

# The Founder's World War II Memories



*Into Life's School* recounts with clarity and rich detail Clifford Digre's adventures as a B-17 gunner during World War II.

But unlike most war memories, Digre's story doesn't end with the war. Instead, his war experiences — Life's School — provided the training for what comes next. Digre learned flexible thinking, new skills, and how to make the most out of every situation with limited resources.

So when the speaker inside a kitchen radio proved defective, Digre decided to save \$3.00 by fixing instead of replacing it. The episode presented an opportunity that became Digre's life-long career: The founding in 1949 of what would become the Minneapolis Speaker Company — **MISCO**.

Click here and Link to the "*Into Life's School*" website

**Into Life's School:**  
My World War II Memories

*Today*, MISCO is one of the few remaining loudspeaker manufacturers based in the U.S. It makes more than 1500 speaker models for hundreds of customers worldwide. Digre writes that he had been blessed in learning lessons from Life's School before and during the war, and afterwards building a successful business, and is still learning those lessons every day.

**MISCO**  
Minneapolis Speaker Company

