our youth in the future

Sponsorship Packages

Bronze - \$500

- Company name on Mt. Airy Bantams website, with link to company website
- Sponsorship plaque
- ¼ page ad in Banquet Program/Yearbook

Silver - \$1,000

- All privileges of Bronze package, as well as:
- Company booth at home games/home coming/team banquet (company will provide)
- Vinyl company banner (to be hung at field all season)
- ½ page ad in Banquet Program/Yearbook
- Halftime announcement at home games

Gold - \$2,500

- All privileges of Silver package, as well as:
- Full page ad in Banquet Program/Yearbook
- Team Picture –
- Team Jersey

Platinum - \$5,000

- All privileges of Gold package, as well as:
- Company name/logo on Team Jersey (Sponsor will choose one individual team/weight)
- Mt. Airy Bantam Team Helmet for Display (Possibly signed by team)
- Sponsor Appreciation Day – What is this?



Mt. Airy Bantams Youth Association Sponsorship Application

Your Name _____ Phone Number _____

Company Name _____ Company Phone Number _____

Email _____ Website _____

Address _____ Zip Code _____

City _____ State _____

Type of Sponsorship

PLATINUM _____ GOLD _____ SILVER _____ BRONZE _____

Amount Donated: \$ _____

Team Sponsored: (if applicable) _____

Payment:

Cash \$ _____

Money Order \$ _____ # _____

Certified/Cashier's Check: \$ _____ # _____

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